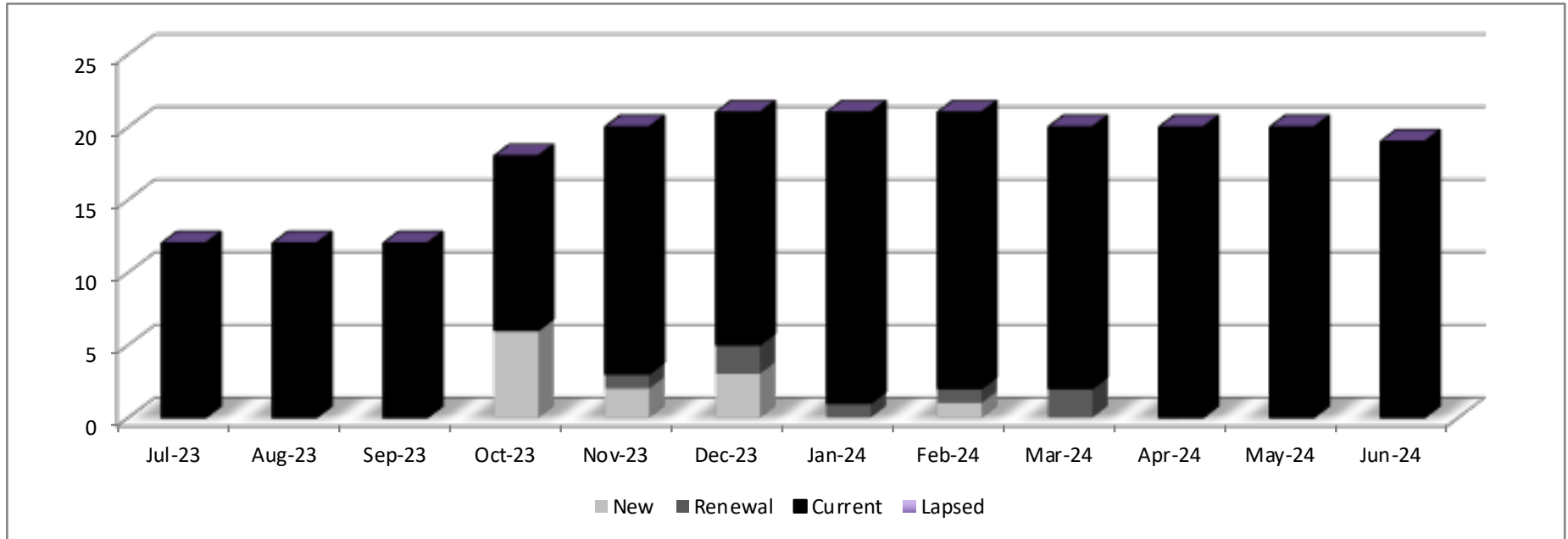


# Northwestern Reading Council

## *Yearlong Trend of Total Membership*

### *July 2023 to June 2024*



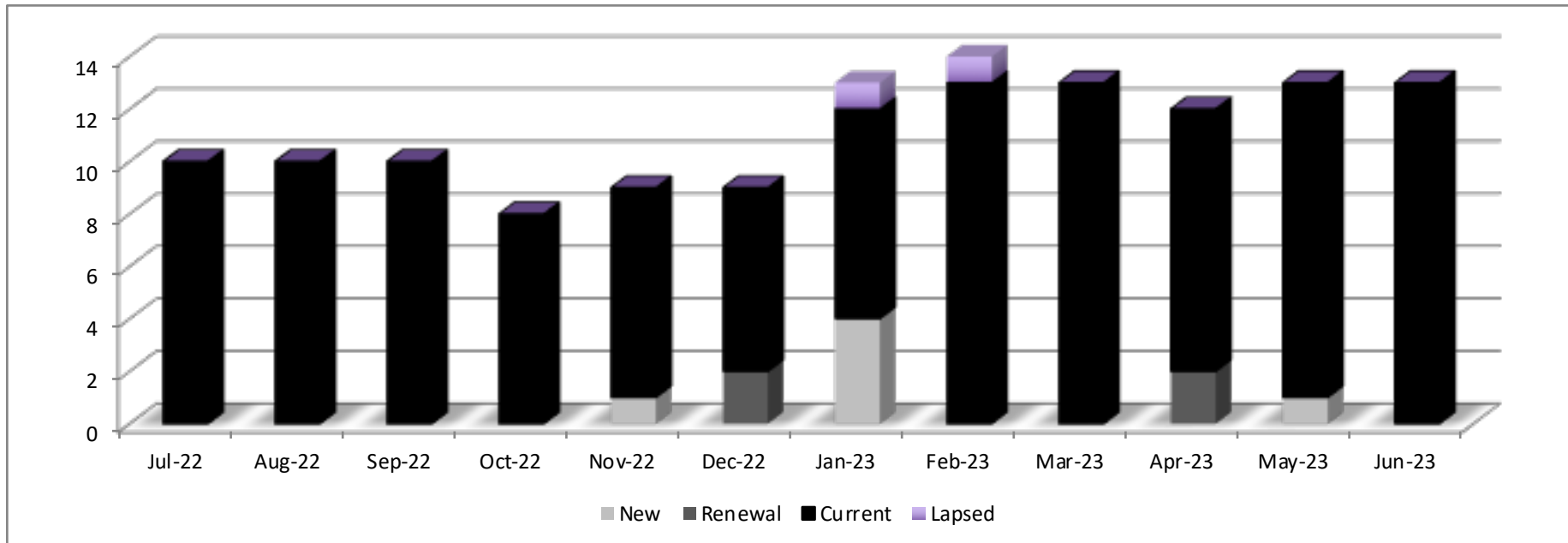
	<i>Jul-23</i>	<i>Aug-23</i>	<i>Sep-23</i>	<i>Oct-23</i>	<i>Nov-23</i>	<i>Dec-23</i>	<i>Jan-24</i>	<i>Feb-24</i>	<i>Mar-24</i>	<i>Apr-24</i>	<i>May-24</i>	<i>Jun-24</i>	<i>Total</i>
<b><i>New</i></b>	0	0	0	6	2	3	0	1	0	0	0	0	12
<b><i>Lapsed</i></b>	0	0	0	0	0	0	0	0	0	0	0	0	0
<b><i>Renewal</i></b>	0	0	0	0	1	2	1	1	2	0	0	0	7
<b><i>Current</i></b>	12	12	12	12	17	16	20	19	18	20	20	19	
<b><i>Total</i></b>	12	12	12	18	20	21	21	21	20	20	20	19	
<b><i>Gain/Loss</i></b>	-1	0	0	6	2	1	0	0	-1	0	0	-1	<b>6</b>
<b><i>% Change</i></b>	-7.69%	0.00%	0.00%	50.00%	11.11%	5.00%	0.00%	0.00%	-4.76%	0.00%	0.00%	-5.00%	<b>46.15%</b>
<b><i>Non-Renew</i></b>	1	0	0	0	0	2	0	1	1	0	0	1	<b>6</b>
<b><i>Student NR</i></b>	0	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>53.85%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## *Yearlong Trend of Total Membership*

*July 2022 to June 2023*



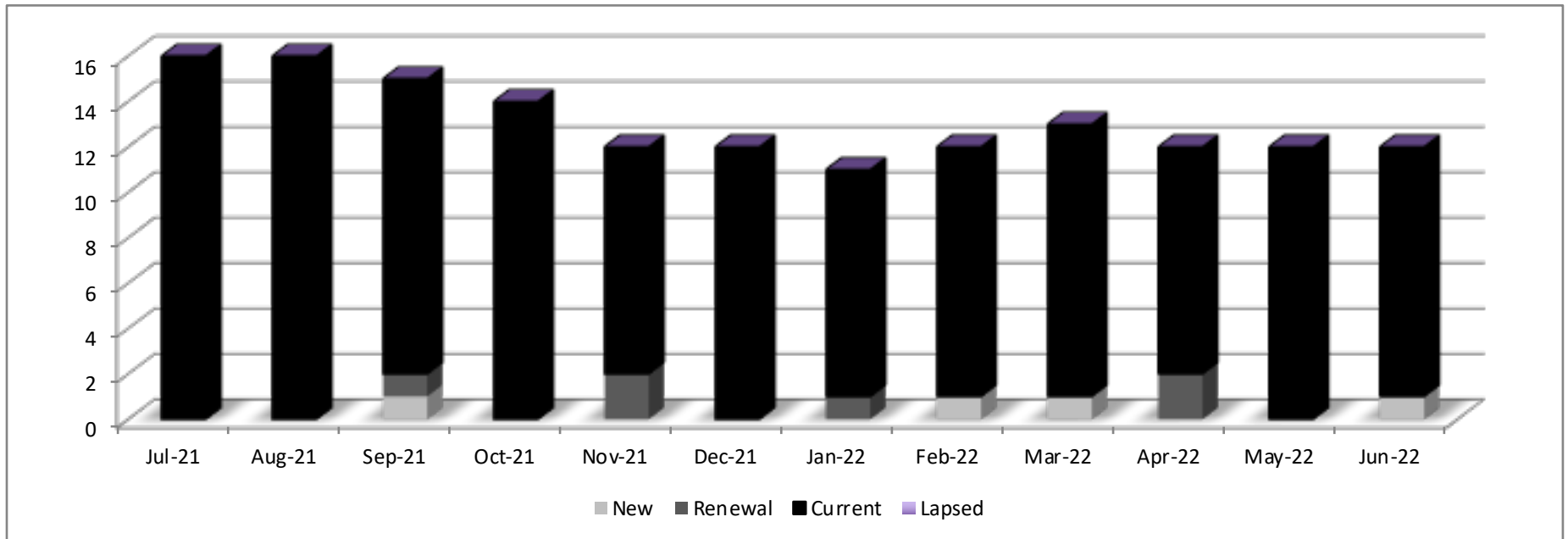
	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
<b>New</b>	0	0	0	0	1	0	4	0	0	0	1	0	6
<b>Lapsed</b>	0	0	0	0	0	0	1	1	0	0	0	0	2
<b>Renewal</b>	0	0	0	0	0	2	0	0	0	2	0	0	4
<b>Current</b>	10	10	10	8	8	7	8	13	13	10	12	13	
<b>Total</b>	10	10	10	8	9	9	13	14	13	12	13	13	
<b>Gain/Loss</b>	-2	0	0	-2	1	0	4	1	-1	-1	1	0	1
<b>% Change</b>	-16.67%	0.00%	0.00%	-20.00%	12.50%	0.00%	44.44%	7.69%	-7.14%	-7.69%	8.33%	0.00%	8.33%
<b>Non-renew</b>	2	0	0	2	0	0	1	0	1	1	0	0	7
	<b>YTD # of Student Members Non-Renewals</b>												<b>0</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>50.00%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## *Yearlong Trend of Total Membership*

### *July 2021 to June 2022*



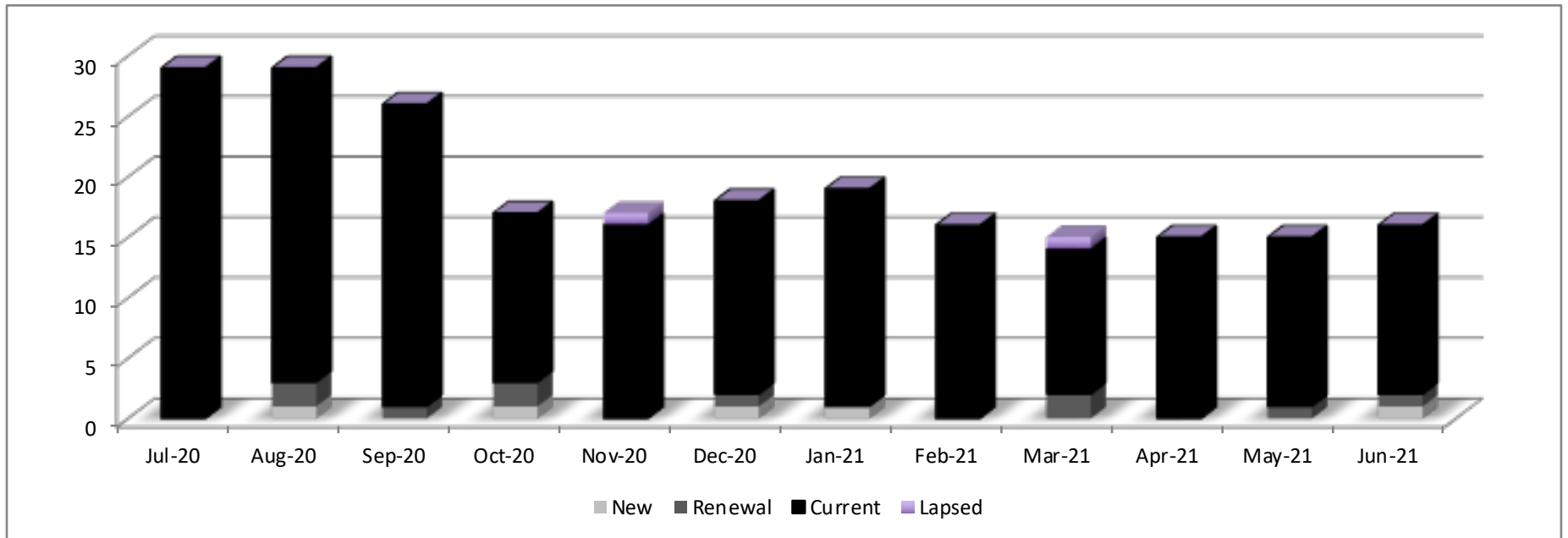
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
<b>New</b>	0	0	1	0	0	0	0	1	1	0	0	1	4
<b>Lapsed</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Renewal</b>	0	0	1	0	2	0	1	0	0	2	0	0	6
<b>Current</b>	16	16	13	14	10	12	10	11	12	10	12	11	
<b>Total</b>	16	16	15	14	12	12	11	12	13	12	12	12	
<b>Gain/Loss</b>	0	0	-1	-1	-2	0	-1	1	1	-1	0	0	-4
<b>% Change</b>	0.00%	0.00%	-6.25%	-6.67%	-14.29%	0.00%	-8.33%	9.09%	8.33%	-7.69%	0.00%	0.00%	-25.00%
<b>Non-renew</b>	0	0	2	1	2	0	1	0	0	1	0	1	8
	<b>YTD # of Student Members Non-Renewals</b>												<b>0</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>37.50%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## Yearlong Trend of Total Membership

July 2020 to June 2021



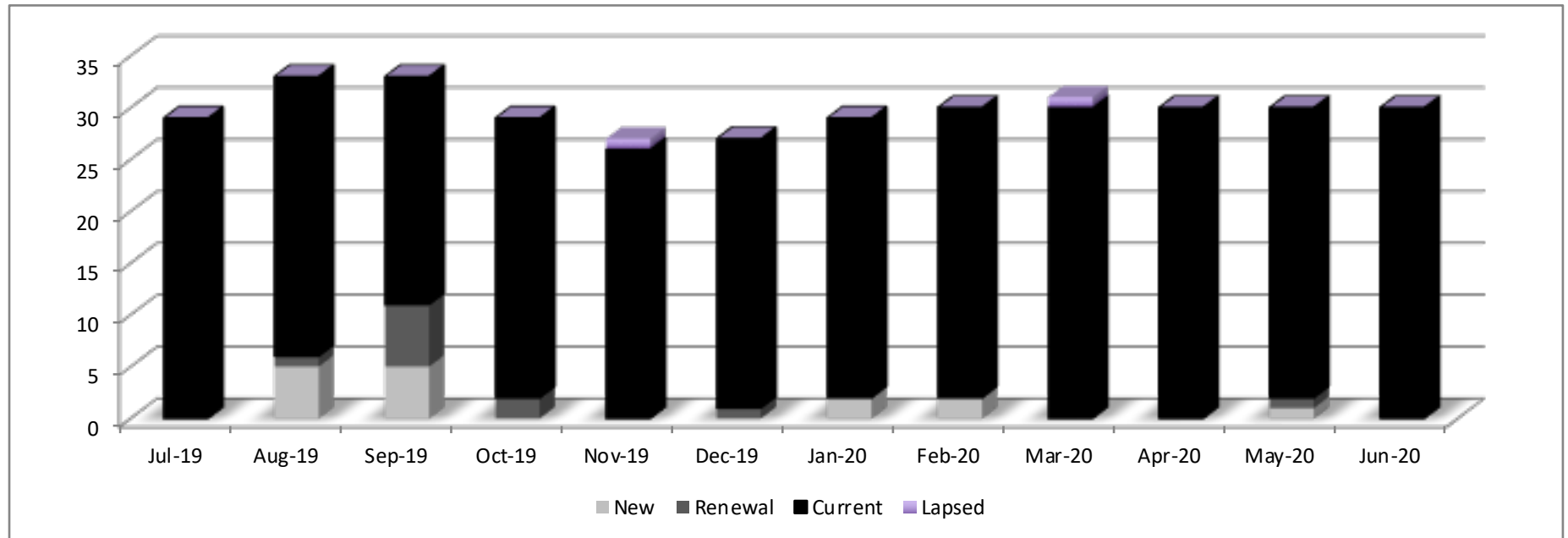
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Total
<b>New</b>	0	1	0	1	0	1	1	0	0	0	0	1	5
<b>Lapsed</b>	0	0	0	0	1	0	0	0	1	0	0	0	2
<b>Renewal</b>	0	2	1	2	0	1	0	0	2	0	1	1	10
<b>Current</b>	29	26	25	14	16	16	18	16	12	15	14	14	
<b>Total</b>	29	29	26	17	17	18	19	16	15	15	15	16	
<b>Gain/Loss</b>	-1	0	-3	-9	0	1	1	-3	-1	0	0	1	<b>-14</b>
<b>% Change</b>	-3.33%	0.00%	-10.34%	-34.62%	0.00%	5.88%	5.56%	-15.79%	-6.25%	0.00%	0.00%	6.67%	<b>-46.67%</b>
<b>Non-renew</b>	1	1	3	10	1	0	0	2	2	0	0	0	<b>20</b>
													<b>YTD # of Student Members Non-Renewals</b>
													<b>0</b>
													<b>YTD % of Renewals (w/o Student Non-Renewals)</b>
													<b>40.00%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## Yearlong Trend of Total Membership

July 2019 to June 2020



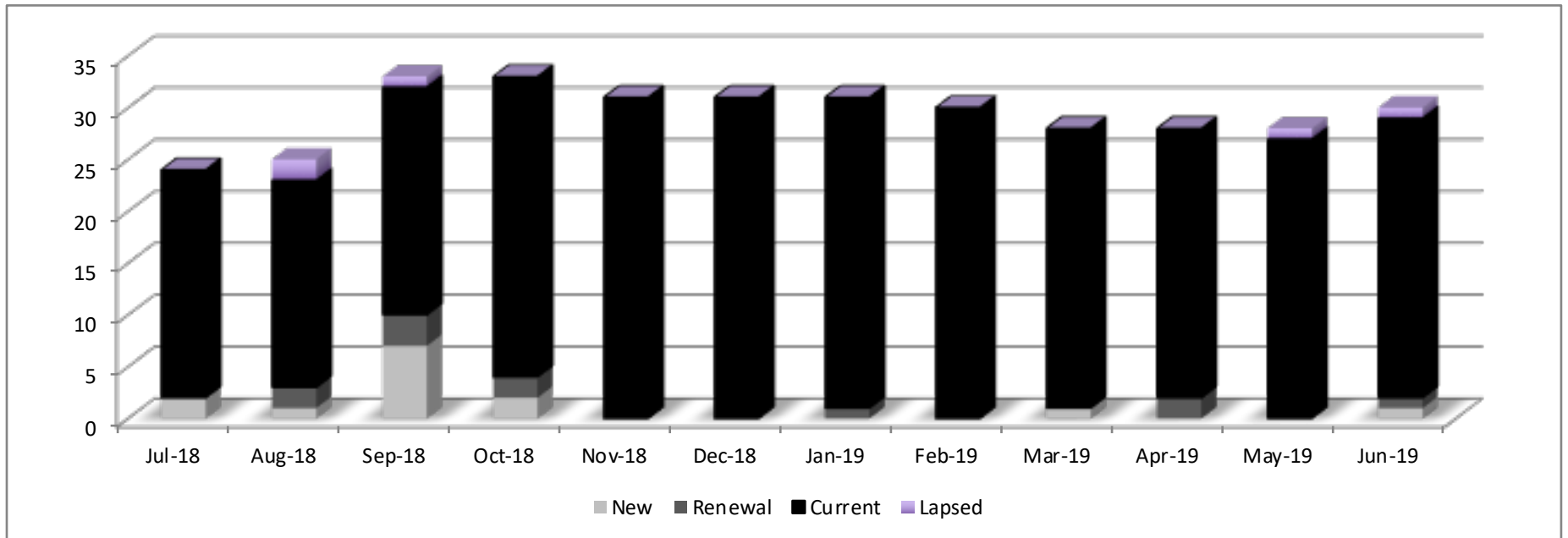
	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
<b>New</b>	0	5	5	0	0	0	2	2	0	0	1	0	15
<b>Lapsed</b>	0	0	0	0	1	0	0	0	1	0	0	0	2
<b>Renewal</b>	0	1	6	2	0	1	0	0	0	0	1	0	11
<b>Current</b>	29	27	22	27	26	26	27	28	30	30	28	30	
<b>Total</b>	29	33	33	29	27	27	29	30	31	30	30	30	
<b>Gain/Loss</b>	-1	4	0	-4	-2	0	2	1	1	-1	0	0	0
<b>% Change</b>	-3.33%	13.79%	0.00%	-12.12%	-6.90%	0.00%	7.41%	3.45%	3.33%	-3.23%	0.00%	0.00%	0.00%
<b>Non-renew</b>	1	1	3	4	3	0	0	1	0	1	1	0	15
	<b>YTD # of Student Members Non-Renewals</b>												<b>0</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>43.33%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## Yearlong Trend of Total Membership

July 2018 to June 2019

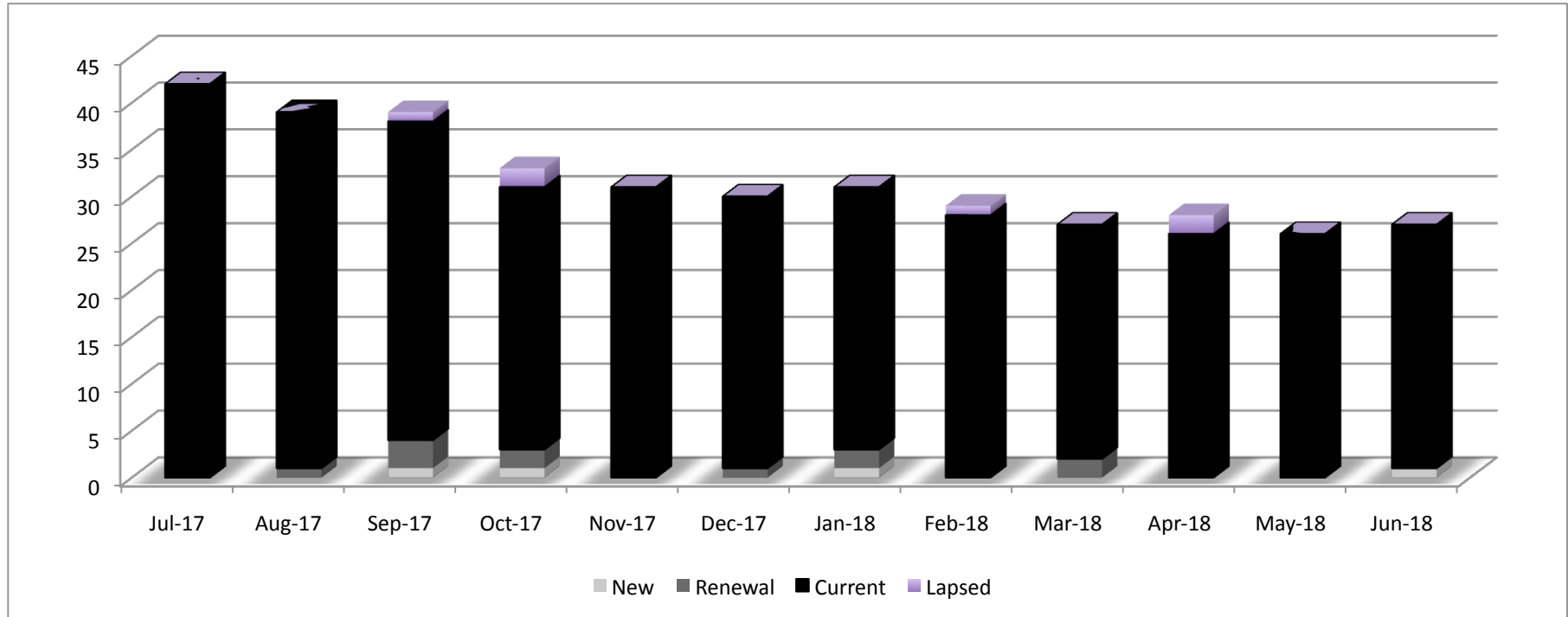


	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Total
<b>New</b>	2	1	7	2	0	0	0	0	1	0	0	1	14
<b>Lapsed</b>	0	2	1	0	0	0	0	0	0	0	1	1	5
<b>Renewal</b>	0	2	3	2	0	0	1	0	0	2	0	1	11
<b>Current</b>	22	20	22	29	31	31	30	30	27	26	27	27	
<b>Total</b>	24	25	33	33	31	31	31	30	28	28	28	30	
<b>Gain/Loss</b>	-3	1	8	0	-2	0	0	-1	-2	0	0	2	<b>3</b>
<b>% Change</b>	-11.11%	4.17%	32.00%	0.00%	-6.06%	0.00%	0.00%	-3.23%	-6.67%	0.00%	0.00%	7.14%	<b>11.11%</b>
<b>Non-renew</b>	5	2	0	2	2	0	0	1	3	0	1	0	<b>16</b>
	<b>YTD # of Student Members Non-Renewals</b>												<b>0</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>59.26%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2017 to June 2018*

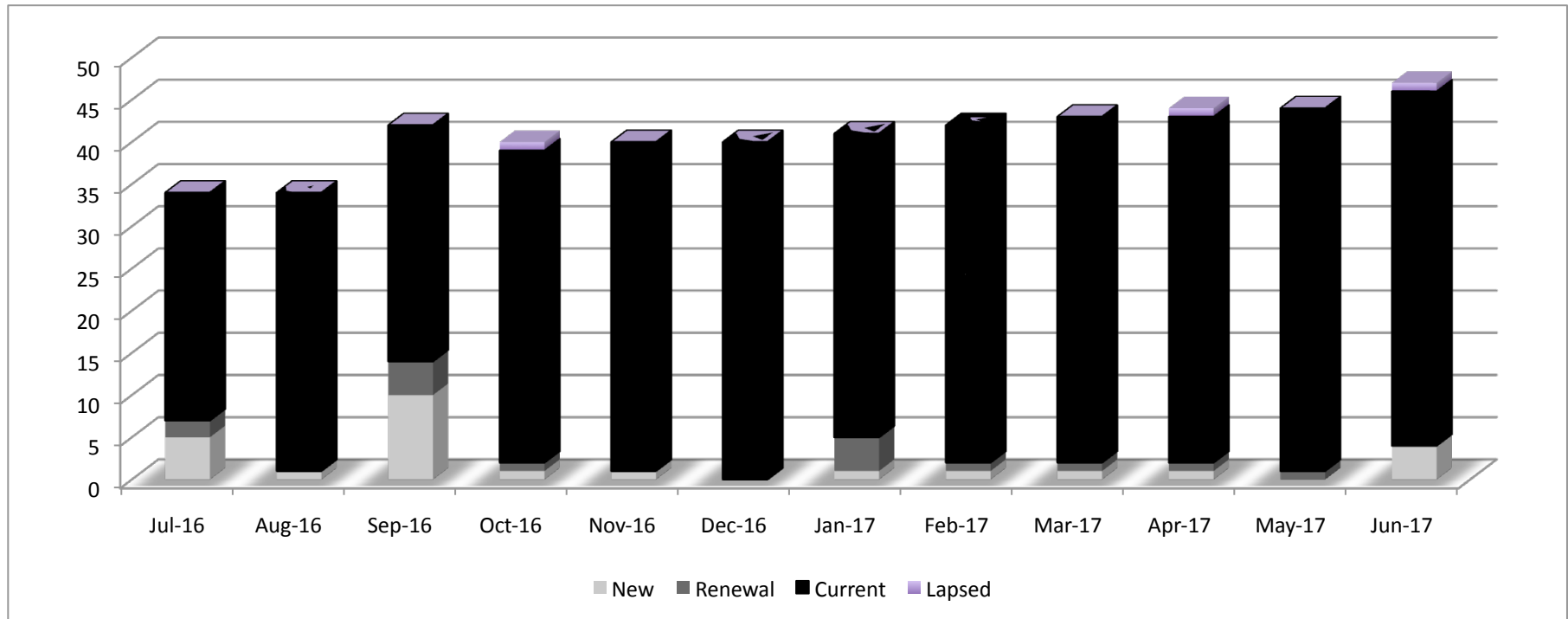


	<i>Jul-17</i>	<i>Aug-17</i>	<i>Sep-17</i>	<i>Oct-17</i>	<i>Nov-17</i>	<i>Dec-17</i>	<i>Jan-18</i>	<i>Feb-18</i>	<i>Mar-18</i>	<i>Apr-18</i>	<i>May-18</i>	<i>Jun-18</i>	<i>Total</i>
<b>New</b>	0	0	1	1	0	0	1	0	0	0	0	1	4
<b>Lapsed</b>	0	0	1	2	0	0	0	1	0	2	0	0	6
<b>Renewal</b>	0	1	3	2	0	1	2	0	2	0	0	0	11
<b>Current</b>	42	38	34	28	31	29	28	28	25	26	26	26	
<b>Total</b>	42	39	39	33	31	30	31	29	27	28	26	27	
<b>Gain/Loss</b>	-5	-3	0	-6	-2	-1	1	-2	-2	1	-2	1	<b>-20</b>
<b>% Change</b>	-10.64%	-7.14%	0.00%	-15.38%	-6.06%	-3.23%	3.33%	-6.45%	-6.90%	3.70%	-7.14%	3.85%	<b>-42.55%</b>
<b>Non-renew</b>	5	3	2	9	2	1	0	3	2	1	2	0	<b>30</b>
													<b>YTD # of Student Members Non-Renewals</b>
													<b>2</b>
													<b>YTD % of Renewals (w/o Student Non-Renewals)</b>
													<b>200.00%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2016 to June 2017*



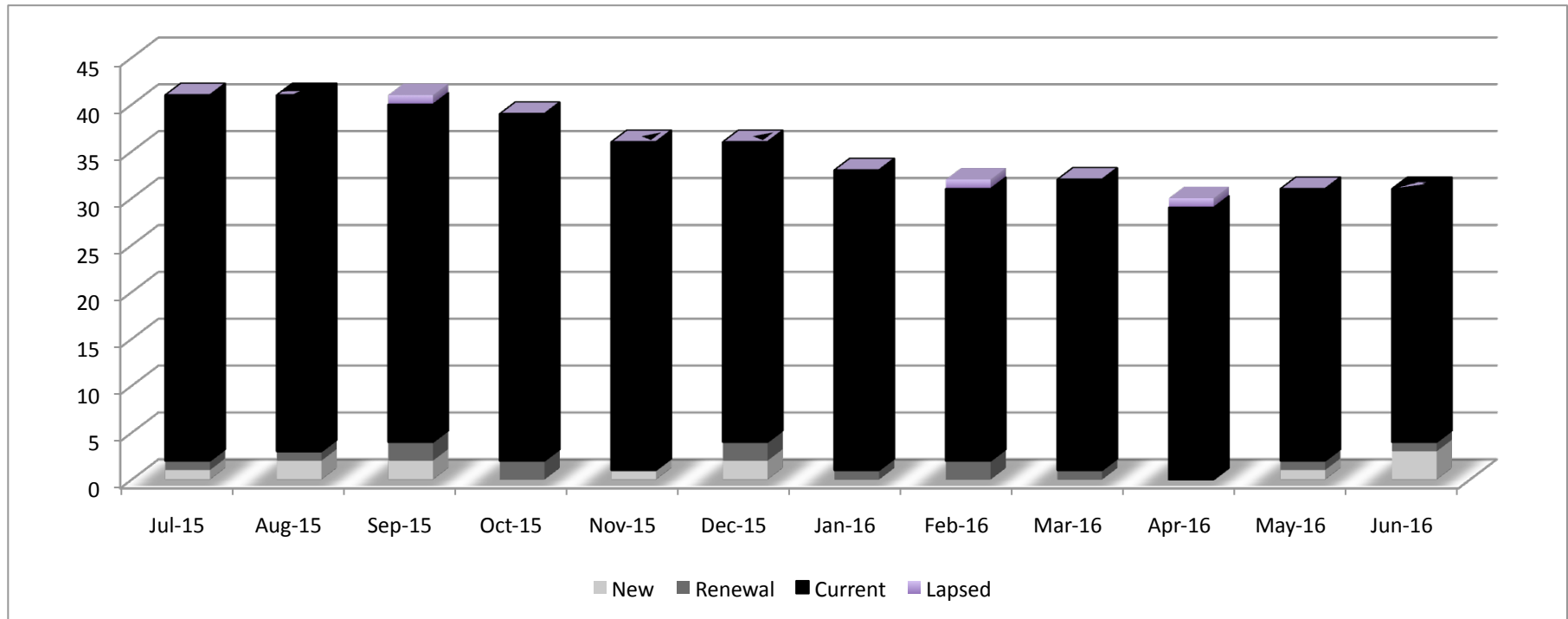
	<i>Jul-16</i>	<i>Aug-16</i>	<i>Sep-16</i>	<i>Oct-16</i>	<i>Nov-16</i>	<i>Dec-16</i>	<i>Jan-17</i>	<i>Feb-17</i>	<i>Mar-17</i>	<i>Apr-17</i>	<i>May-17</i>	<i>Jun-17</i>	<i>Total</i>	
<b>New</b>	5	1	10	1	1	0	1	1	1	1	0	4	26	
<b>Lapsed</b>	0	0	0	1	0	0	0	0	0	1	0	1	3	
<b>Renewal</b>	2	0	4	1	0	0	4	1	1	1	1	0	15	
<b>Current</b>	27	33	28	37	39	40	36	40	41	41	43	42		
<b>Total</b>	34	34	42	40	40	40	41	42	43	44	44	47		
<b>Gain/Loss</b>	3	0	8	-2	0	0	1	1	1	1	0	3	<b>16</b>	
<b>% Change</b>	9.68%	0.00%	23.53%	-4.76%	0.00%	0.00%	2.50%	2.44%	2.38%	2.33%	0.00%	6.82%	<b>51.61%</b>	
<b>Non-renew</b>	2	1	2	4	1	0	0	0	0	1	0	2	<b>13</b>	
													<b>YTD # of Student Members Non-Renewals</b>	<b>1</b>
													<b>YTD % of Renewals (w/o Student Non-Renewals)</b>	<b>43.33%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%



# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2015 to June 2016*

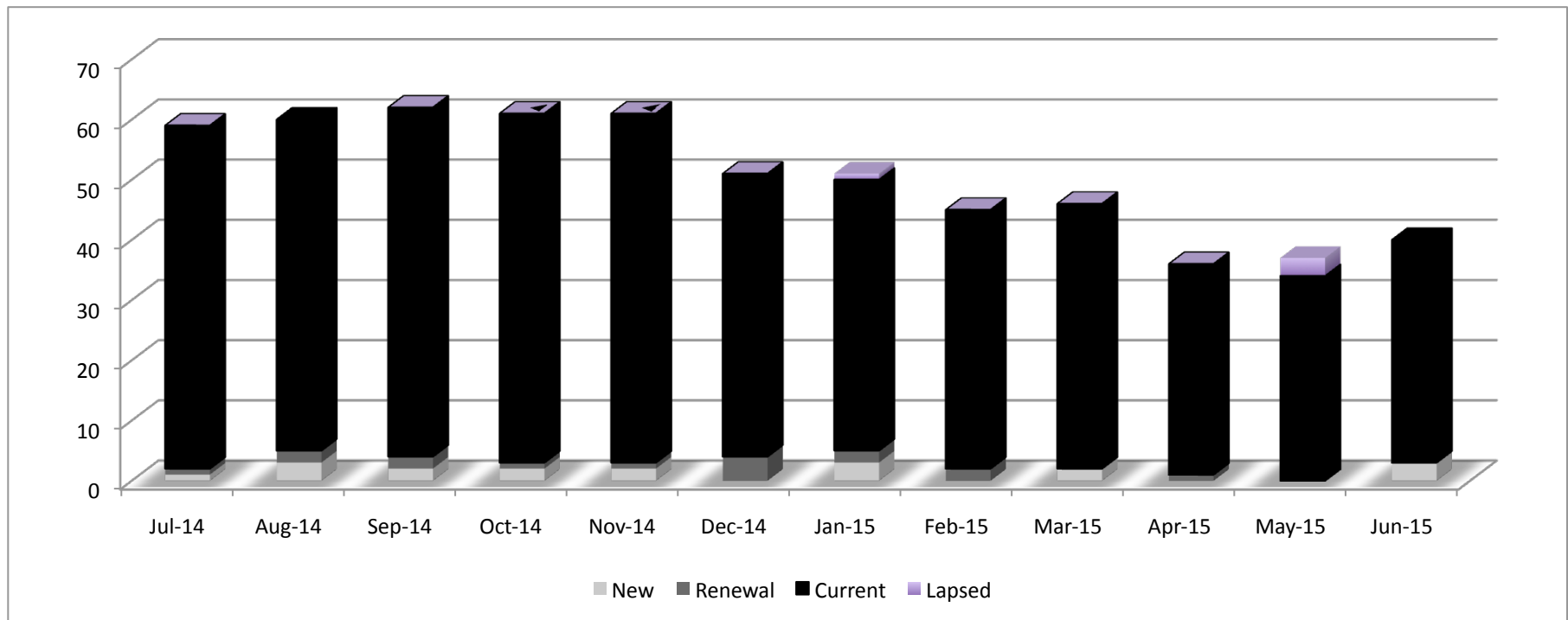


	<i>Jul-15</i>	<i>Aug-15</i>	<i>Sep-15</i>	<i>Oct-15</i>	<i>Nov-15</i>	<i>Dec-15</i>	<i>Jan-16</i>	<i>Feb-16</i>	<i>Mar-16</i>	<i>Apr-16</i>	<i>May-16</i>	<i>Jun-16</i>	<i>Total</i>
<b>New</b>	1	2	2	0	1	2	0	0	0	0	1	3	12
<b>Lapsed</b>	0	0	1	0	0	0	0	1	0	1	0	0	3
<b>Renewal</b>	1	1	2	2	0	2	1	2	1	0	1	1	14
<b>Current</b>	39	38	36	37	35	32	32	29	31	29	29	27	
<b>Total</b>	41	41	41	39	36	36	33	32	32	30	31	31	
<b>Gain/Loss</b>	1	0	0	-2	-3	0	-3	-1	0	-2	1	0	-9
<b>% Change</b>	2.50%	0.00%	0.00%	-4.88%	-7.69%	0.00%	-8.33%	-3.03%	0.00%	-6.25%	3.33%	0.00%	-22.50%
<b>Non-renew</b>	0	2	3	2	4	2	3	2	0	3	0	3	24
	<b>YTD # of Student Members Non-Renewals</b>												<b>3</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>45.95%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2014 to June 2015*

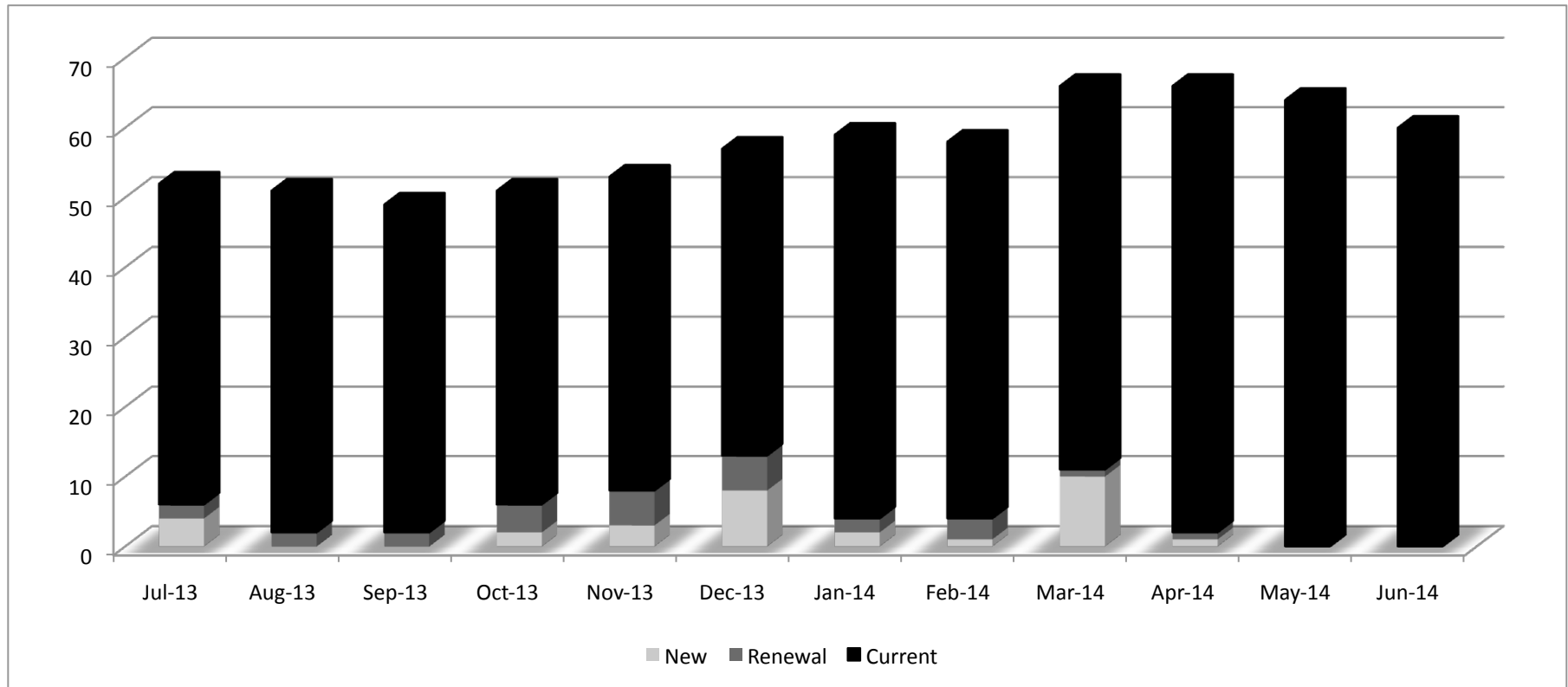


	<i>Jul-14</i>	<i>Aug-14</i>	<i>Sep-14</i>	<i>Oct-14</i>	<i>Nov-14</i>	<i>Dec-14</i>	<i>Jan-15</i>	<i>Feb-15</i>	<i>Mar-15</i>	<i>Apr-15</i>	<i>May-15</i>	<i>Jun-15</i>	<i>Total</i>
<b>New</b>	1	3	2	2	2	0	3	0	2	0	0	3	18
<b>Lapsed</b>	0	0	0	0	0	0	1	0	0	0	3	0	4
<b>Renewal</b>	1	2	2	1	1	4	2	2	0	1	0	0	16
<b>Current</b>	57	55	58	58	58	47	45	43	44	35	34	37	
<b>Total</b>	59	60	62	61	61	51	51	45	46	36	37	40	
<b>Gain/Loss</b>	-1	1	2	-1	0	-10	0	-6	1	-10	1	3	<b>-20</b>
<b>% Change</b>	-1.67%	1.69%	3.33%	-1.61%	0.00%	-16.39%	0.00%	-11.76%	2.22%	-21.74%	2.78%	8.11%	<b>-33.33%</b>
<b>Non-renew</b>	2	2	0	3	2	10	4	6	1	10	2	0	<b>42</b>
	<b>YTD # of Student Members Non-Renewals</b>												<b>1</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>33.90%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2013 to June 2014*

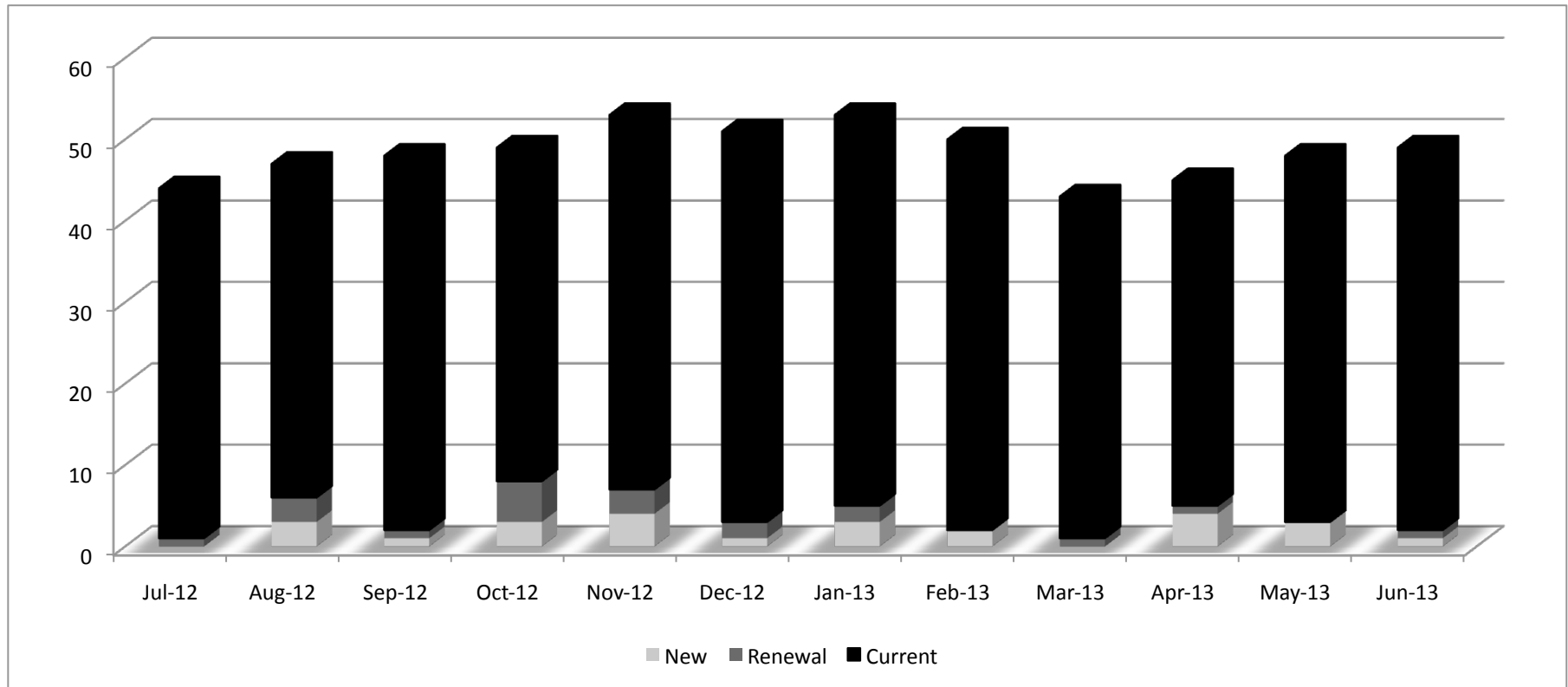


	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
<b>New</b>	4	0	0	2	3	8	2	1	10	1	0	0	31
<b>Renewal</b>	2	2	2	4	5	5	2	3	1	1	0	0	27
<b>Current</b>	46	49	47	45	45	44	55	54	55	64	64	60	
<b>Total</b>	52	51	49	51	53	57	59	58	66	66	64	60	
<b>Gain/Loss</b>	3	-1	-2	2	2	4	2	-1	8	0	-2	-4	<b>11</b>
<b>% Change</b>	6.12%	-1.92%	-3.92%	4.08%	3.92%	7.55%	3.51%	-1.69%	13.79%	0.00%	-3.03%	-6.25%	<b>22.45%</b>
<b>Non-renew</b>	1	1	2	0	1	4	0	2	2	1	2	4	<b>20</b>

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2012 to June 2013*

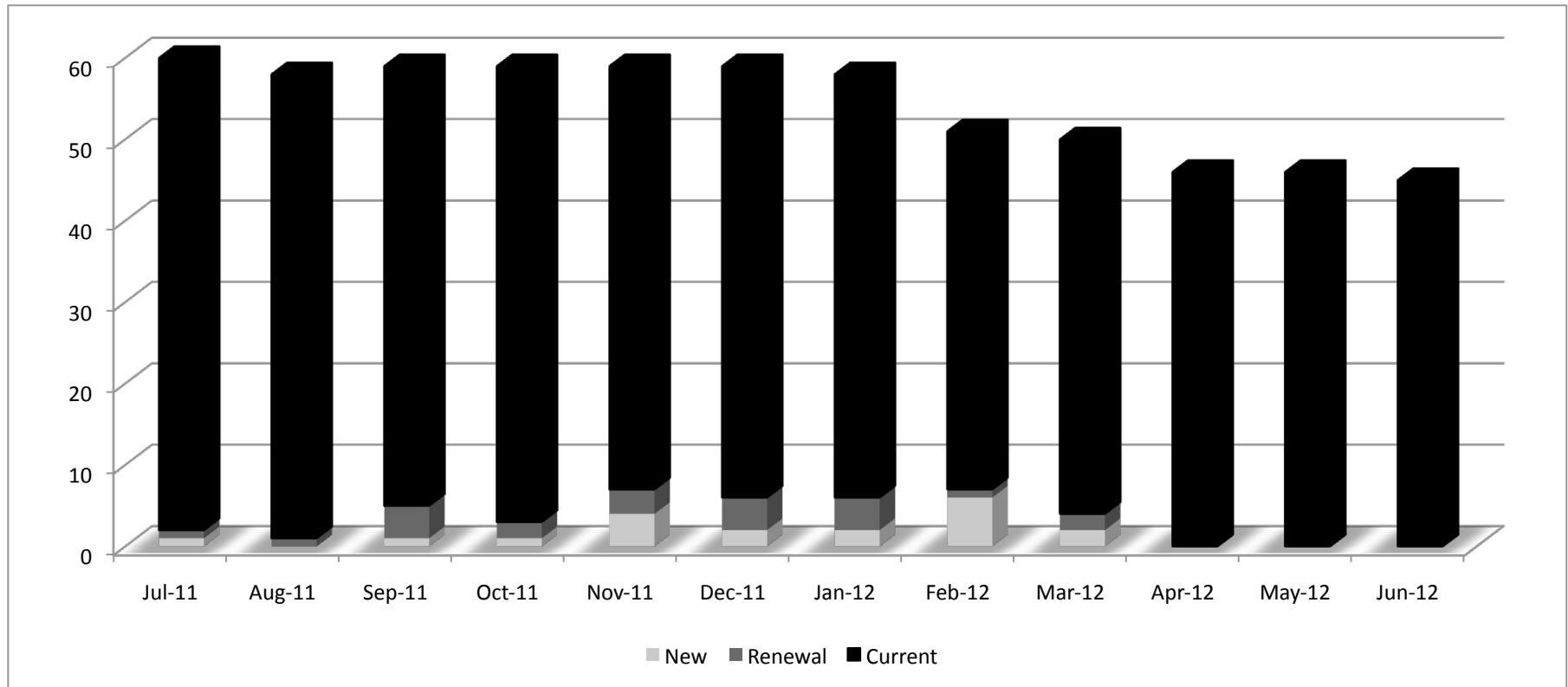


	<i>Jul-12</i>	<i>Aug-12</i>	<i>Sep-12</i>	<i>Oct-12</i>	<i>Nov-12</i>	<i>Dec-12</i>	<i>Jan-13</i>	<i>Feb-13</i>	<i>Mar-13</i>	<i>Apr-13</i>	<i>May-13</i>	<i>Jun-13</i>	<i>Total</i>
<b><i>New</i></b>	0	3	1	3	4	1	3	2	0	4	3	1	25
<b><i>Renewal</i></b>	1	3	1	5	3	2	2	0	1	1	0	1	20
<b><i>Current</i></b>	43	41	46	41	46	48	48	48	42	40	45	47	
<b><i>Total</i></b>	44	47	48	49	53	51	53	50	43	45	48	49	
<b><i>Gain/Loss</i></b>	-1	3	1	1	4	-2	2	-3	-7	2	3	1	4
<b><i>% Change</i></b>	-2.22%	6.82%	2.13%	2.08%	8.16%	-3.77%	3.92%	-5.66%	-14.00%	4.65%	6.67%	2.08%	8.89%
<b><i>Non-renew</i></b>	1	0	0	2	0	3	1	5	7	2	0	0	21

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2011 to June 2012*

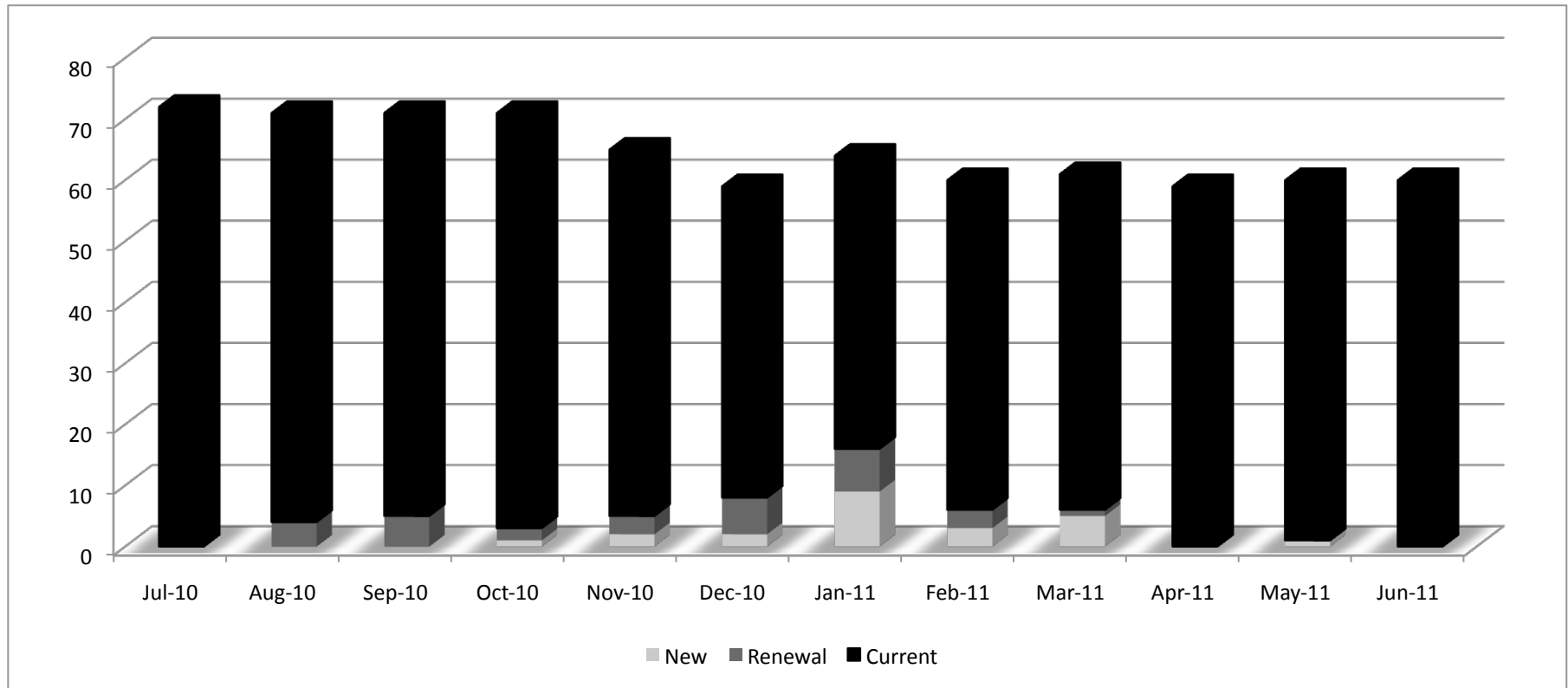


	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
<b>New</b>	1	0	1	1	4	2	2	6	2	0	0	0	19
<b>Renewal</b>	1	1	4	2	3	4	4	1	2	0	0	0	22
<b>Current</b>	58	57	54	56	52	53	52	44	46	46	46	45	
<b>Total</b>	60	58	59	59	59	59	58	51	50	46	46	45	
<b>Gain/Loss</b>	0	-2	1	0	0	0	-1	-7	-1	-4	0	-1	<b>-15</b>
<b>% Change</b>	0.00%	-3.33%	1.72%	0.00%	0.00%	0.00%	-1.69%	-12.07%	-1.96%	-8.00%	0.00%	-2.17%	<b>-25.00%</b>
<b>Non-renew</b>	1	2	0	1	4	2	3	13	3	4	0	1	<b>34</b>

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Northwestern Reading Council

## *Yearlong Trend of Total Membership July 2010 to June 2011*



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
<b>New</b>	0	0	0	1	2	2	9	3	5	0	1	0	23
<b>Renewal</b>	0	4	5	2	3	6	7	3	1	0	0	0	31
<b>Current</b>	72	67	66	68	60	51	48	54	55	59	59	60	
<b>Total</b>	72	71	71	71	65	59	64	60	61	59	60	60	
<b>Gain/Loss</b>	0	-1	0	0	-6	-6	5	-4	1	-2	1	0	<b>-12</b>
<b>% Change</b>	0.00%	-1.39%	0.00%	0.00%	-8.45%	-9.23%	8.47%	-6.25%	1.67%	-3.28%	1.69%	0.00%	<b>-16.67%</b>
<b>Non-renew</b>	0	1	0	1	8	8	4	7	4	2	0	0	<b>35</b>