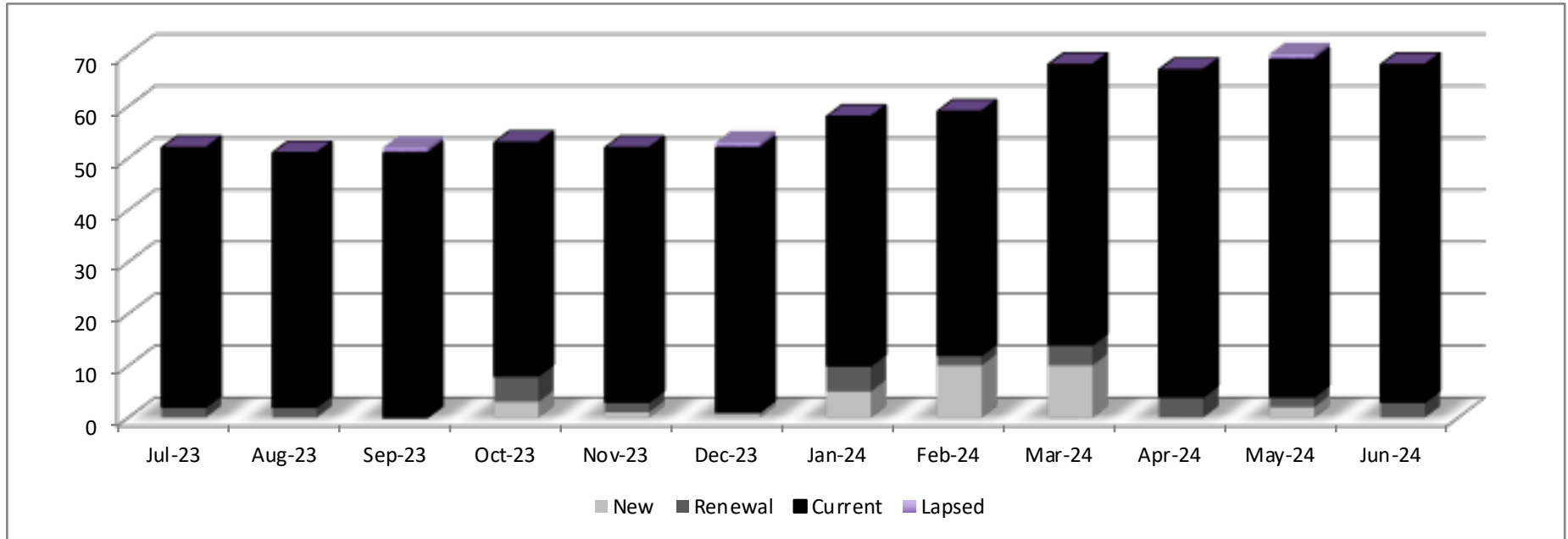


South Suburban Reading Council

Yearlong Trend of Total Membership

July 2023 to June 2024



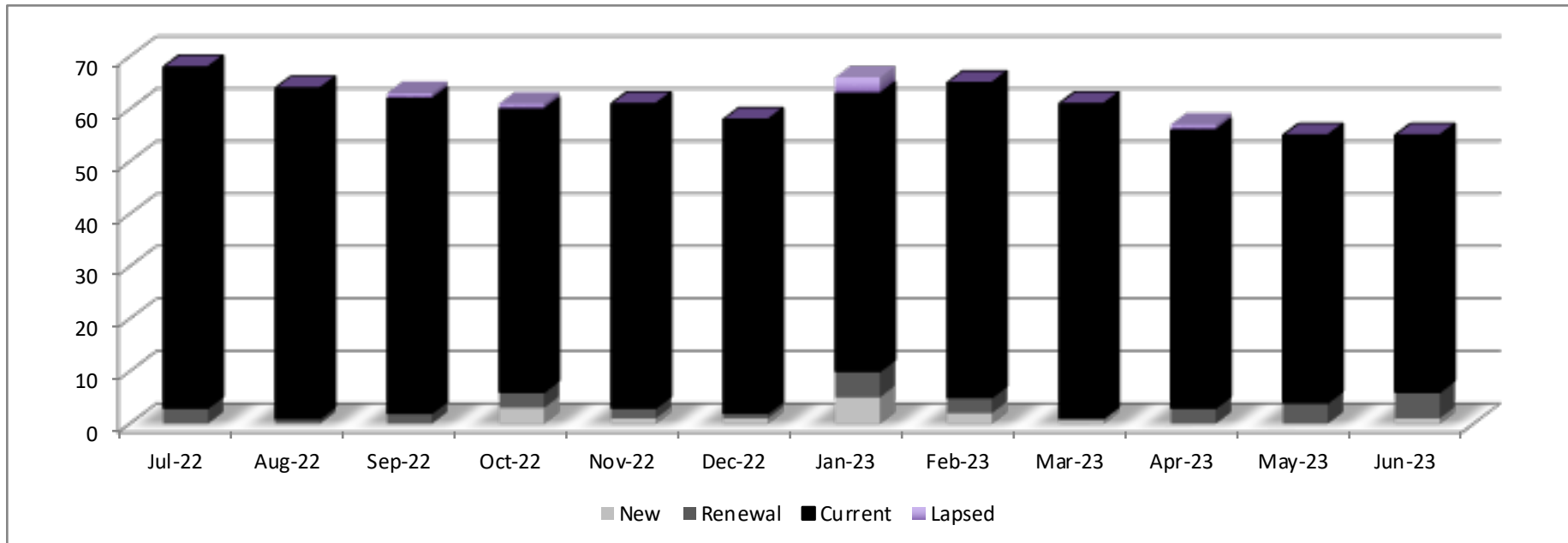
	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Total
New	0	0	0	3	1	1	5	10	10	0	2	0	32
Lapsed	0	0	1	0	0	1	0	0	0	0	1	0	3
Renewal	2	2	0	5	2	0	5	2	4	4	2	3	31
Current	50	49	51	45	49	51	48	47	54	63	65	65	
Total	52	51	52	53	52	53	58	59	68	67	70	68	
Gain/Loss	-3	-1	1	1	-1	1	5	1	9	-1	3	-2	13
% Change	-5.45%	-1.92%	1.96%	1.92%	-1.89%	1.92%	9.43%	1.72%	15.25%	-1.47%	4.48%	-2.86%	23.64%
Non-Renew	3	1	0	2	2	1	0	9	1	1	0	2	22
Student NR	0	0	0	0	0	0	0	1	0	0	0	0	1
	YTD % of Renewals (w/o Student Non-Renewals)												62.96%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership

July 2022 to June 2023



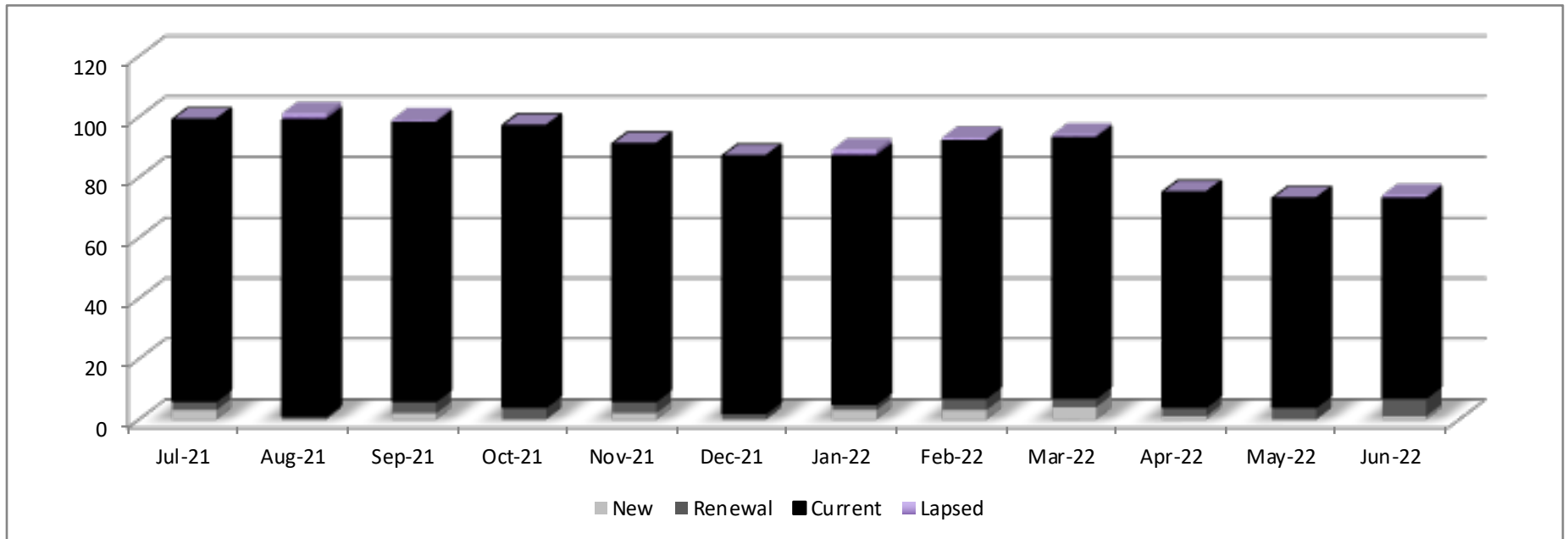
	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
New	0	0	0	3	1	1	5	2	1	0	0	1	14
Lapsed	0	0	1	1	0	0	3	0	0	1	0	0	6
Renewal	3	1	2	3	2	1	5	3	0	3	4	5	32
Current	65	63	60	54	58	56	53	60	60	53	51	49	
Total	68	64	63	61	61	58	66	65	61	57	55	55	
Gain/Loss	-6	-4	-1	-2	0	-3	8	-1	-4	-4	-2	0	-19
% Change	-8.11%	-5.88%	-1.56%	-3.17%	0.00%	-4.92%	13.79%	-1.52%	-6.15%	-6.56%	-3.51%	0.00%	-25.68%
Non-renew	6	4	2	6	1	4	0	3	5	5	2	1	39
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												51.35%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership

July 2021 to June 2022



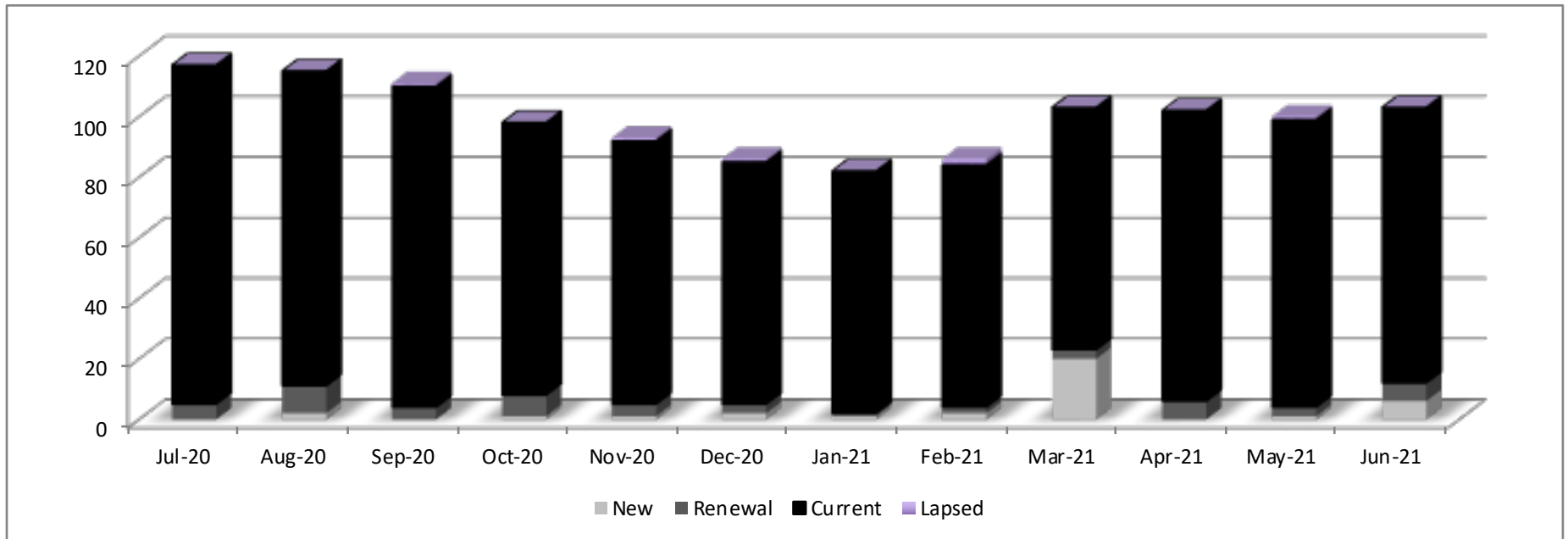
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
New	3	0	2	0	2	0	3	3	4	1	0	1	19
Lapsed	0	2	1	0	0	0	2	1	1	0	0	1	8
Renewal	3	1	4	4	4	2	2	4	3	3	4	6	40
Current	93	98	92	93	85	85	82	85	86	71	69	66	
Total	99	101	99	97	91	87	89	93	94	75	73	74	
Gain/Loss	-4	2	-2	-2	-6	-4	2	4	1	-19	-2	1	-29
% Change	-3.88%	2.02%	-1.98%	-2.02%	-6.19%	-4.40%	2.30%	4.49%	1.08%	-20.21%	-2.67%	1.37%	-28.16%
Non-renew	7	0	5	2	8	4	3	0	4	20	2	1	56
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												46.60%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership

July 2020 to June 2021



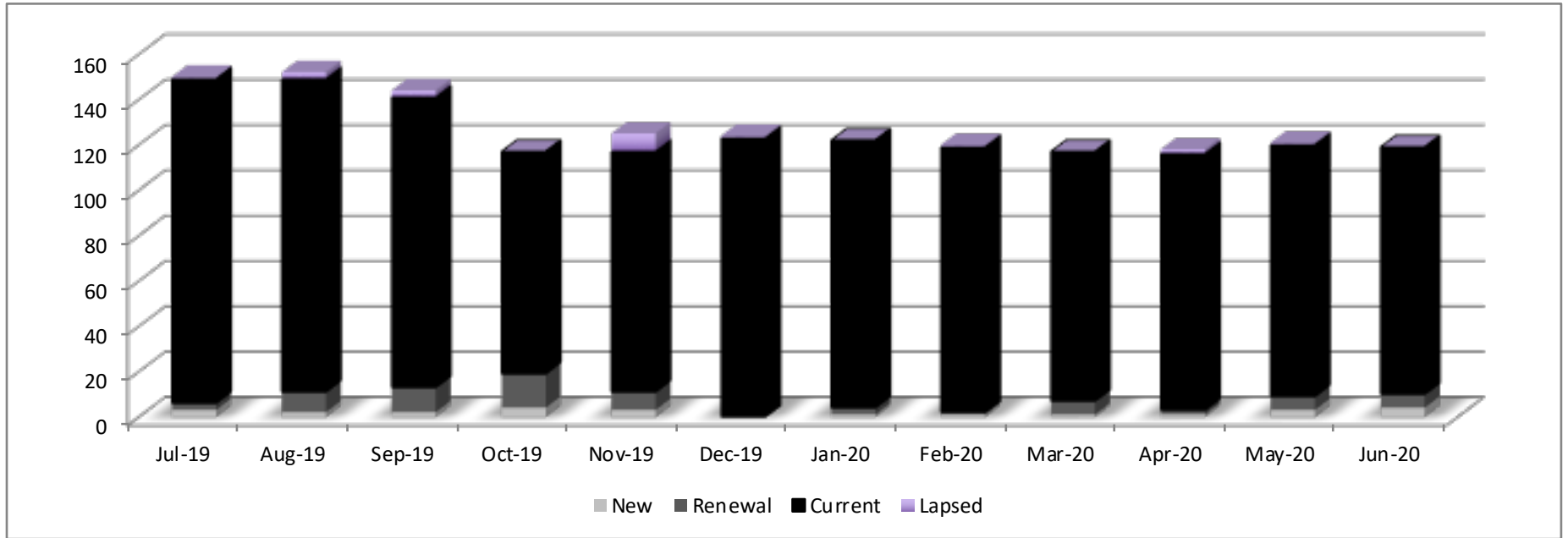
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Total
New	0	2	0	1	1	2	1	2	20	0	1	6	36
Lapsed	0	0	1	0	1	1	0	2	0	0	1	0	6
Renewal	5	9	4	7	4	3	1	2	3	6	3	6	53
Current	112	104	106	90	87	80	80	80	80	96	95	91	
Total	117	115	111	98	93	86	82	86	103	102	100	103	
Gain/Loss	-2	-2	-4	-13	-5	-7	-4	4	17	-1	-2	3	-16
% Change	-1.68%	-1.71%	-3.48%	-11.71%	-5.10%	-7.53%	-4.65%	4.88%	19.77%	-0.97%	-1.96%	3.00%	-13.45%
Non-renew	2	4	5	14	7	10	5	0	3	1	4	3	58
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												49.58%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership

July 2019 to June 2020



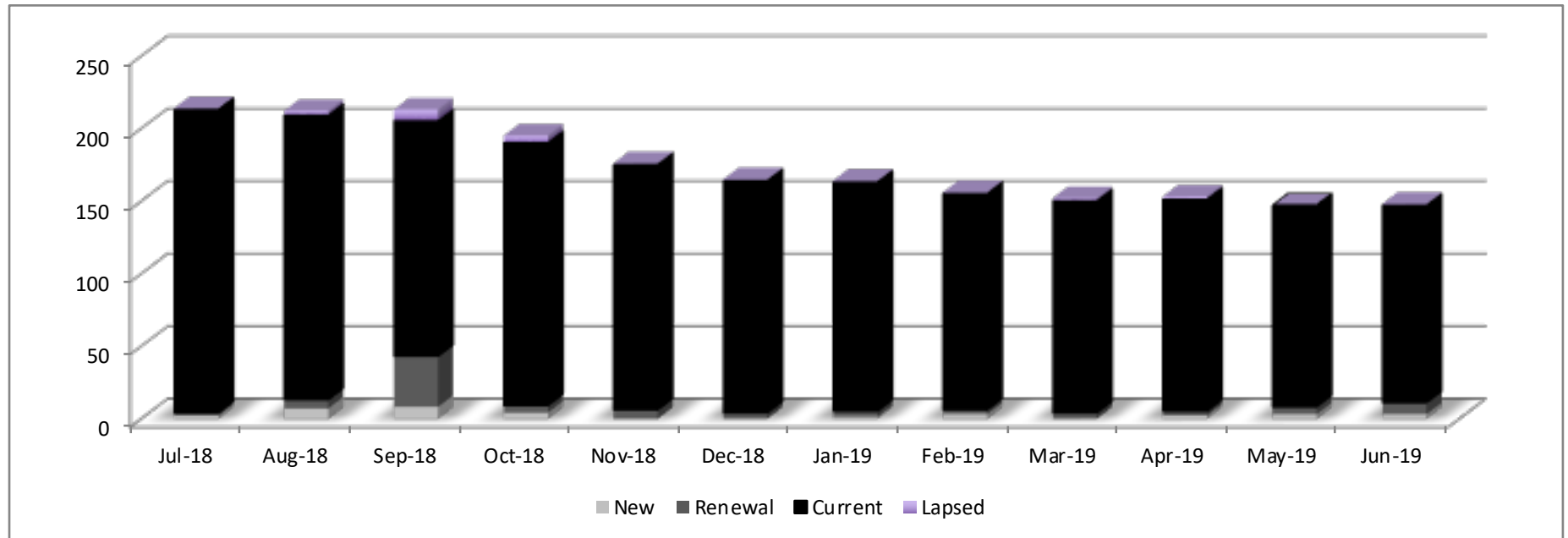
	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
New	3	2	2	4	3	0	1	1	1	1	3	4	25
Lapsed	1	3	3	0	8	1	0	1	0	2	1	0	20
Renewal	3	9	11	15	8	0	3	1	6	2	6	6	70
Current	143	138	128	98	106	123	118	117	110	113	111	109	
Total	150	152	144	117	125	124	122	120	117	118	121	119	
Gain/Loss	2	2	-8	-27	8	-1	-2	-2	-3	1	3	-2	-29
% Change	1.35%	1.33%	-5.26%	-18.75%	6.84%	-0.80%	-1.61%	-1.64%	-2.50%	0.85%	2.54%	-1.65%	-19.59%
Non-renew	2	3	12	29	3	2	3	3	2	2	1	5	67
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												60.81%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership

July 2018 to June 2019

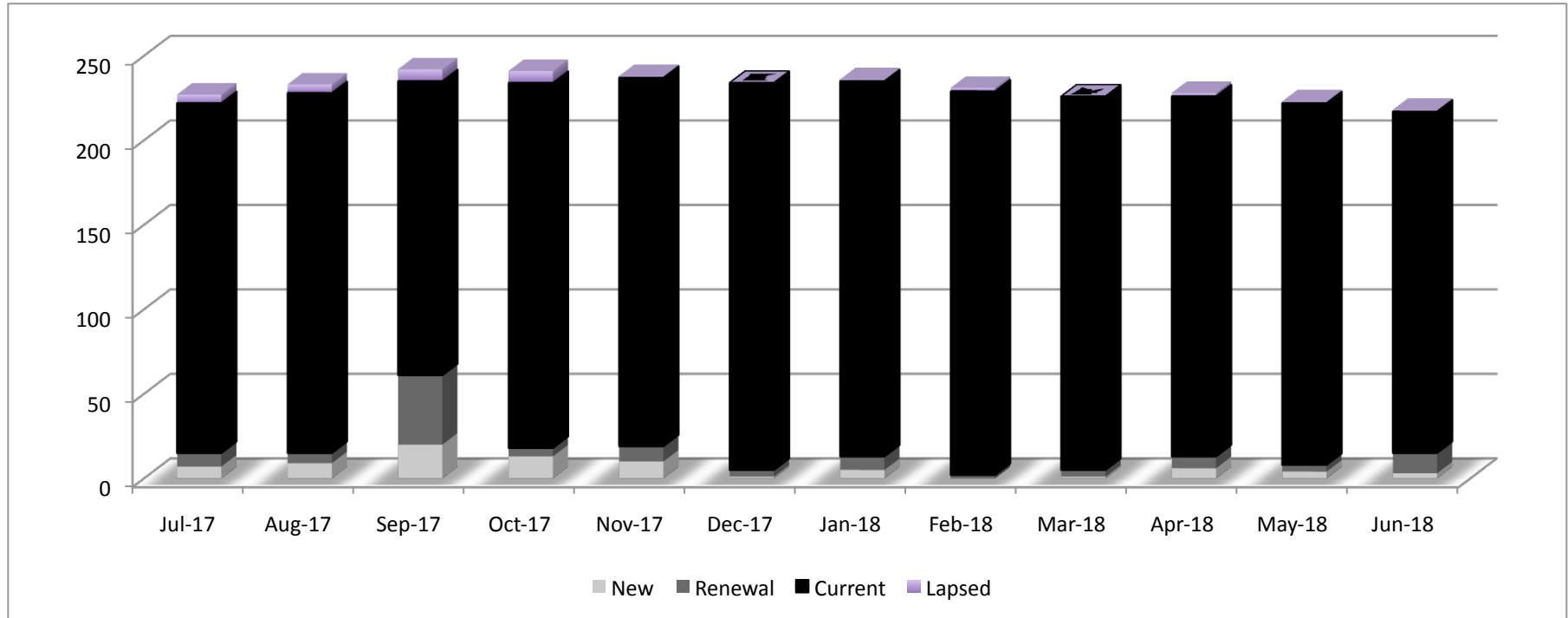


	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Total
New	2	7	8	4	0	0	1	3	0	2	3	3	33
Lapsed	1	3	8	5	1	1	1	1	2	2	0	1	26
Renewal	2	6	35	5	6	4	4	3	4	3	5	8	85
Current	209	196	162	181	169	160	158	149	146	146	139	136	
Total	214	212	213	195	176	165	164	156	152	153	147	148	
Gain/Loss	-4	-2	1	-18	-19	-11	-1	-8	-4	1	-6	1	-70
% Change	-1.83%	-0.93%	0.47%	-8.45%	-9.74%	-6.25%	-0.61%	-4.88%	-2.56%	0.66%	-3.92%	0.68%	-32.11%
Non-renew	6	11	15	27	20	12	2	11	6	3	8	2	123
	YTD # of Student Members Non-Renewals												3
	YTD % of Renewals (w/o Student Non-Renewals)												51.63%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership July 2017 to June 2018

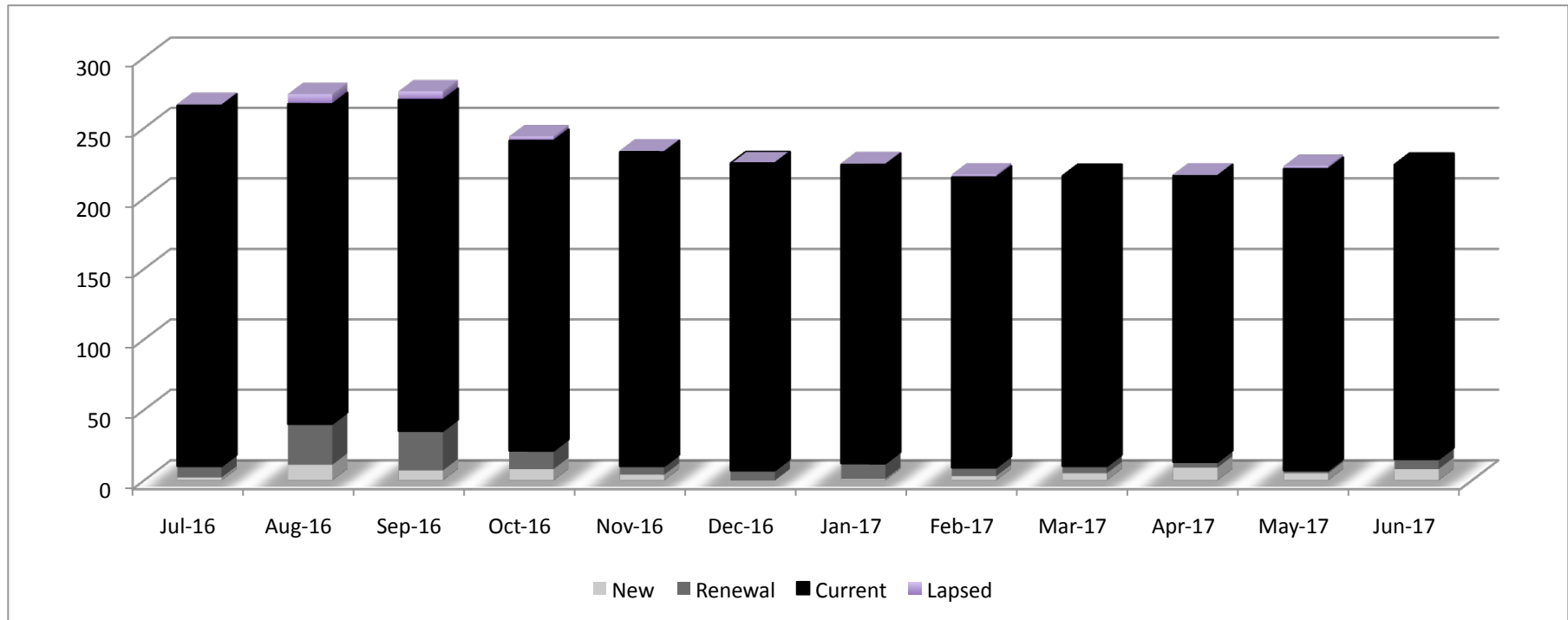


	<i>Jul-17</i>	<i>Aug-17</i>	<i>Sep-17</i>	<i>Oct-17</i>	<i>Nov-17</i>	<i>Dec-17</i>	<i>Jan-18</i>	<i>Feb-18</i>	<i>Mar-18</i>	<i>Apr-18</i>	<i>May-18</i>	<i>Jun-18</i>	<i>Total</i>	
New	7	9	20	13	10	1	5	0	1	6	4	3	79	
Lapsed	5	5	7	7	1	0	1	2	0	2	1	1	32	
Renewal	8	6	41	5	9	4	8	2	4	7	4	12	110	
Current	207	213	174	216	218	229	222	227	221	213	214	202		
Total	227	233	242	241	238	234	236	231	226	228	223	218		
Gain/Loss	3	6	9	-1	-3	-4	2	-5	-5	2	-5	-5	-6	
% Change	1.34%	2.64%	3.86%	-0.41%	-1.24%	-1.68%	0.85%	-2.12%	-2.16%	0.88%	-2.19%	-2.24%	-2.68%	
Non-renew	9	8	18	21	14	5	4	7	6	6	10	9	117	
													YTD # of Student Members Non-Renewals	7
													YTD % of Renewals (w/o Student Non-Renewals)	65.44%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership July 2016 to June 2017

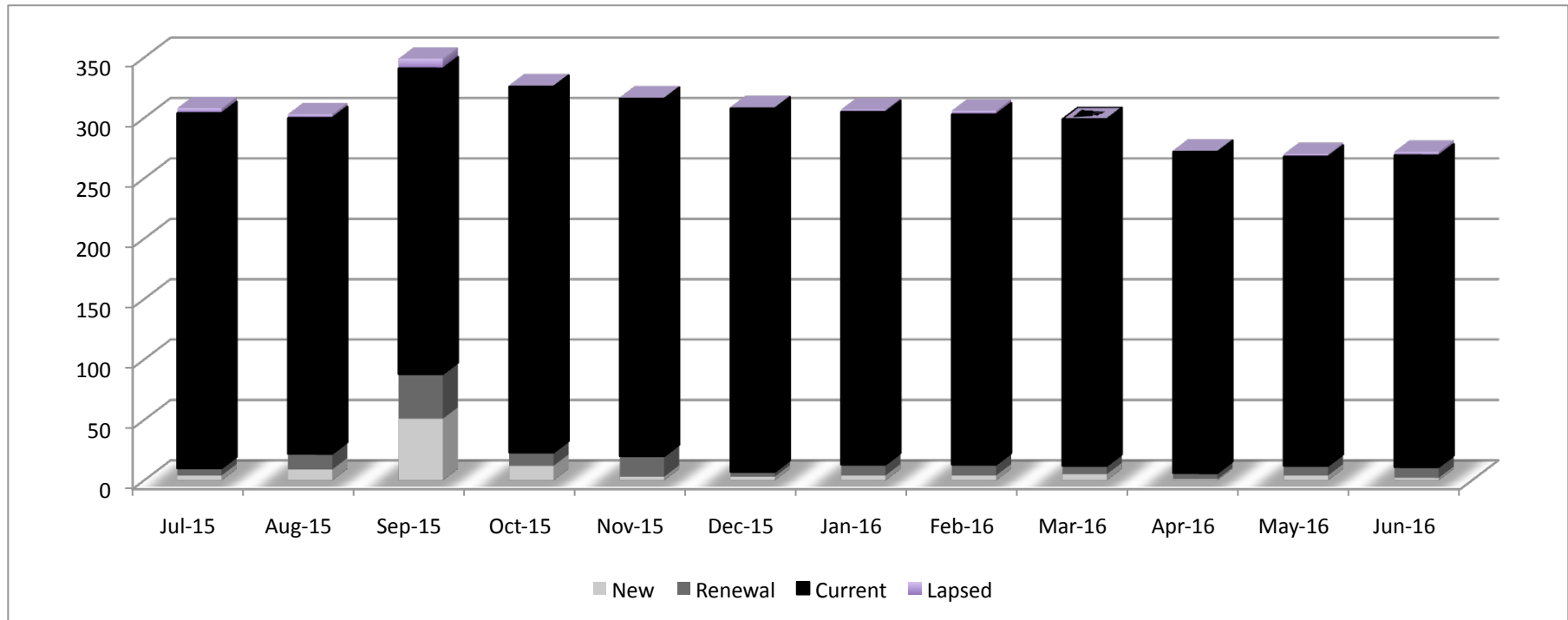


	<i>Jul-16</i>	<i>Aug-16</i>	<i>Sep-16</i>	<i>Oct-16</i>	<i>Nov-16</i>	<i>Dec-16</i>	<i>Jan-17</i>	<i>Feb-17</i>	<i>Mar-17</i>	<i>Apr-17</i>	<i>May-17</i>	<i>Jun-17</i>	<i>Total</i>
New	2	11	7	8	4	0	1	3	5	9	5	8	63
Lapsed	1	7	6	3	1	0	1	2	0	1	2	0	24
Renewal	8	29	28	13	6	7	11	6	5	4	2	7	126
Current	256	227	235	220	223	218	212	206	206	203	214	209	
Total	267	274	276	244	234	225	225	217	216	217	223	224	
Gain/Loss	-5	7	2	-32	-10	-9	0	-8	-1	1	6	1	-48
% Change	-1.84%	2.62%	0.73%	-11.59%	-4.10%	-3.85%	0.00%	-3.56%	-0.46%	0.46%	2.76%	0.45%	-17.65%
Non-renew	8	11	11	43	15	9	2	13	6	9	1	7	135
	YTD # of Student Members Non-Renewals												5
	YTD % of Renewals (w/o Student Non-Renewals)												48.31%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership July 2015 to June 2016

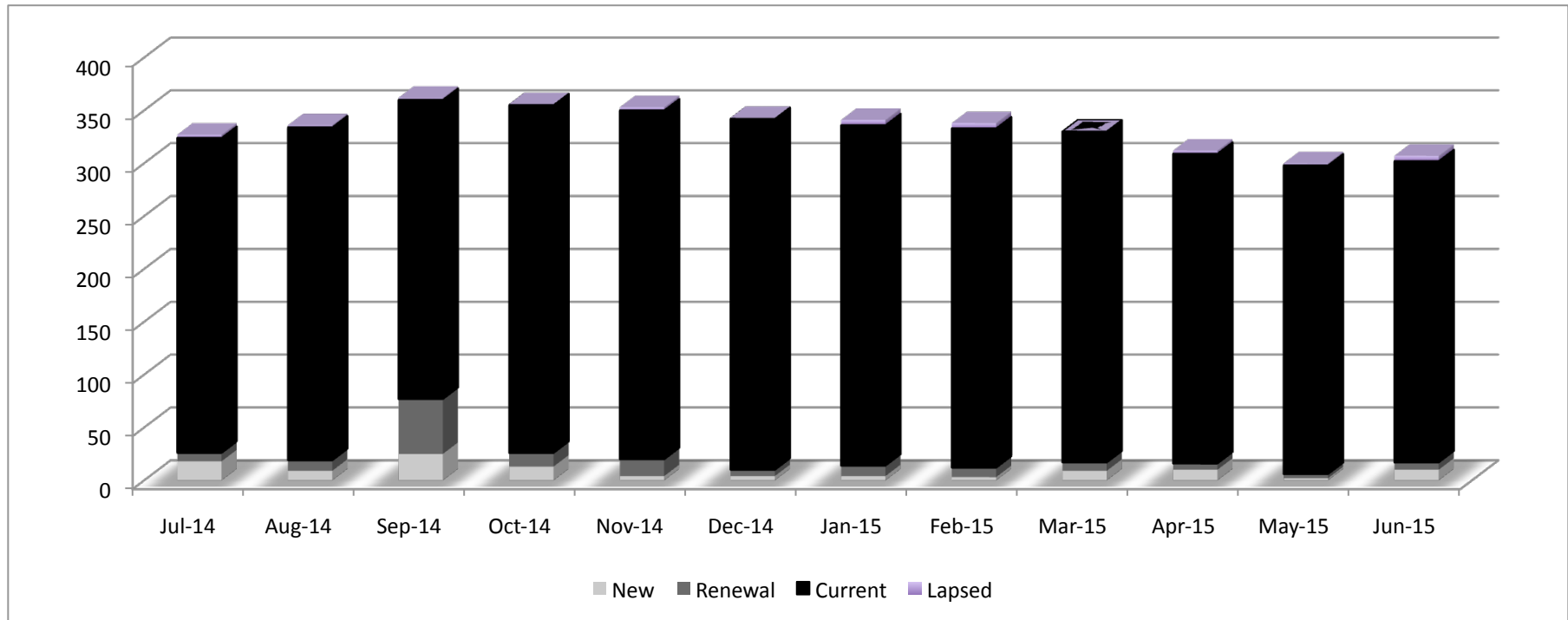


	<i>Jul-15</i>	<i>Aug-15</i>	<i>Sep-15</i>	<i>Oct-15</i>	<i>Nov-15</i>	<i>Dec-15</i>	<i>Jan-16</i>	<i>Feb-16</i>	<i>Mar-16</i>	<i>Apr-16</i>	<i>May-16</i>	<i>Jun-16</i>	<i>Total</i>
New	4	9	51	12	3	3	4	4	5	1	4	2	102
Lapsed	4	3	8	1	1	1	2	3	0	1	2	3	29
Renewal	6	13	37	11	17	4	9	9	7	5	8	9	135
Current	294	278	253	303	296	301	292	290	287	266	256	258	
Total	308	303	349	327	317	309	307	306	299	273	270	272	
Gain/Loss	1	-5	46	-22	-10	-8	-2	-1	-7	-26	-3	2	-35
% Change	0.33%	-1.62%	15.18%	-6.30%	-3.06%	-2.52%	-0.65%	-0.33%	-2.29%	-8.70%	-1.10%	0.74%	-11.40%
Non-renew	7	17	13	35	14	12	8	8	12	28	9	3	166
	YTD # of Student Members Non-Renewals												21
	YTD % of Renewals (w/o Student Non-Renewals)												57.34%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership July 2014 to June 2015

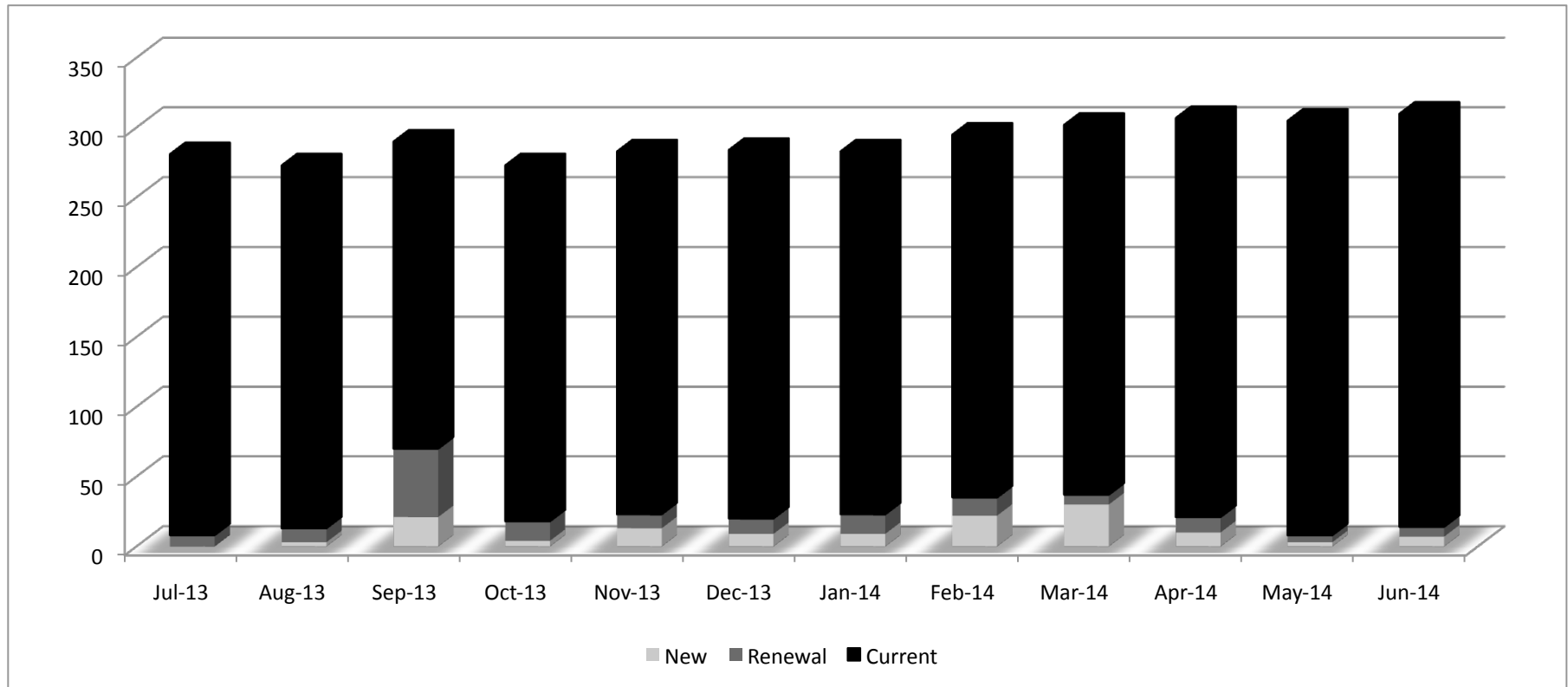


	<i>Jul-14</i>	<i>Aug-14</i>	<i>Sep-14</i>	<i>Oct-14</i>	<i>Nov-14</i>	<i>Dec-14</i>	<i>Jan-15</i>	<i>Feb-15</i>	<i>Mar-15</i>	<i>Apr-15</i>	<i>May-15</i>	<i>Jun-15</i>	<i>Total</i>
New	18	9	25	13	4	4	4	3	9	10	2	10	111
Lapsed	3	2	2	1	3	1	5	5	0	3	2	5	32
Renewal	8	10	52	13	16	6	10	9	8	6	4	7	149
Current	298	315	283	329	330	332	322	321	313	293	292	285	
Total	327	336	362	356	353	343	341	338	330	312	300	307	
Gain/Loss	17	9	26	-6	-3	-10	-2	-3	-8	-18	-12	7	-3
% Change	5.48%	2.75%	7.74%	-1.66%	-0.84%	-2.83%	-0.58%	-0.88%	-2.37%	-5.45%	-3.85%	2.33%	-0.97%
Non-renew	4	2	1	20	10	15	11	11	17	31	16	8	146
	YTD # of Student Members Non-Renewals												3
	YTD % of Renewals (w/o Student Non-Renewals)												58.96%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

South Suburban Reading Council

Yearlong Trend of Total Membership July 2013 to June 2014

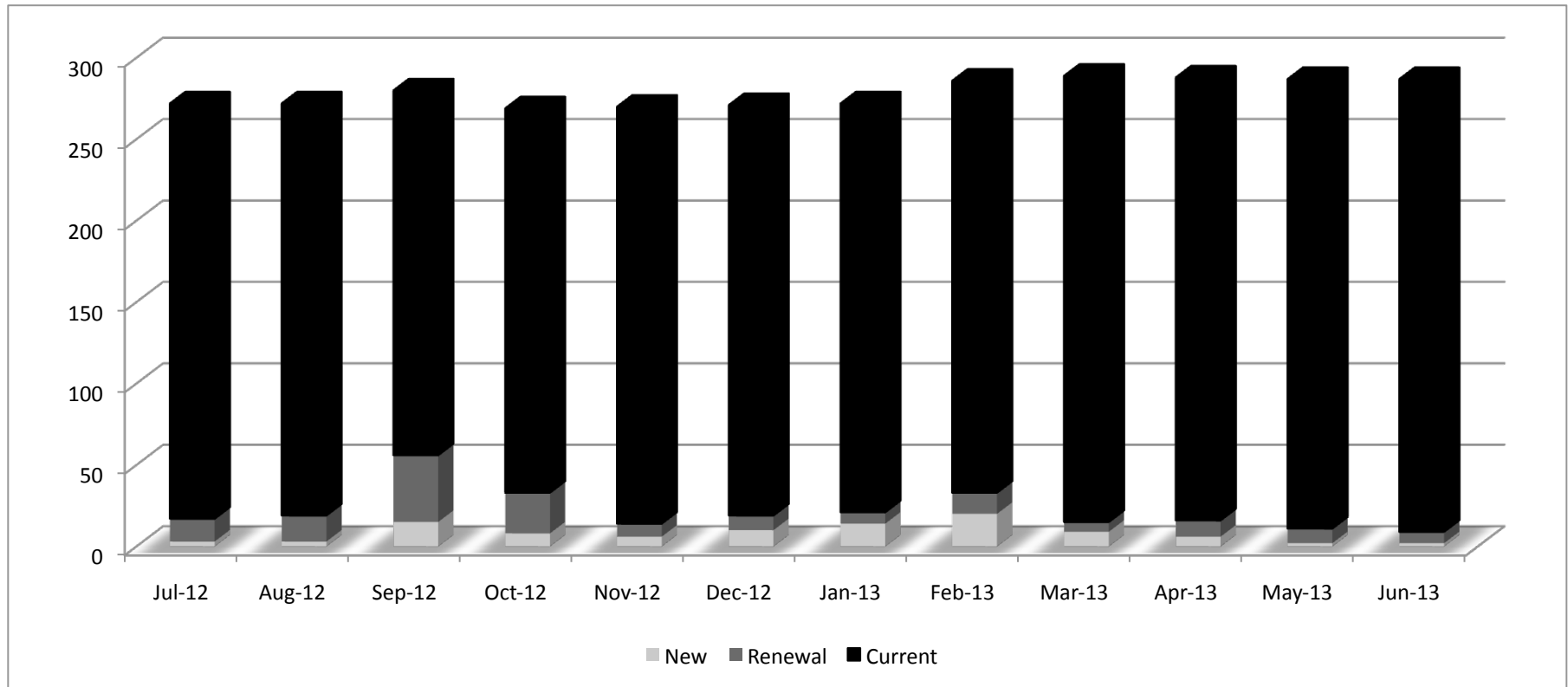


	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
New	0	3	21	4	13	9	9	22	30	10	3	7	131
Renewal	8	10	49	14	10	11	14	13	7	11	5	7	159
Current	273	260	220	255	260	264	260	260	265	286	297	296	
Total	281	273	290	273	283	284	283	295	302	307	305	310	
Gain/Loss	-6	-8	17	-17	10	1	-1	12	7	5	-2	5	23
% Change	-2.09%	-2.85%	6.23%	-5.86%	3.66%	0.35%	-0.35%	4.24%	2.37%	1.66%	-0.65%	1.64%	8.01%
Non-renew	6	11	4	21	3	8	10	10	23	5	5	2	108

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

South Suburban Reading Council

Yearlong Trend of Total Membership July 2012 to June 2013

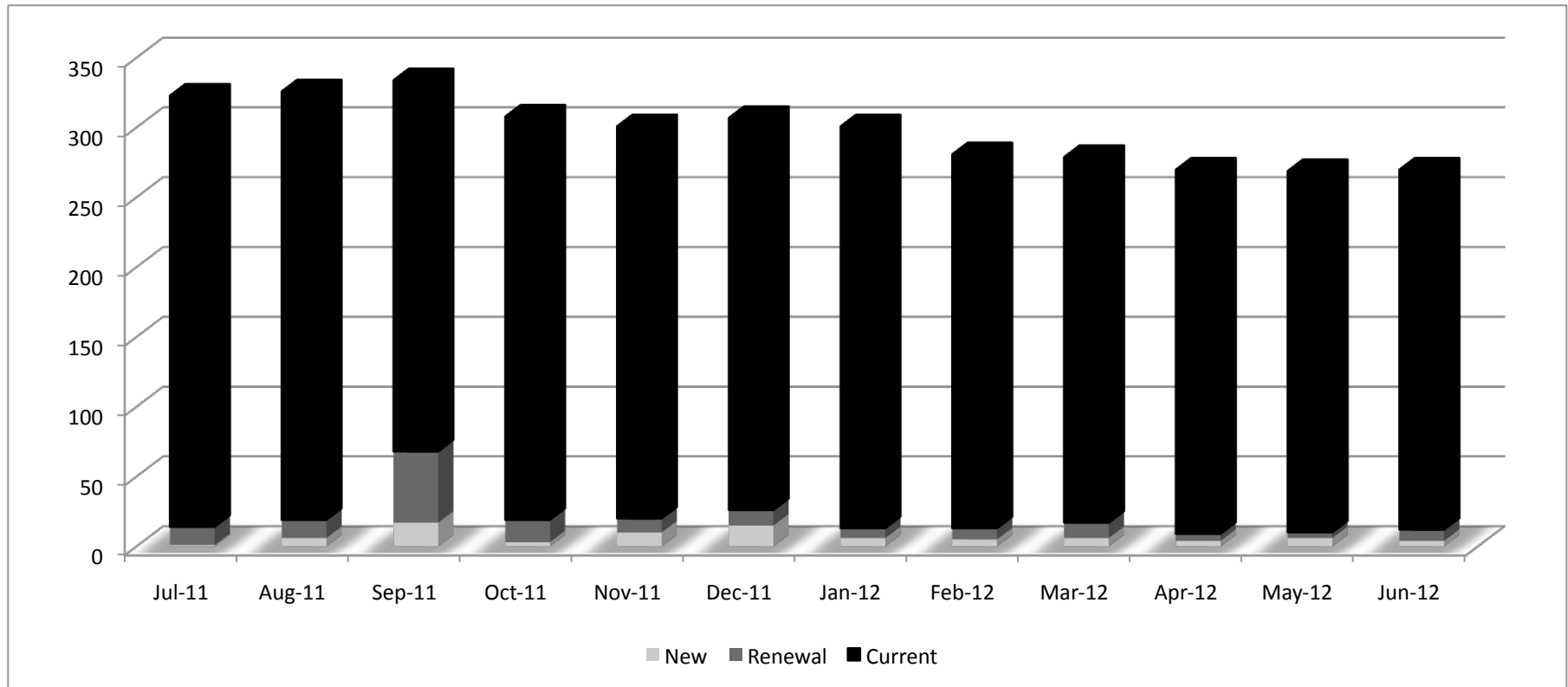


	<i>Jul-12</i>	<i>Aug-12</i>	<i>Sep-12</i>	<i>Oct-12</i>	<i>Nov-12</i>	<i>Dec-12</i>	<i>Jan-13</i>	<i>Feb-13</i>	<i>Mar-13</i>	<i>Apr-13</i>	<i>May-13</i>	<i>Jun-13</i>	<i>Total</i>
New	3	3	15	8	6	10	14	20	9	6	2	2	98
Renewal	14	16	41	25	8	9	7	13	6	10	9	7	165
Current	255	253	224	236	256	252	251	253	274	272	276	278	
Total	272	272	280	269	270	271	272	286	289	288	287	287	
Gain/Loss	2	0	8	-11	1	1	1	14	3	-1	-1	0	17
% Change	0.74%	0.00%	2.94%	-3.93%	0.37%	0.37%	0.37%	5.15%	1.05%	-0.35%	-0.35%	0.00%	6.30%
Non-renew	1	3	7	19	5	9	13	6	6	7	3	2	81

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

South Suburban Reading Council

Yearlong Trend of Total Membership July 2011 to June 2012



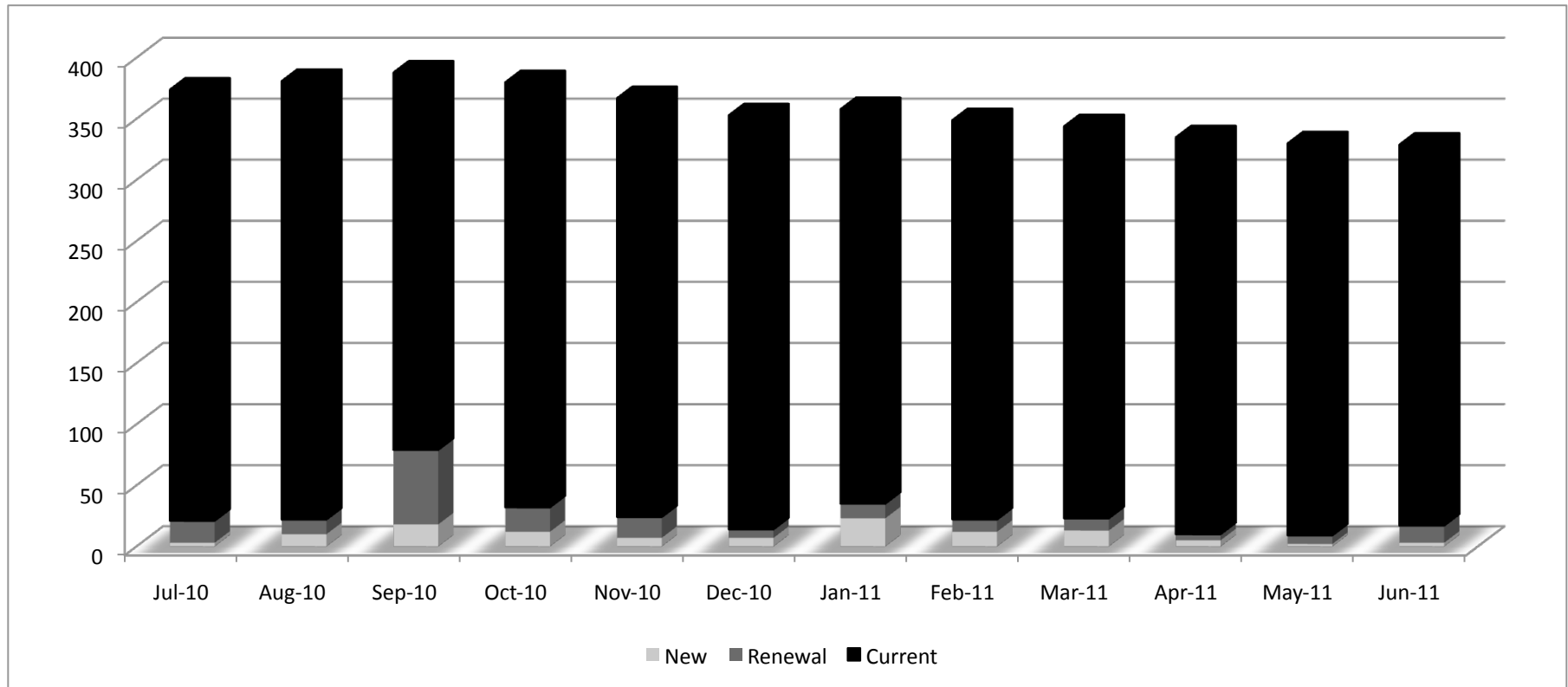
	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
New	1	6	17	3	10	15	6	5	6	4	6	4	83
Renewal	13	13	51	16	10	11	7	8	11	5	4	8	157
Current	309	307	266	289	281	281	288	268	262	261	259	258	
Total	323	326	334	308	301	307	301	281	279	270	269	270	
Gain/Loss	-6	3	8	-26	-7	6	-6	-20	-2	-9	-1	1	-59
% Change	-1.82%	0.93%	2.45%	-7.78%	-2.27%	1.99%	-1.95%	-6.64%	-0.71%	-3.23%	-0.37%	0.37%	-17.93%
Non-renew	7	3	9	29	17	9	12	25	8	13	7	3	142

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

South Suburban Reading Council

Yearlong Trend of Total Membership

July 2010 to June 2011



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
New	3	10	18	12	7	7	23	12	13	5	2	3	115
Renewal	18	12	61	20	17	7	12	10	10	5	7	14	193
Current	353	359	309	348	343	339	323	327	321	325	321	312	
Total	374	381	388	380	367	353	358	349	344	335	330	329	
Gain/Loss	-3	7	7	-8	-13	-14	5	-9	-5	-9	-5	-1	-48
% Change	-0.80%	1.87%	1.84%	-2.06%	-3.42%	-3.81%	1.42%	-2.51%	-1.43%	-2.62%	-1.49%	-0.30%	-12.73%
Non-renew	6	3	11	20	20	21	18	21	18	14	7	4	163