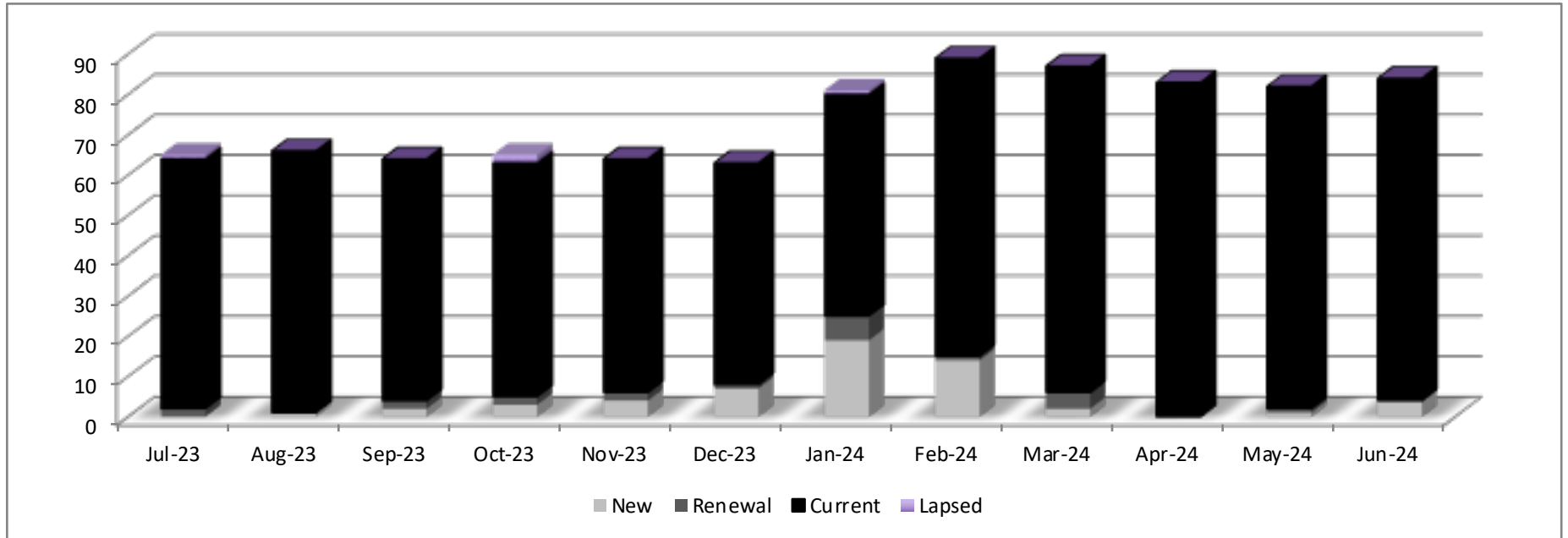


# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2023 to June 2024*



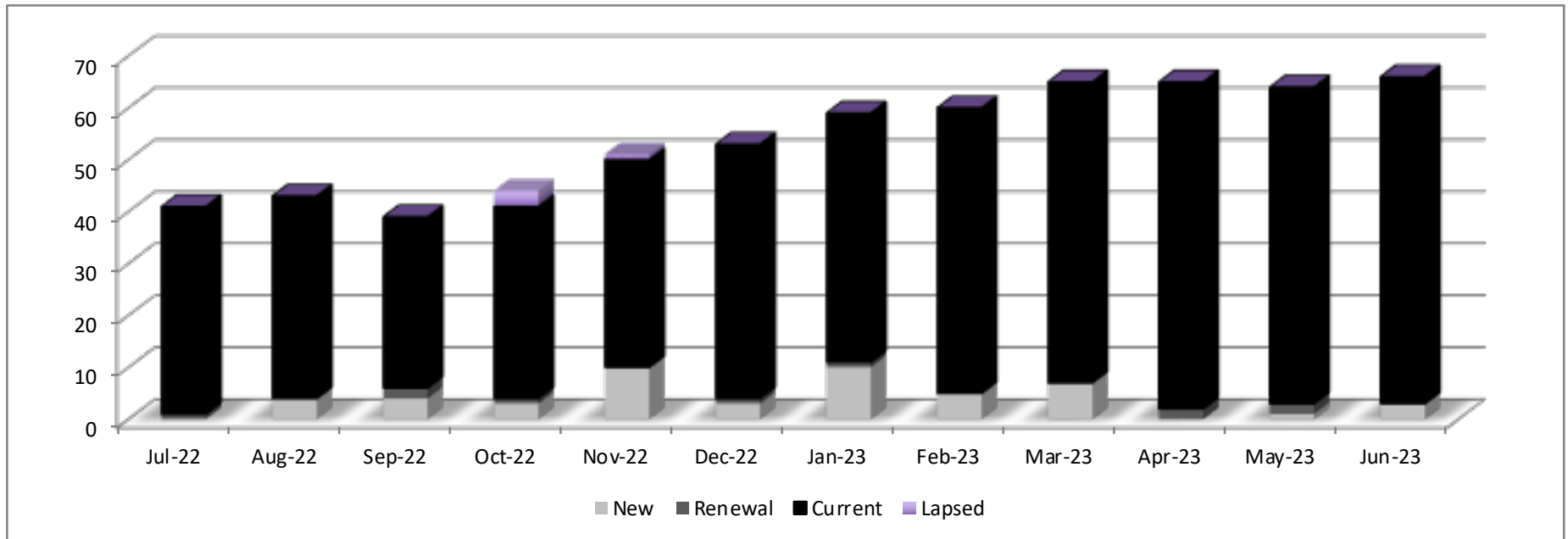
	<i>Jul-23</i>	<i>Aug-23</i>	<i>Sep-23</i>	<i>Oct-23</i>	<i>Nov-23</i>	<i>Dec-23</i>	<i>Jan-24</i>	<i>Feb-24</i>	<i>Mar-24</i>	<i>Apr-24</i>	<i>May-24</i>	<i>Jun-24</i>	<i>Total</i>
<b><i>New</i></b>	0	1	2	3	4	7	19	14	2	0	1	4	57
<b><i>Lapsed</i></b>	1	0	0	2	0	0	1	0	0	0	0	0	4
<b><i>Renewal</i></b>	2	0	2	2	2	1	6	1	4	0	1	0	21
<b><i>Current</i></b>	62	65	60	58	58	55	55	74	81	83	80	80	
<b><i>Total</i></b>	65	66	64	65	64	63	81	89	87	83	82	84	
<b><i>Gain/Loss</i></b>	-1	1	-2	1	-1	-1	18	8	-2	-4	-1	2	<b>18</b>
<b><i>% Change</i></b>	-1.52%	1.54%	-3.03%	1.56%	-1.54%	-1.56%	28.57%	9.88%	-2.25%	-4.60%	-1.20%	2.44%	<b>27.27%</b>
<b><i>Non-Renew</i></b>	2	0	4	4	5	8	2	6	4	3	2	1	<b>41</b>
<b><i>Student NR</i></b>	0	0	0	0	1	6	0	0	0	0	0	0	<b>7</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>42.37%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2022 to June 2023*



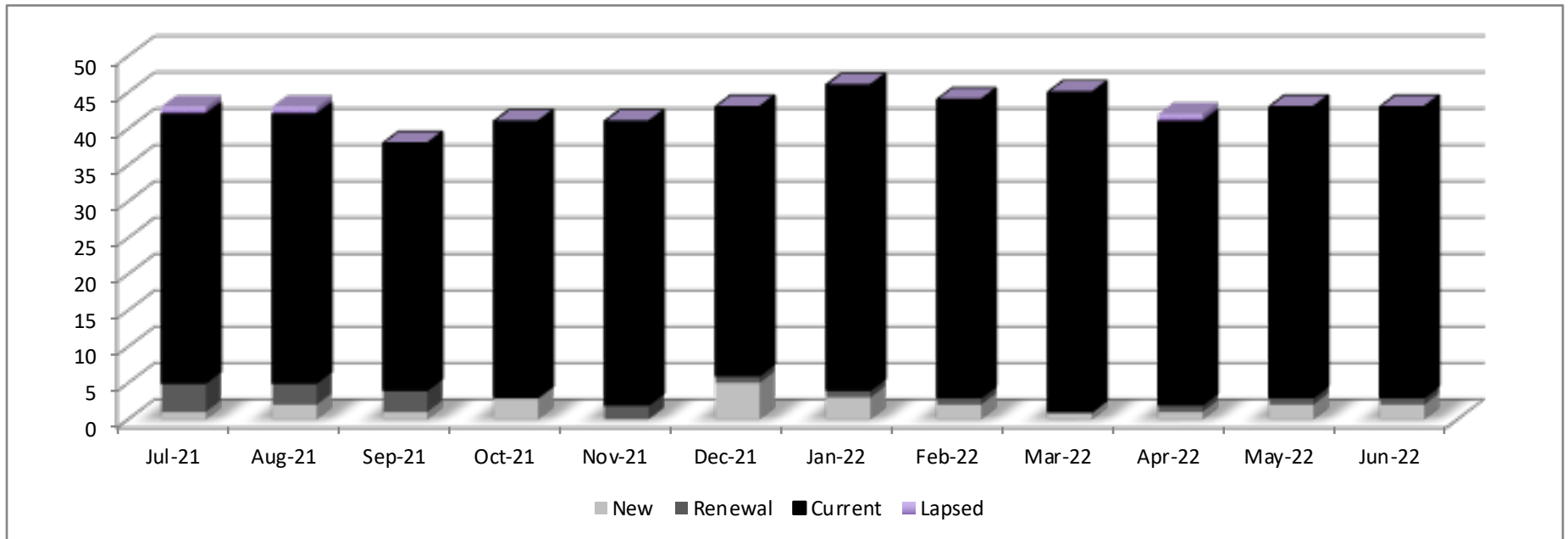
	<i>Jul-22</i>	<i>Aug-22</i>	<i>Sep-22</i>	<i>Oct-22</i>	<i>Nov-22</i>	<i>Dec-22</i>	<i>Jan-23</i>	<i>Feb-23</i>	<i>Mar-23</i>	<i>Apr-23</i>	<i>May-23</i>	<i>Jun-23</i>	<i>Total</i>
<b><i>New</i></b>	0	4	4	3	10	3	10	5	7	0	1	3	50
<b><i>Lapsed</i></b>	0	0	0	3	1	0	0	0	0	0	0	0	4
<b><i>Renewal</i></b>	1	0	2	1	0	1	1	0	0	2	2	0	10
<b><i>Current</i></b>	40	39	33	37	40	49	48	55	58	63	61	63	
<b><i>Total</i></b>	41	43	39	44	51	53	59	60	65	65	64	66	
<b><i>Gain/Loss</i></b>	-2	2	-4	5	7	2	6	1	5	0	-1	2	<b>23</b>
<b><i>% Change</i></b>	-4.65%	4.88%	-9.30%	12.82%	15.91%	3.92%	11.32%	1.69%	8.33%	0.00%	-1.54%	3.13%	<b>53.49%</b>
<b><i>Non-renew</i></b>	2	2	8	1	3	1	4	4	2	0	2	1	<b>30</b>
	<b><i>YTD # of Student Members Non-Renewals</i></b>												<b>5</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>36.84%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2021 to June 2022*



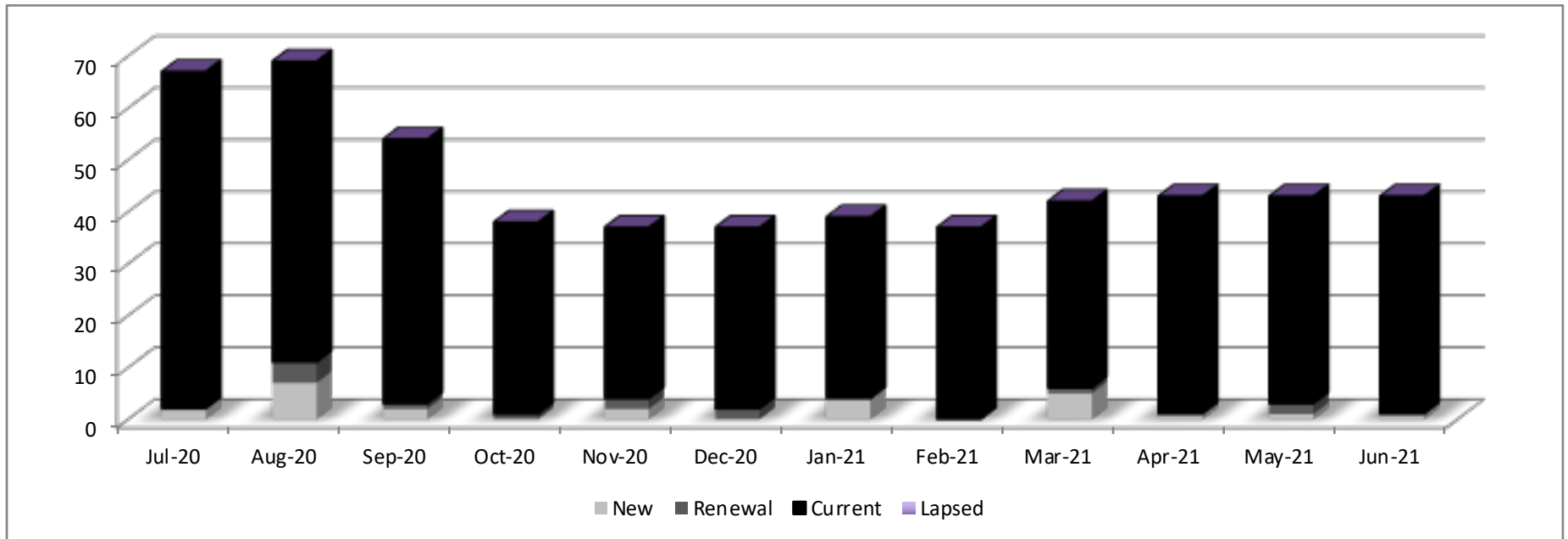
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
<b>New</b>	1	2	1	3	0	5	3	2	1	1	2	2	23
<b>Lapsed</b>	1	1	0	0	0	0	0	0	0	1	0	0	3
<b>Renewal</b>	4	3	3	0	2	1	1	1	0	1	1	1	18
<b>Current</b>	37	37	34	38	39	37	42	41	44	39	40	40	
<b>Total</b>	43	43	38	41	41	43	46	44	45	42	43	43	
<b>Gain/Loss</b>	0	0	-5	3	0	2	3	-2	1	-3	1	0	<b>0</b>
<b>% Change</b>	0.00%	0.00%	-11.63%	7.89%	0.00%	4.88%	6.98%	-4.35%	2.27%	-6.67%	2.38%	0.00%	<b>0.00%</b>
<b>Non-renew</b>	2	3	6	0	0	3	0	3	0	5	1	2	<b>25</b>
	<b>YTD # of Student Members Non-Renewals</b>												<b>3</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>52.50%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2020 to June 2021*



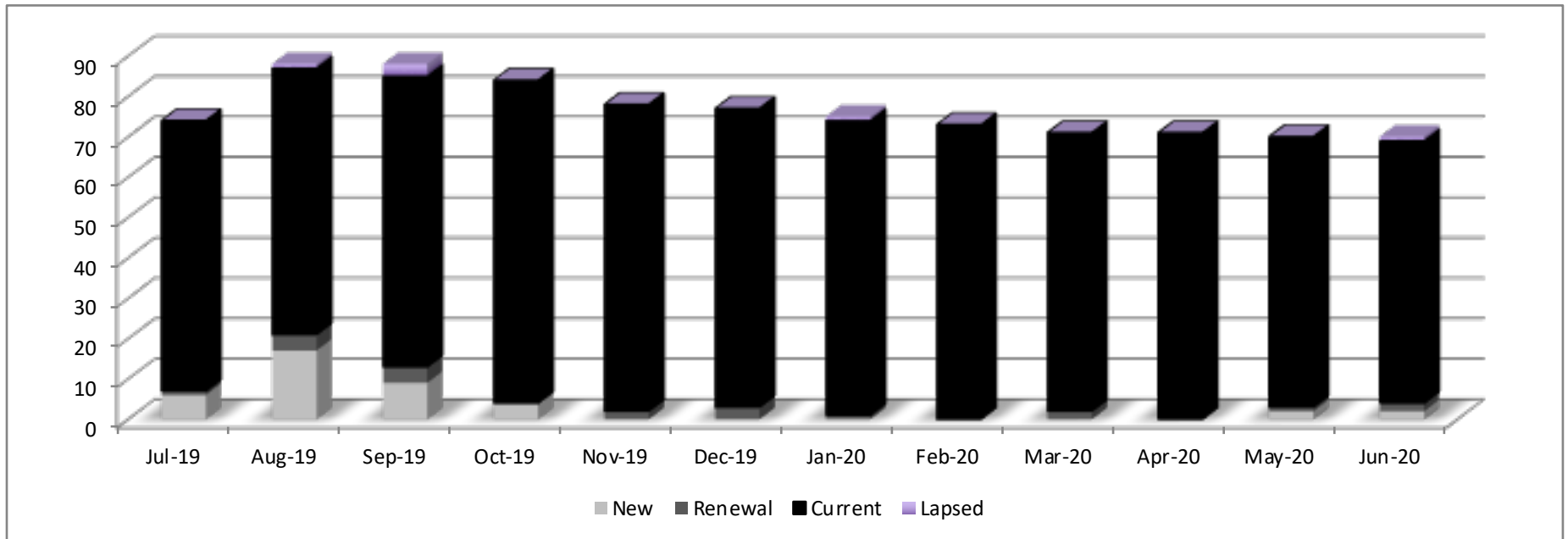
	<i>Jul-20</i>	<i>Aug-20</i>	<i>Sep-20</i>	<i>Oct-20</i>	<i>Nov-20</i>	<i>Dec-20</i>	<i>Jan-21</i>	<i>Feb-21</i>	<i>Mar-21</i>	<i>Apr-21</i>	<i>May-21</i>	<i>Jun-21</i>	<i>Total</i>
<b><i>New</i></b>	2	7	2	0	2	0	4	0	5	1	1	1	25
<b><i>Lapsed</i></b>	0	0	0	0	0	0	0	0	0	0	0	0	0
<b><i>Renewal</i></b>	0	4	1	1	2	2	0	0	1	0	2	0	13
<b><i>Current</i></b>	65	58	51	37	33	35	35	37	36	42	40	42	
<b><i>Total</i></b>	67	69	54	38	37	37	39	37	42	43	43	43	
<b><i>Gain/Loss</i></b>	-3	2	-15	-16	-1	0	2	-2	5	1	0	0	<b>-27</b>
<b><i>% Change</i></b>	-4.29%	2.99%	-21.74%	-29.63%	-2.63%	0.00%	5.41%	-5.13%	13.51%	2.38%	0.00%	0.00%	<b>-38.57%</b>
<b><i>Non-renew</i></b>	5	5	17	16	3	0	2	2	0	0	1	1	<b>52</b>
	<b><i>YTD # of Student Members Non-Renewals</i></b>												<b>1</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>18.84%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2019 to June 2020*



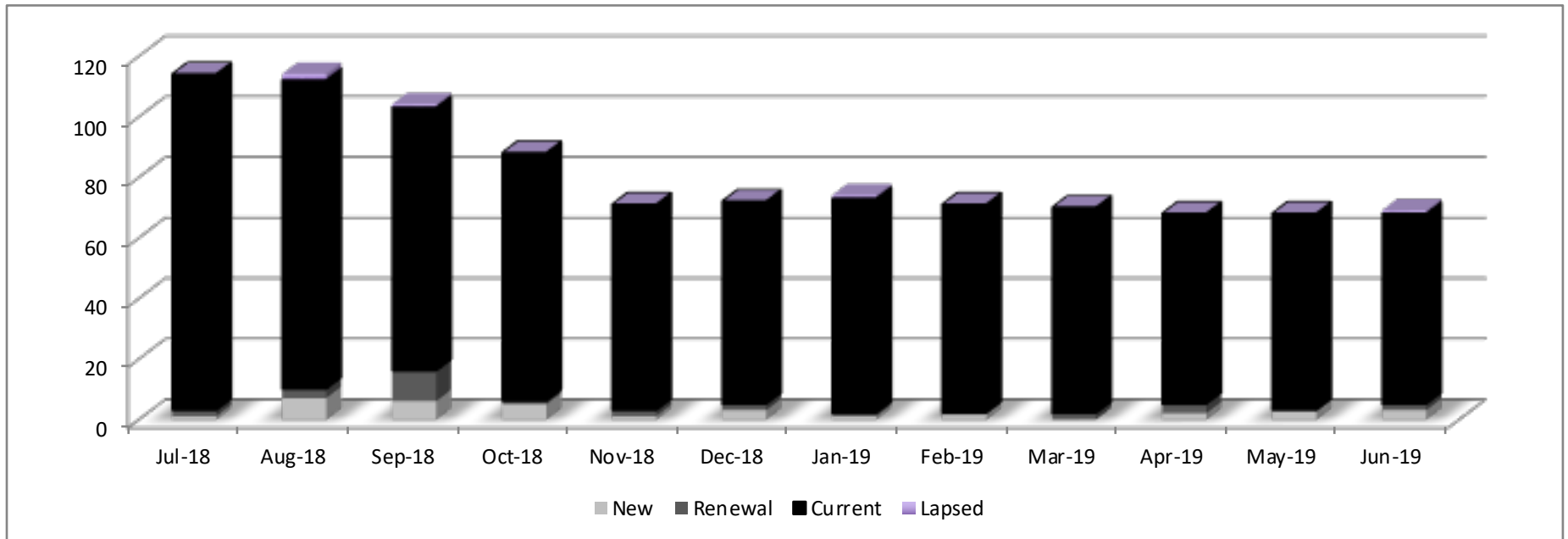
	<i>Jul-19</i>	<i>Aug-19</i>	<i>Sep-19</i>	<i>Oct-19</i>	<i>Nov-19</i>	<i>Dec-19</i>	<i>Jan-20</i>	<i>Feb-20</i>	<i>Mar-20</i>	<i>Apr-20</i>	<i>May-20</i>	<i>Jun-20</i>	<i>Total</i>
<b><i>New</i></b>	6	17	9	4	0	0	0	0	0	0	2	2	40
<b><i>Lapsed</i></b>	0	1	3	0	0	0	1	0	0	0	0	1	6
<b><i>Renewal</i></b>	1	4	4	0	2	3	1	0	2	0	1	2	20
<b><i>Current</i></b>	67	66	72	80	76	74	73	73	69	71	67	65	
<b><i>Total</i></b>	74	88	88	84	78	77	75	73	71	71	70	70	
<b><i>Gain/Loss</i></b>	5	14	0	-4	-6	-1	-2	-2	-2	0	-1	0	<b>1</b>
<b><i>% Change</i></b>	7.25%	18.92%	0.00%	-4.55%	-7.14%	-1.28%	-2.60%	-2.67%	-2.74%	0.00%	-1.41%	0.00%	<b>1.45%</b>
<b><i>Non-renew</i></b>	1	1	11	8	6	1	3	2	2	0	3	3	<b>41</b>
	<b><i>YTD # of Student Members Non-Renewals</i></b>												<b>4</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>40.00%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2018 to June 2019*

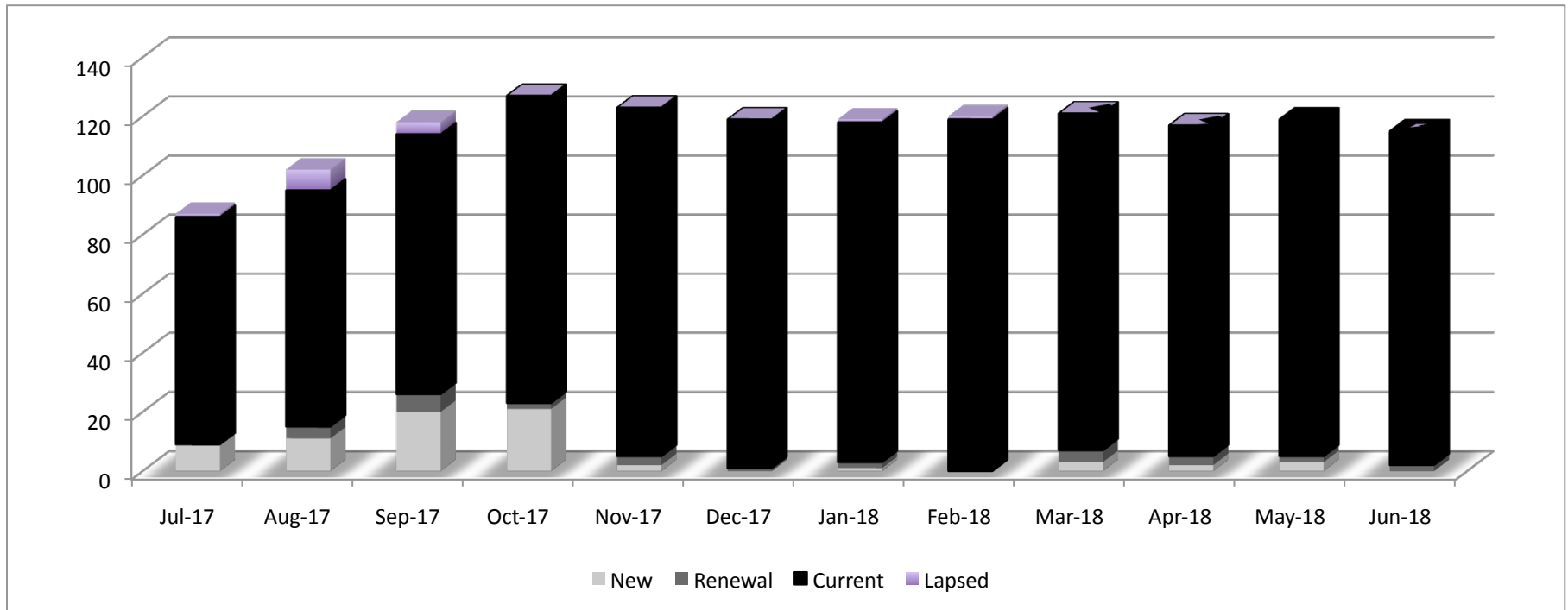


	<i>Jul-18</i>	<i>Aug-18</i>	<i>Sep-18</i>	<i>Oct-18</i>	<i>Nov-18</i>	<i>Dec-18</i>	<i>Jan-19</i>	<i>Feb-19</i>	<i>Mar-19</i>	<i>Apr-19</i>	<i>May-19</i>	<i>Jun-19</i>	<i>Total</i>
<b>New</b>	1	7	6	5	1	3	1	2	0	2	3	3	34
<b>Lapsed</b>	0	2	1	0	0	0	1	0	0	0	0	1	5
<b>Renewal</b>	2	3	10	1	2	2	1	0	2	3	0	2	28
<b>Current</b>	111	102	87	82	68	67	71	69	68	63	65	63	
<b>Total</b>	114	114	104	88	71	72	74	71	70	68	68	69	
<b>Gain/Loss</b>	-1	0	-10	-16	-17	1	2	-3	-1	-2	0	1	<b>-46</b>
<b>% Change</b>	-0.87%	0.00%	-8.77%	-15.38%	-19.32%	1.41%	2.78%	-4.05%	-1.41%	-2.86%	0.00%	1.47%	<b>-40.00%</b>
<b>Non-renew</b>	2	9	15	21	18	2	0	4	1	4	3	2	<b>81</b>
	<b>YTD # of Student Members Non-Renewals</b>												<b>2</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>29.20%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership July 2017 to June 2018*

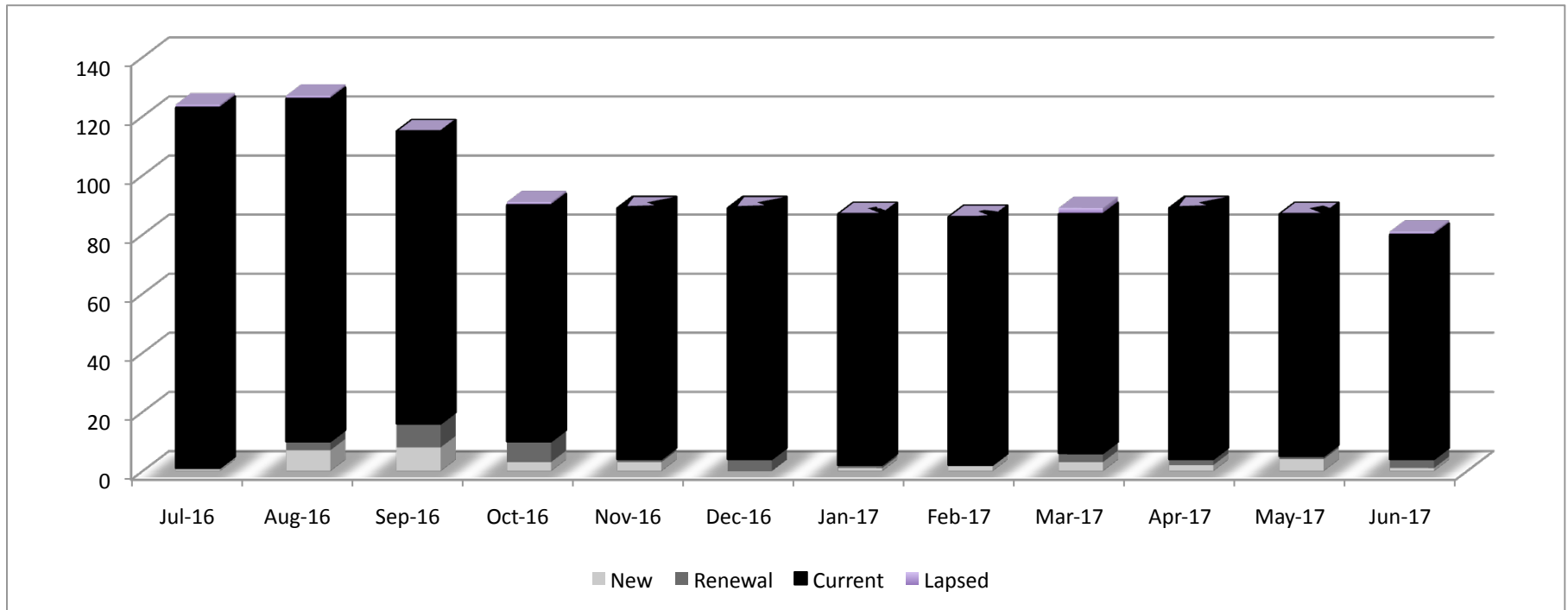


	<i>Jul-17</i>	<i>Aug-17</i>	<i>Sep-17</i>	<i>Oct-17</i>	<i>Nov-17</i>	<i>Dec-17</i>	<i>Jan-18</i>	<i>Feb-18</i>	<i>Mar-18</i>	<i>Apr-18</i>	<i>May-18</i>	<i>Jun-18</i>	<i>Total</i>
<b><i>New</i></b>	9	11	20	21	2	0	1	0	3	2	3	0	72
<b><i>Lapsed</i></b>	1	7	4	0	0	0	1	1	0	0	0	0	14
<b><i>Renewal</i></b>	0	4	6	2	3	1	2	0	4	3	2	2	29
<b><i>Current</i></b>	77	80	88	104	118	118	115	119	114	112	114	113	
<b><i>Total</i></b>	87	102	118	127	123	119	119	120	121	117	119	115	
<b><i>Gain/Loss</i></b>	6	15	16	9	-4	-4	0	1	1	-4	2	-4	<b>34</b>
<b><i>% Change</i></b>	7.41%	17.24%	15.69%	7.63%	-3.15%	-3.25%	0.00%	0.84%	0.83%	-3.31%	1.71%	-3.36%	<b>41.98%</b>
<b><i>Non-renew</i></b>	4	3	8	12	6	4	2	0	2	6	1	4	<b>52</b>
	<b><i>YTD # of Student Members Non-Renewals</i></b>												<b>5</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>56.58%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership July 2016 to June 2017*



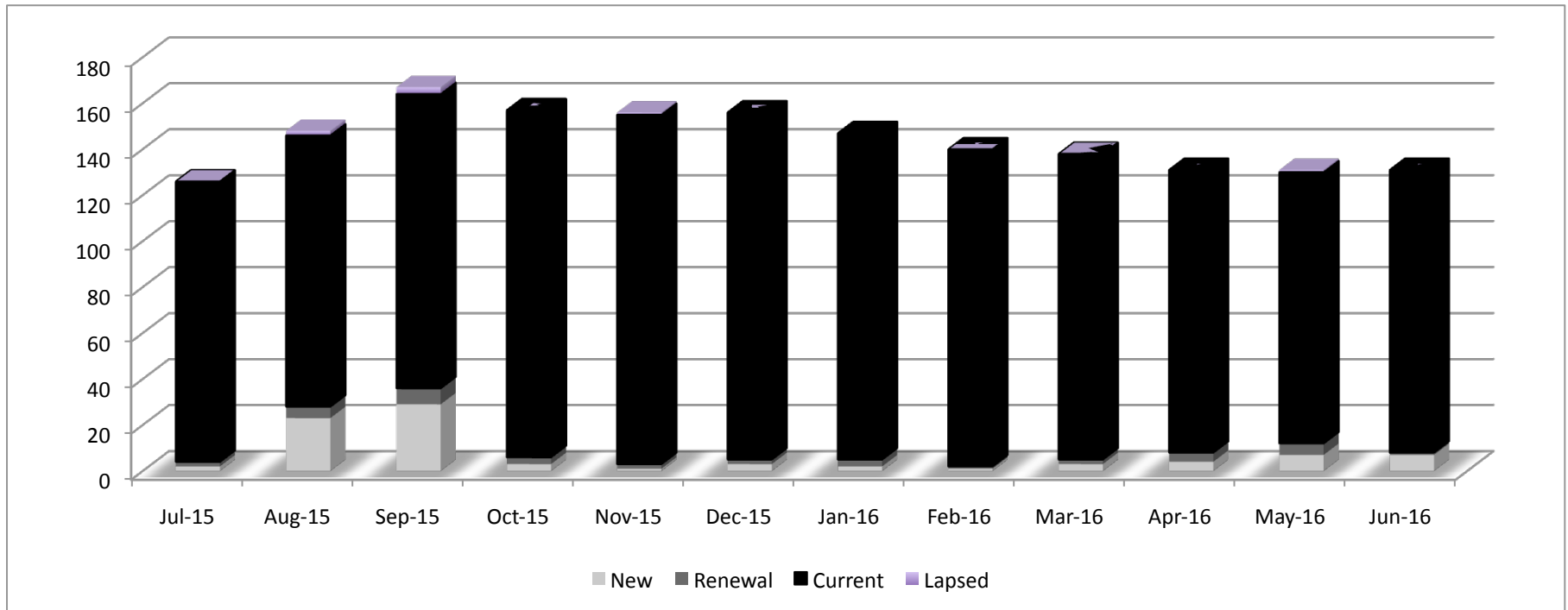
	<i>Jul-16</i>	<i>Aug-16</i>	<i>Sep-16</i>	<i>Oct-16</i>	<i>Nov-16</i>	<i>Dec-16</i>	<i>Jan-17</i>	<i>Feb-17</i>	<i>Mar-17</i>	<i>Apr-17</i>	<i>May-17</i>	<i>Jun-17</i>	<i>Total</i>
<b><i>New</i></b>	1	7	8	3	3	0	1	2	3	2	4	1	35
<b><i>Lapsed</i></b>	1	1	0	1	0	0	0	0	2	0	0	1	6
<b><i>Renewal</i></b>	0	3	8	7	1	4	1	0	3	2	1	3	33
<b><i>Current</i></b>	122	116	99	80	85	85	85	84	81	85	82	76	
<b><i>Total</i></b>	124	127	115	91	89	89	87	86	89	89	87	81	
<b><i>Gain/Loss</i></b>	-7	3	-12	-24	-2	0	-2	-1	3	0	-2	-6	<b>-50</b>
<b><i>% Change</i></b>	-5.34%	2.42%	-9.45%	-20.87%	-2.20%	0.00%	-2.25%	-1.15%	3.49%	0.00%	-2.25%	-6.90%	<b>-38.17%</b>
<b><i>Non-renew</i></b>	9	5	20	28	5	0	3	3	2	2	6	8	<b>91</b>
	<b><i>YTD # of Student Members Non-Renewals</i></b>												<b>7</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>21.77%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%



# Illini Reading Council

## Yearlong Trend of Total Membership July 2015 to June 2016



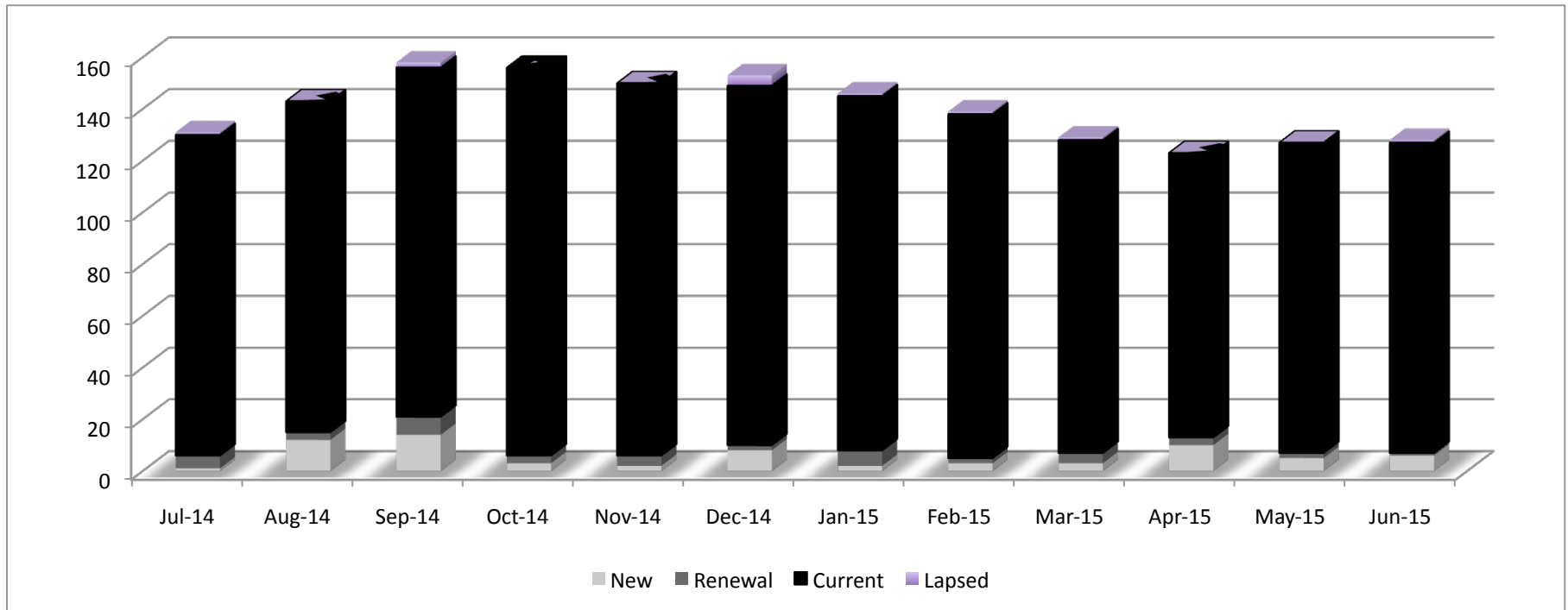
	<i>Jul-15</i>	<i>Aug-15</i>	<i>Sep-15</i>	<i>Oct-15</i>	<i>Nov-15</i>	<i>Dec-15</i>	<i>Jan-16</i>	<i>Feb-16</i>	<i>Mar-16</i>	<i>Apr-16</i>	<i>May-16</i>	<i>Jun-16</i>	<i>Total</i>
<b>New</b>	2	23	29	3	1	3	2	1	3	4	7	7	85
<b>Lapsed</b>	0	2	3	0	1	0	0	0	0	0	1	0	7
<b>Renewal</b>	2	5	7	3	2	2	3	1	2	4	5	1	37
<b>Current</b>	122	118	128	151	152	151	142	138	133	123	118	123	
<b>Total</b>	126	148	167	157	156	156	147	140	138	131	131	131	
<b>Gain/Loss</b>	-2	22	19	-10	-1	0	-9	-7	-2	-7	0	0	<b>3</b>
<b>% Change</b>	-1.56%	17.46%	12.84%	-5.99%	-0.64%	0.00%	-5.77%	-4.76%	-1.43%	-5.07%	0.00%	0.00%	<b>2.34%</b>
<b>Non-renew</b>	4	3	13	13	3	3	11	8	5	11	8	7	<b>89</b>
	<b>YTD # of Student Members Non-Renewals</b>												<b>16</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>39.29%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2014 to June 2015*

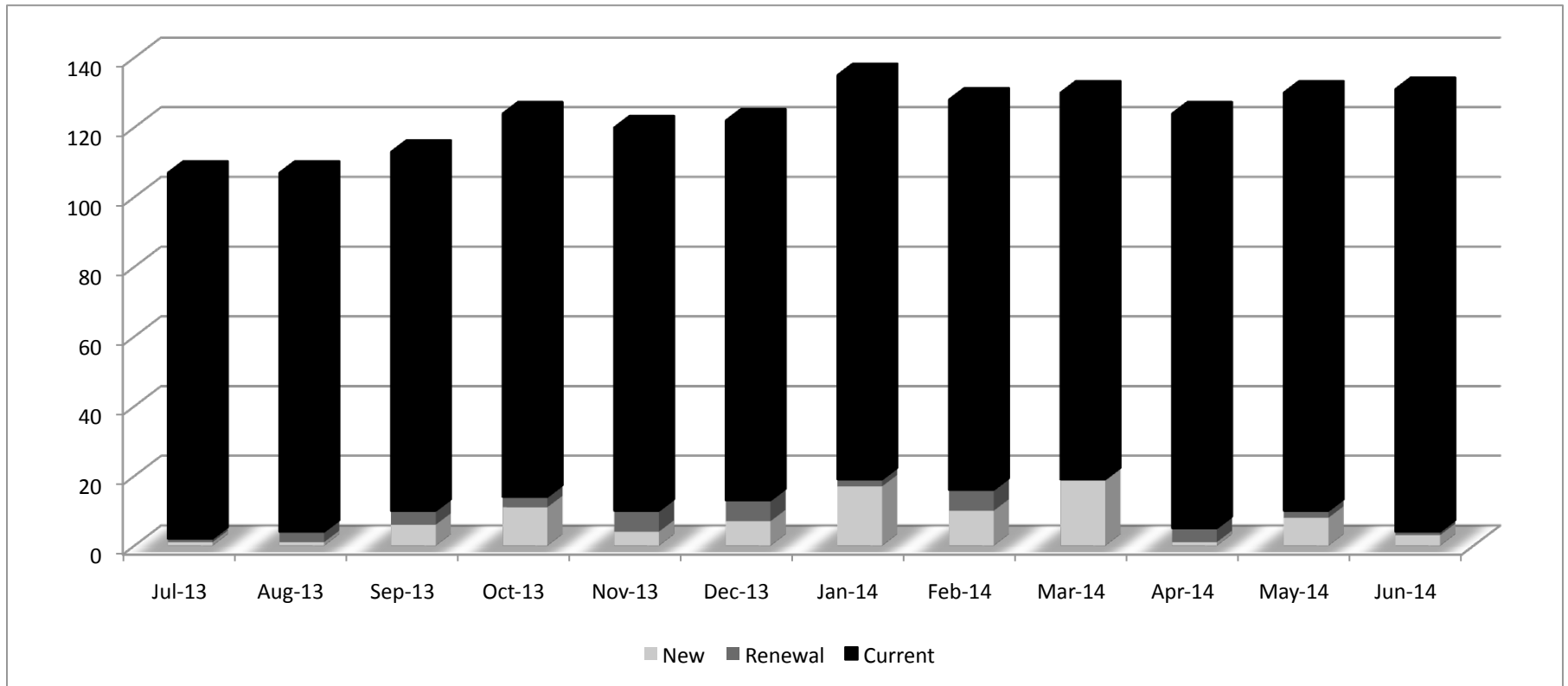


	<i>Jul-14</i>	<i>Aug-14</i>	<i>Sep-14</i>	<i>Oct-14</i>	<i>Nov-14</i>	<i>Dec-14</i>	<i>Jan-15</i>	<i>Feb-15</i>	<i>Mar-15</i>	<i>Apr-15</i>	<i>May-15</i>	<i>Jun-15</i>	<i>Total</i>
<b><i>New</i></b>	1	12	14	3	2	8	2	3	3	10	5	6	69
<b><i>Lapsed</i></b>	1	0	2	0	0	4	1	1	1	0	0	1	11
<b><i>Renewal</i></b>	5	3	7	3	4	2	6	2	4	3	2	1	42
<b><i>Current</i></b>	124	128	135	150	144	139	137	133	121	110	120	120	
<b><i>Total</i></b>	131	143	158	156	150	153	146	139	129	123	127	128	
<b><i>Gain/Loss</i></b>	0	12	15	-2	-6	3	-7	-7	-10	-6	4	1	-3
<b><i>% Change</i></b>	0.00%	9.16%	10.49%	-1.27%	-3.85%	2.00%	-4.58%	-4.79%	-7.19%	-4.65%	3.25%	0.79%	-2.29%
<b><i>Non-renew</i></b>	2	0	1	5	8	9	10	11	14	16	1	6	83
	<b><i>YTD # of Student Members Non-Renewals</i></b>												<b>4</b>
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>41.73%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

# Illini Reading Council

## Yearlong Trend of Total Membership July 2013 to June 2014



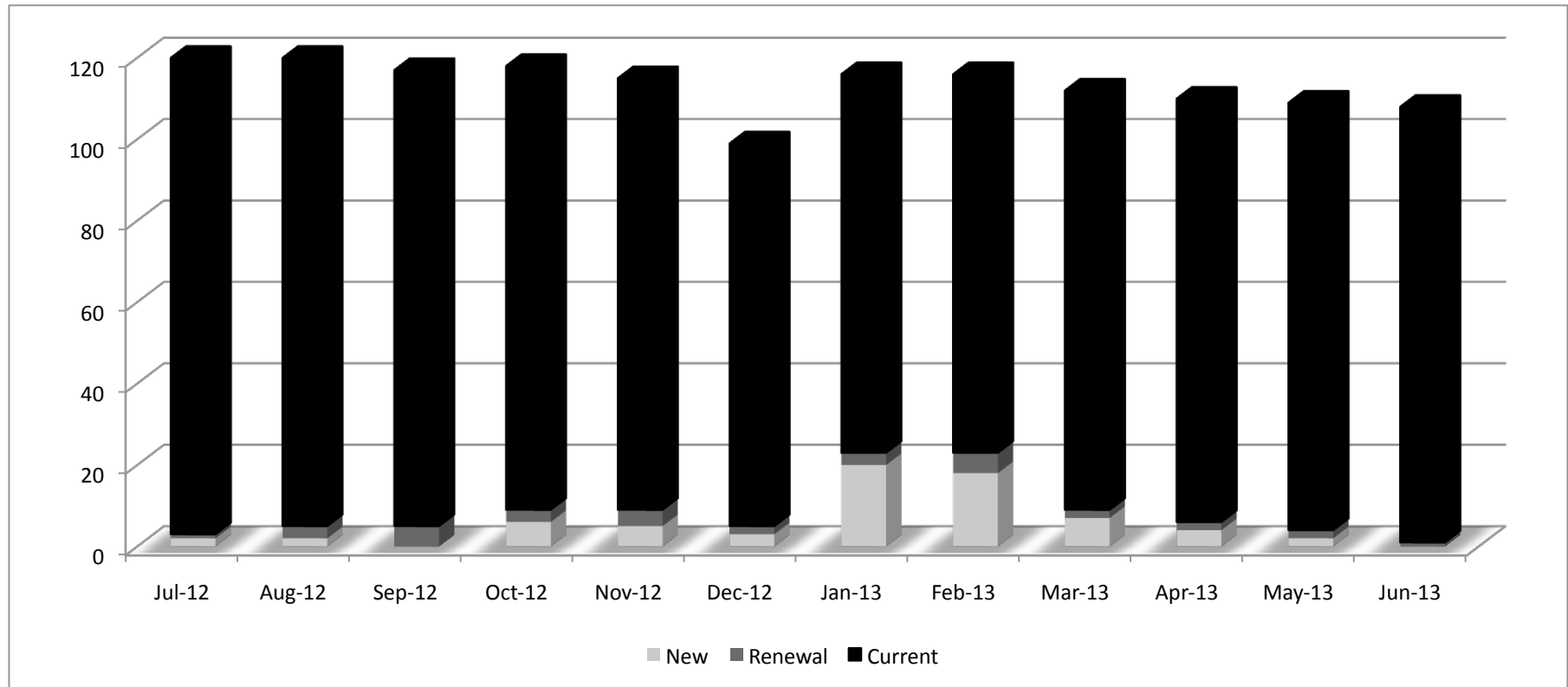
	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
<b>New</b>	1	1	6	11	4	7	17	10	19	1	8	3	88
<b>Renewal</b>	1	3	4	3	6	6	2	6	0	4	2	1	38
<b>Current</b>	105	103	103	110	110	109	116	112	111	119	120	127	
<b>Total</b>	107	107	113	124	120	122	135	128	130	124	130	131	
<b>Gain/Loss</b>	-1	0	6	11	-4	2	13	-7	2	-6	6	1	<b>23</b>
<b>% Change</b>	-0.93%	0.00%	5.61%	9.73%	-3.23%	1.67%	10.66%	-5.19%	1.56%	-4.62%	4.84%	0.77%	<b>21.30%</b>
<b>Non-renew</b>	2	1	0	0	8	5	4	17	17	7	2	2	<b>65</b>

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Illini Reading Council

## *Yearlong Trend of Total Membership*

### *July 2012 to June 2013*

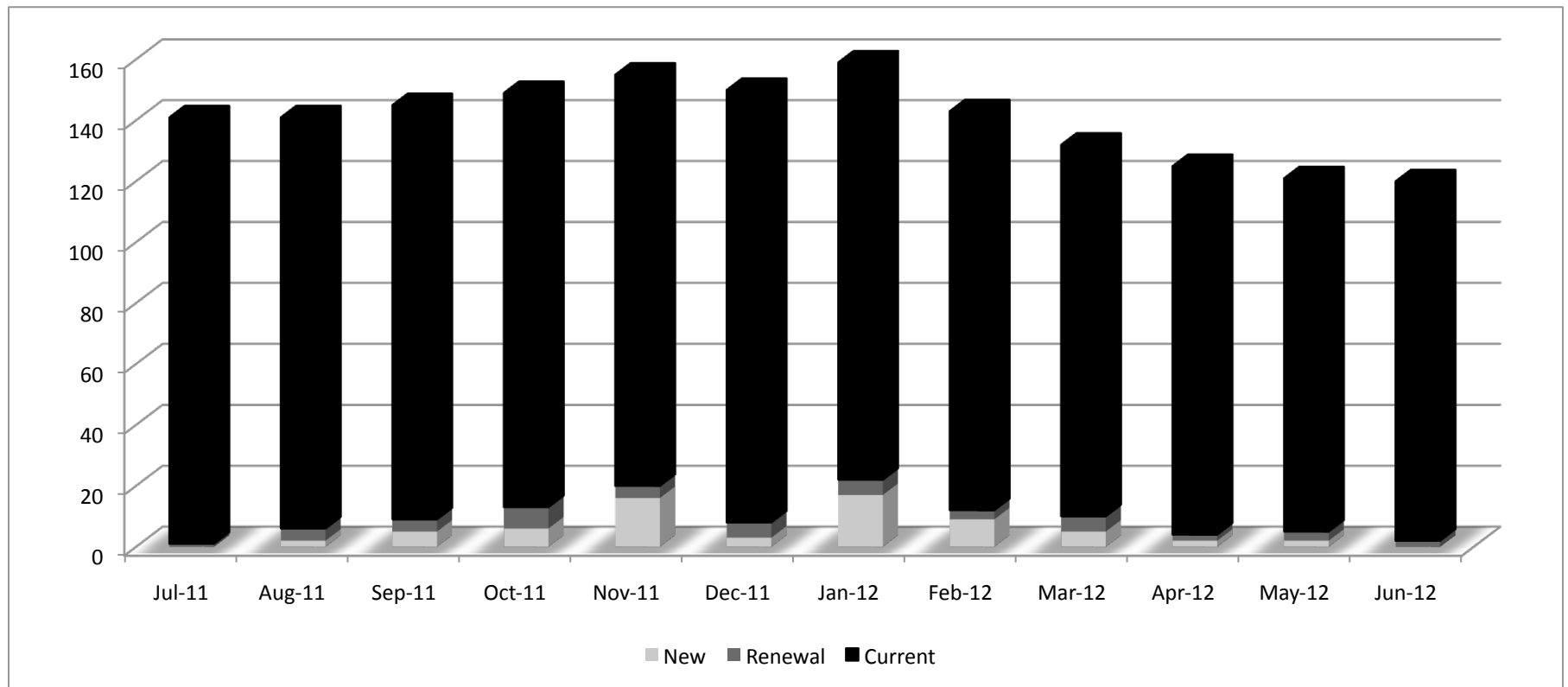


	<i>Jul-12</i>	<i>Aug-12</i>	<i>Sep-12</i>	<i>Oct-12</i>	<i>Nov-12</i>	<i>Dec-12</i>	<i>Jan-13</i>	<i>Feb-13</i>	<i>Mar-13</i>	<i>Apr-13</i>	<i>May-13</i>	<i>Jun-13</i>	<i>Total</i>
<b><i>New</i></b>	2	2	0	6	5	3	20	18	7	4	2	0	69
<b><i>Renewal</i></b>	1	3	5	3	4	2	3	5	2	2	2	1	33
<b><i>Current</i></b>	117	115	112	109	106	94	93	93	103	104	105	107	
<b>Total</b>	120	120	117	118	115	99	116	116	112	110	109	108	
<b>Gain/Loss</b>	0	0	-3	1	-3	-16	17	0	-4	-2	-1	-1	<b>-12</b>
<b>% Change</b>	0.00%	0.00%	-2.50%	0.85%	-2.54%	-13.91%	17.17%	0.00%	-3.45%	-1.79%	-0.91%	-0.92%	<b>-10.00%</b>
<b>Non-renew</b>	2	2	3	5	8	19	3	18	11	6	3	1	<b>81</b>

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Illini Reading Council

## *Yearlong Trend of Total Membership July 2011 to June 2012*

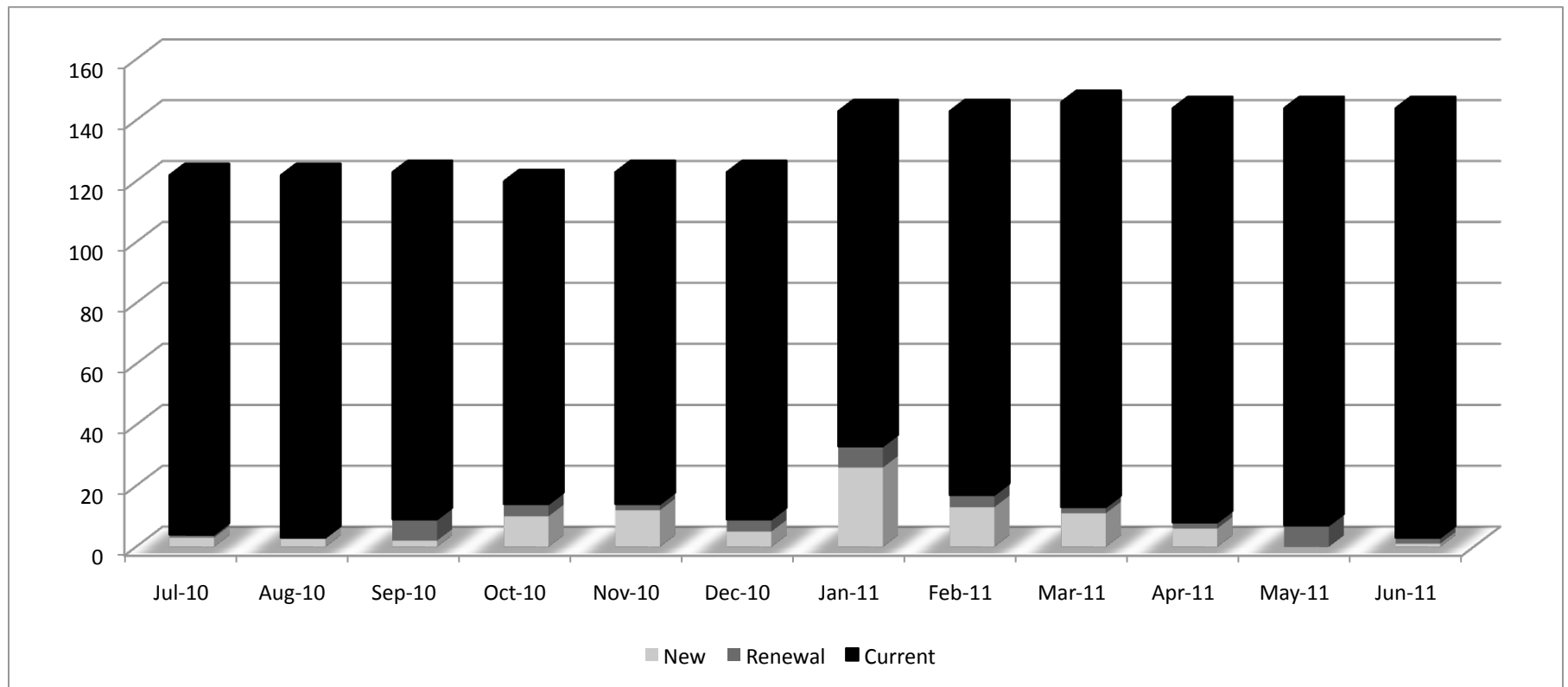


	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
<b><i>New</i></b>	0	2	5	6	16	3	17	9	5	2	2	0	67
<b><i>Renewal</i></b>	1	4	4	7	4	5	5	3	5	2	3	2	45
<b><i>Current</i></b>	140	135	136	136	135	142	137	131	122	121	116	118	
<b>Total</b>	141	141	145	149	155	150	159	143	132	125	121	120	
<b><i>Gain/Loss</i></b>	-3	0	4	4	6	-5	9	-16	-11	-7	-4	-1	<b>-24</b>
<b><i>% Change</i></b>	-2.08%	0.00%	2.84%	2.76%	4.03%	-3.23%	6.00%	-10.06%	-7.69%	-5.30%	-3.20%	-0.83%	<b>-16.67%</b>
<b><i>Non-renew</i></b>	3	2	1	2	10	8	8	25	16	9	6	1	<b>91</b>

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Illini Reading Council

## *Yearlong Trend of Total Membership July 2010 to June 2011*



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
<b><i>New</i></b>	3	3	2	10	12	5	26	13	11	6	0	1	92
<b><i>Renewal</i></b>	1	0	7	4	2	4	7	4	2	2	7	2	42
<b><i>Current</i></b>	118	119	114	106	109	114	110	126	133	136	137	141	
<b>Total</b>	122	122	123	120	123	123	143	143	146	144	144	144	
<b><i>Gain/Loss</i></b>	3	0	1	-3	3	0	20	0	3	-2	0	0	25
<b><i>% Change</i></b>	2.52%	0.00%	0.82%	-2.44%	2.50%	0.00%	16.26%	0.00%	2.10%	-1.37%	0.00%	0.00%	21.01%
<b><i>Non-renew</i></b>	0	3	1	13	9	5	6	13	8	8	0	1	67