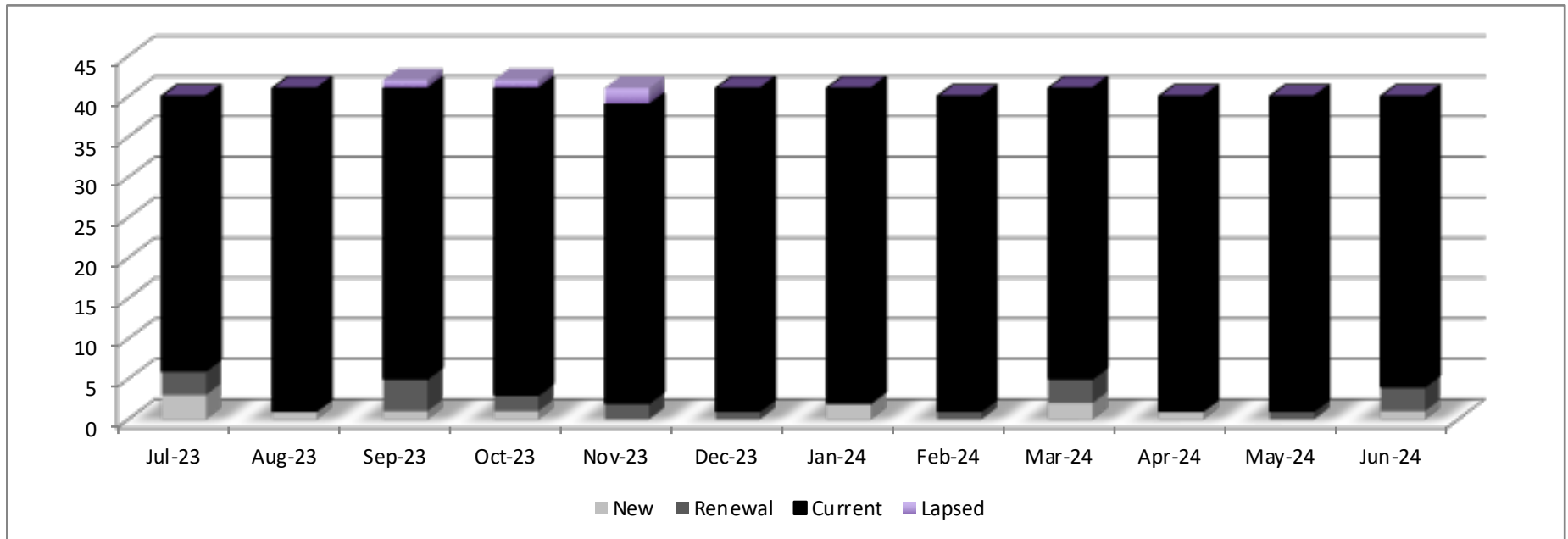


# Illinois Council for Affective Reading Education (ICARE)

## *Yearlong Trend of Total Membership July 2023 to June 2024*



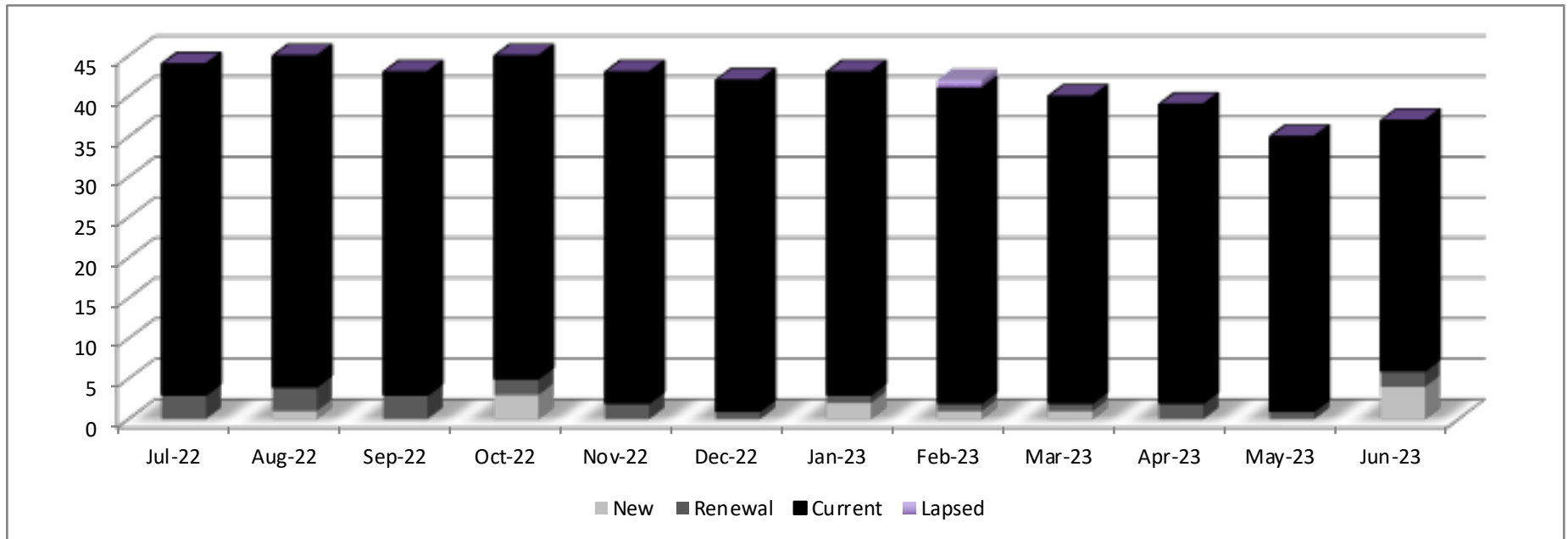
	<i>Jul-23</i>	<i>Aug-23</i>	<i>Sep-23</i>	<i>Oct-23</i>	<i>Nov-23</i>	<i>Dec-23</i>	<i>Jan-24</i>	<i>Feb-24</i>	<i>Mar-24</i>	<i>Apr-24</i>	<i>May-24</i>	<i>Jun-24</i>	<i>Total</i>
<b><i>New</i></b>	3	1	1	1	0	0	2	0	2	1	0	1	12
<b><i>Lapsed</i></b>	0	0	1	1	2	0	0	0	0	0	0	0	4
<b><i>Renewal</i></b>	3	0	4	2	2	1	0	1	3	0	1	3	20
<b><i>Current</i></b>	34	40	36	38	37	40	39	39	36	39	39	36	
<b><i>Total</i></b>	40	41	42	42	41	41	41	40	41	40	40	40	
<b><i>Gain/Loss</i></b>	3	1	1	0	-1	0	0	-1	1	-1	0	0	3
<b><i>% Change</i></b>	8.11%	2.50%	2.44%	0.00%	-2.38%	0.00%	0.00%	-2.44%	2.50%	-2.44%	0.00%	0.00%	8.11%
<b><i>Non-Renew</i></b>	0	0	1	2	3	0	1	1	1	2	0	1	12
<b><i>Student NR</i></b>	0	0	0	0	0	0	0	0	1	0	0	0	1
	<b><i>YTD % of Renewals (w/o Student Non-Renewals)</i></b>												<b>66.67%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership

July 2022 to June 2023



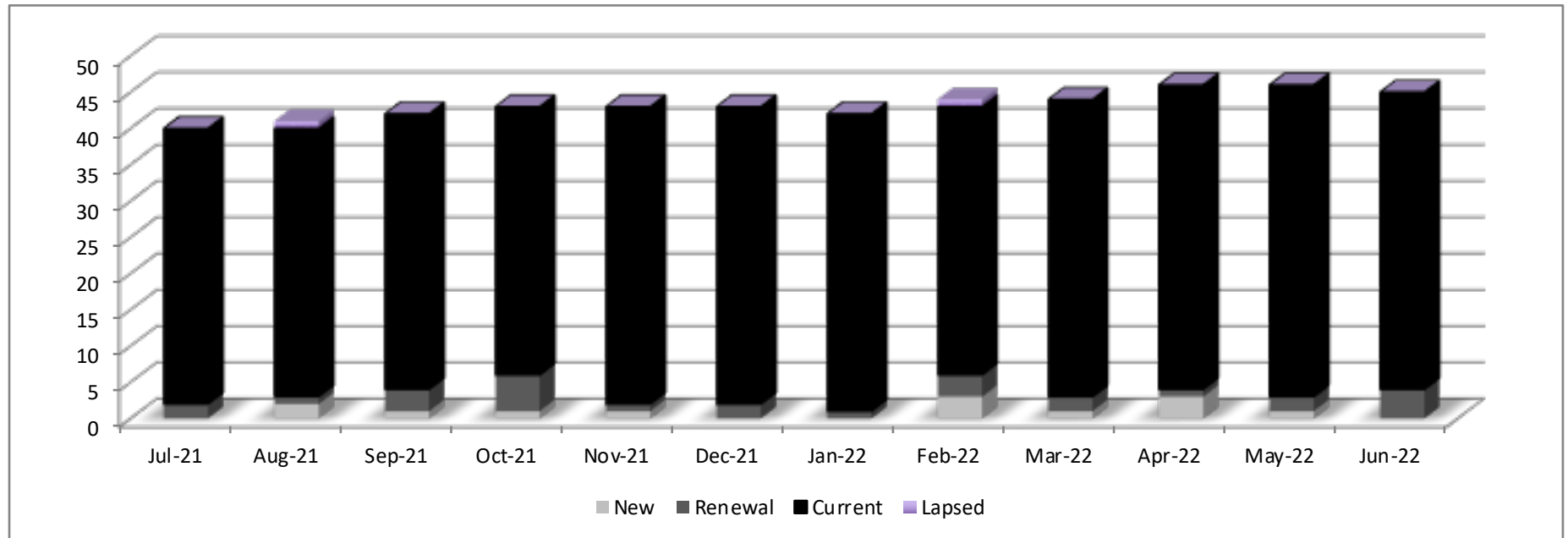
	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
<b>New</b>	0	1	0	3	0	0	2	1	1	0	0	4	12
<b>Lapsed</b>	0	0	0	0	0	0	0	1	0	0	0	0	1
<b>Renewal</b>	3	3	3	2	2	1	1	1	1	2	1	2	22
<b>Current</b>	41	41	40	40	41	41	40	39	38	37	34	31	
<b>Total</b>	44	45	43	45	43	42	43	42	40	39	35	37	
<b>Gain/Loss</b>	-1	1	-2	2	-2	-1	1	-1	-2	-1	-4	2	-8
<b>% Change</b>	-2.22%	2.27%	-4.44%	4.65%	-4.44%	-2.33%	2.38%	-2.33%	-4.76%	-2.50%	-10.26%	5.71%	-17.78%
<b>Non-renew</b>	1	0	2	1	0	1	1	2	3	1	4	2	18
	<b>YTD # of Student Members Non-Renewals</b>												<b>3</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>54.76%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## *Yearlong Trend of Total Membership*

*July 2021 to June 2022*



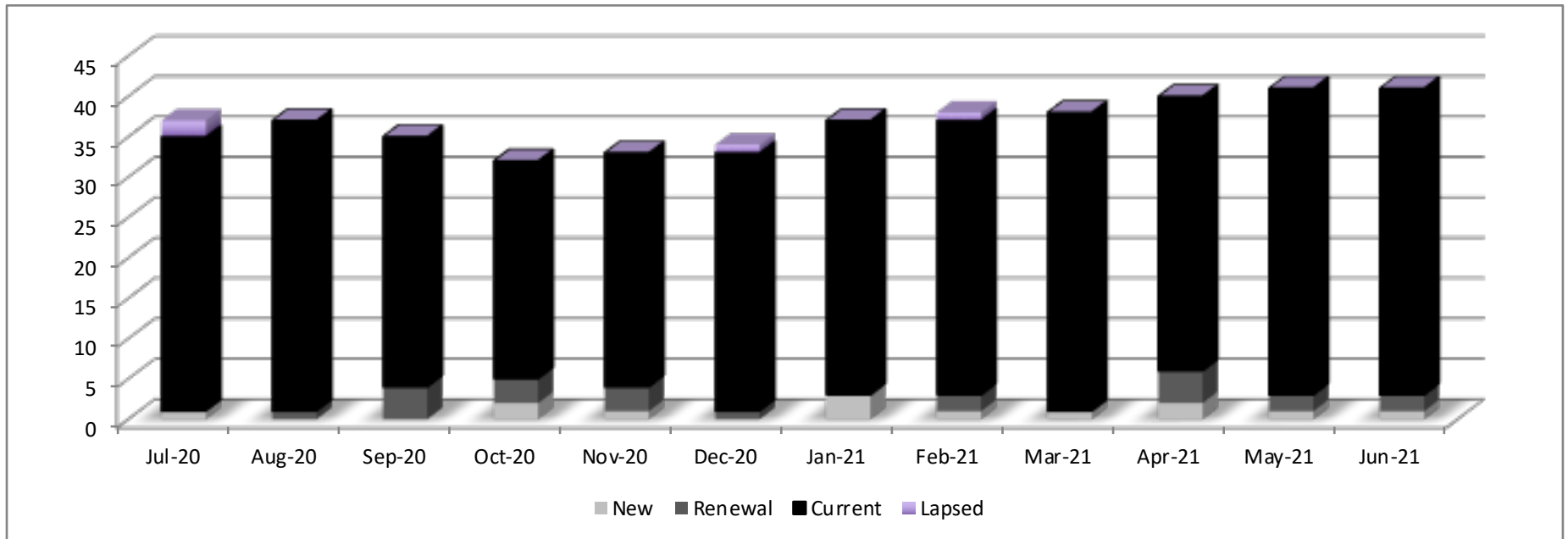
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
<b>New</b>	0	2	1	1	1	0	0	3	1	3	1	0	13
<b>Lapsed</b>	0	1	0	0	0	0	0	1	0	0	0	0	2
<b>Renewal</b>	2	1	3	5	1	2	1	3	2	1	2	4	27
<b>Current</b>	38	37	38	37	41	41	41	37	41	42	43	41	
<b>Total</b>	40	41	42	43	43	43	42	44	44	46	46	45	
<b>Gain/Loss</b>	-1	1	1	1	0	0	-1	2	0	2	0	-1	4
<b>% Change</b>	-2.44%	2.50%	2.44%	2.38%	0.00%	0.00%	-2.33%	4.76%	0.00%	4.55%	0.00%	-2.17%	9.76%
<b>Non-renew</b>	1	2	0	0	1	0	1	2	1	1	1	1	11
	<b>YTD # of Student Members Non-Renewals</b>												<b>1</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>72.50%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## *Yearlong Trend of Total Membership*

*July 2020 to June 2021*



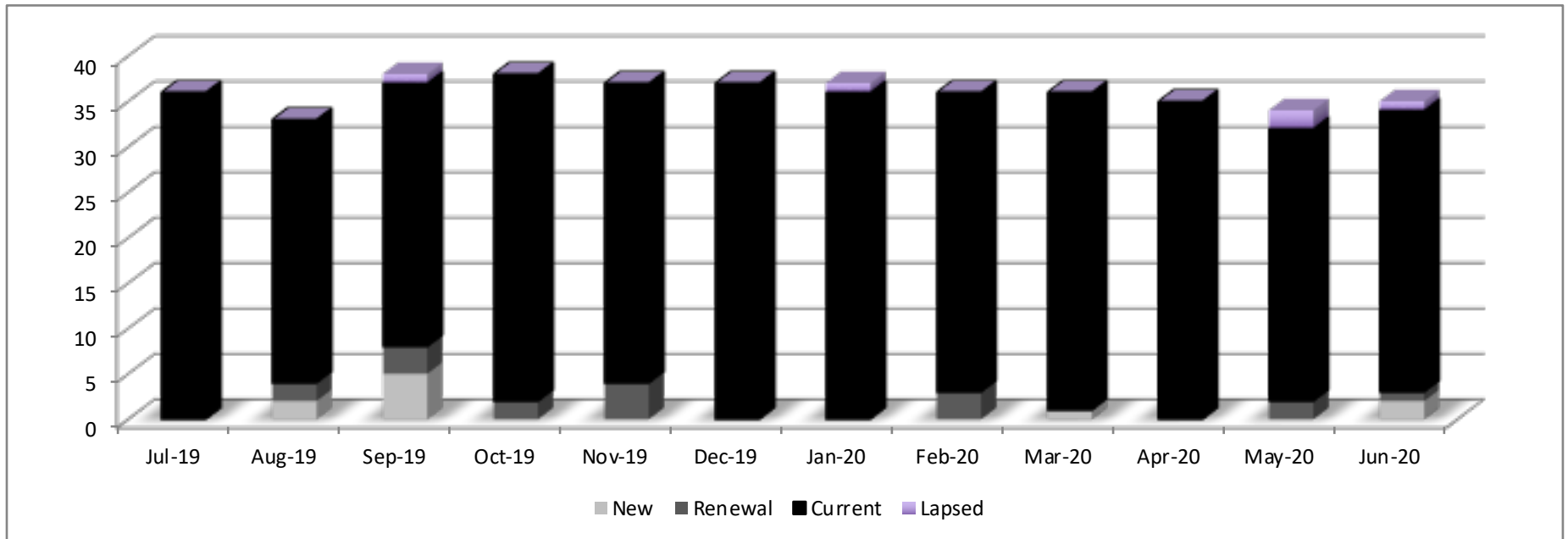
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Total
<b>New</b>	1	0	0	2	1	0	3	1	1	2	1	1	13
<b>Lapsed</b>	2	0	0	0	0	1	0	1	0	0	0	0	4
<b>Renewal</b>	0	1	4	3	3	1	0	2	0	4	2	2	22
<b>Current</b>	34	36	31	27	29	32	34	34	37	34	38	38	
<b>Total</b>	37	37	35	32	33	34	37	38	38	40	41	41	
<b>Gain/Loss</b>	2	0	-2	-3	1	1	3	1	0	2	1	0	6
<b>% Change</b>	5.71%	0.00%	-5.41%	-8.57%	3.13%	3.03%	8.82%	2.70%	0.00%	5.26%	2.50%	0.00%	17.14%
<b>Non-renew</b>	1	0	2	5	0	0	0	1	1	0	0	0	10
	<b>YTD # of Student Members Non-Renewals</b>												<b>0</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>74.29%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership

July 2019 to June 2020



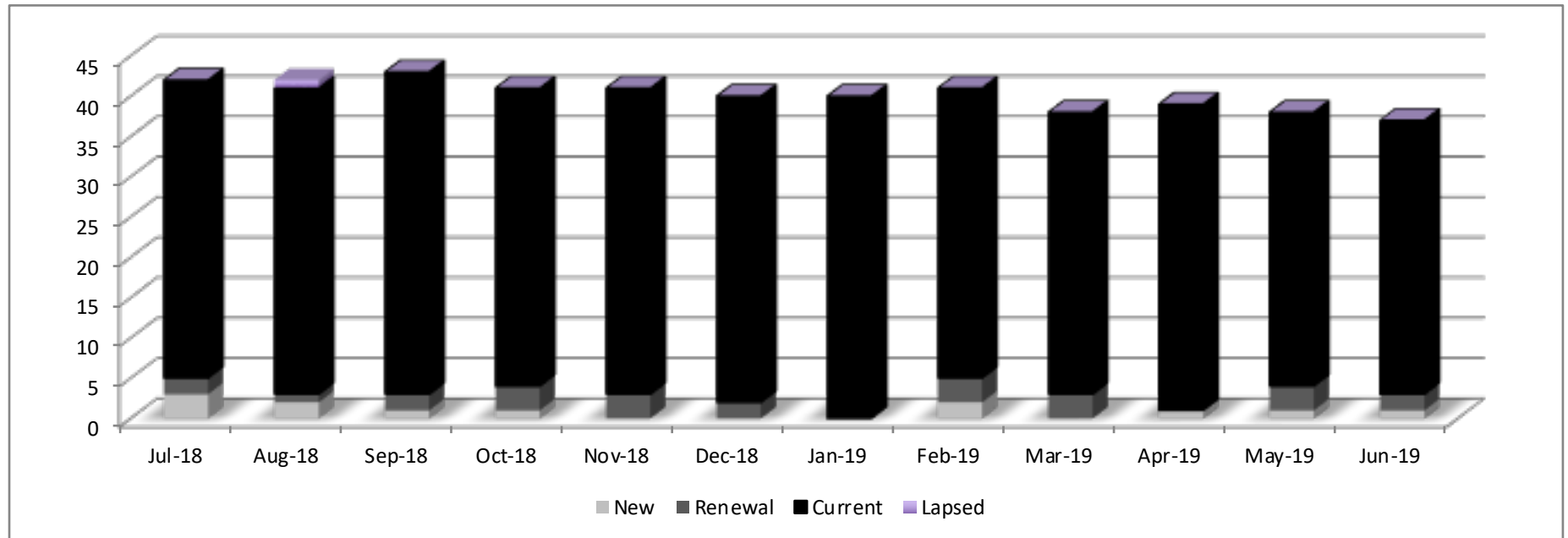
	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
<b>New</b>	0	2	5	0	0	0	0	0	1	0	0	2	10
<b>Lapsed</b>	0	0	1	0	0	0	1	0	0	0	2	1	5
<b>Renewal</b>	0	2	3	2	4	0	0	3	0	0	2	1	17
<b>Current</b>	36	29	29	36	33	37	36	33	35	35	30	31	
<b>Total</b>	36	33	38	38	37	37	37	36	36	35	34	35	
<b>Gain/Loss</b>	-1	-3	5	0	-1	0	0	-1	0	-1	-1	1	-2
<b>% Change</b>	-2.70%	-8.33%	15.15%	0.00%	-2.63%	0.00%	0.00%	-2.70%	0.00%	-2.78%	-2.86%	2.94%	-5.41%
<b>Non-renew</b>	0	4	1	0	1	0	1	1	1	1	3	2	15
	<b>YTD # of Student Members Non-Renewals</b>												<b>0</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>59.46%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership

July 2018 to June 2019

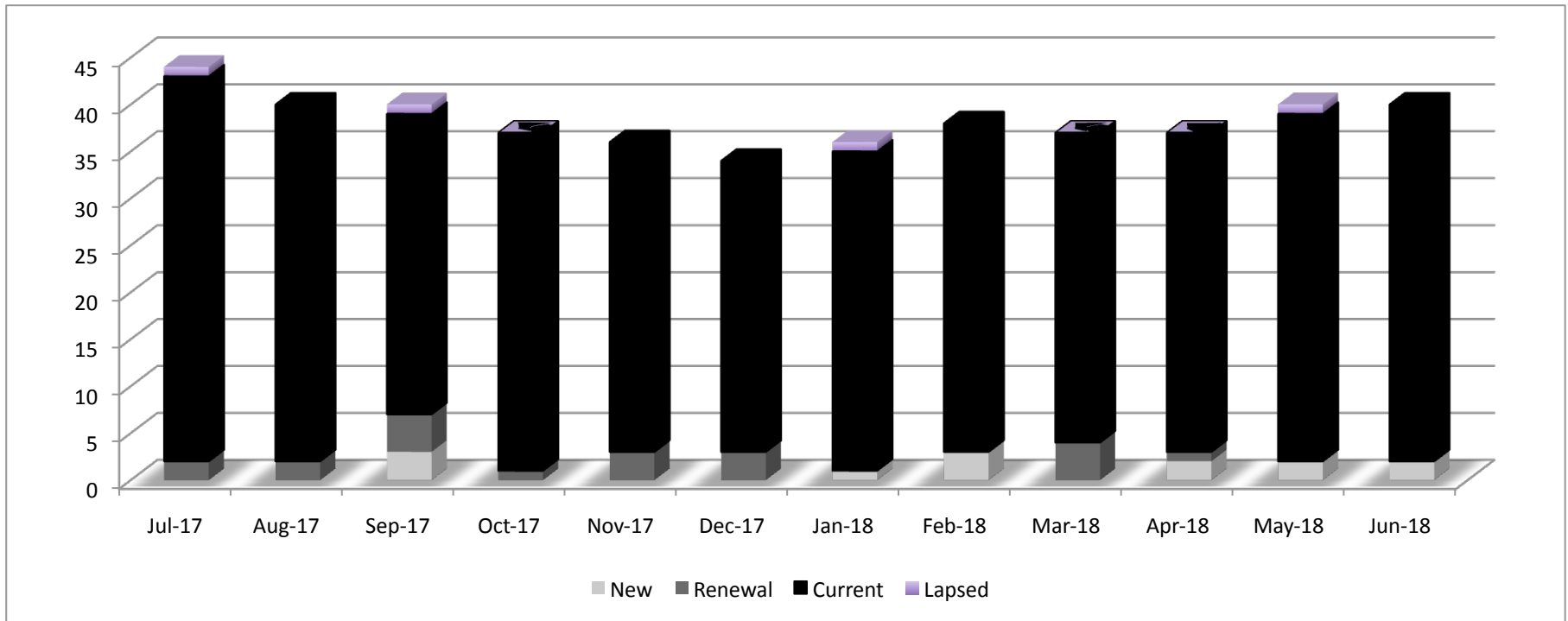


	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Total
<b>New</b>	3	2	1	1	0	0	0	2	0	1	1	1	12
<b>Lapsed</b>	0	1	0	0	0	0	0	0	0	0	0	0	1
<b>Renewal</b>	2	1	2	3	3	2	0	3	3	0	3	2	24
<b>Current</b>	37	38	40	37	38	38	40	36	35	38	34	34	
<b>Total</b>	42	42	43	41	41	40	40	41	38	39	38	37	
<b>Gain/Loss</b>	2	0	1	-2	0	-1	0	1	-3	1	-1	-1	-3
<b>% Change</b>	5.00%	0.00%	2.38%	-4.65%	0.00%	-2.44%	0.00%	2.50%	-7.32%	2.63%	-2.56%	-2.63%	-7.50%
<b>Non-renew</b>	1	1	0	3	0	1	0	1	3	0	2	1	13
	<b>YTD # of Student Members Non-Renewals</b>												<b>3</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>67.57%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership July 2017 to June 2018

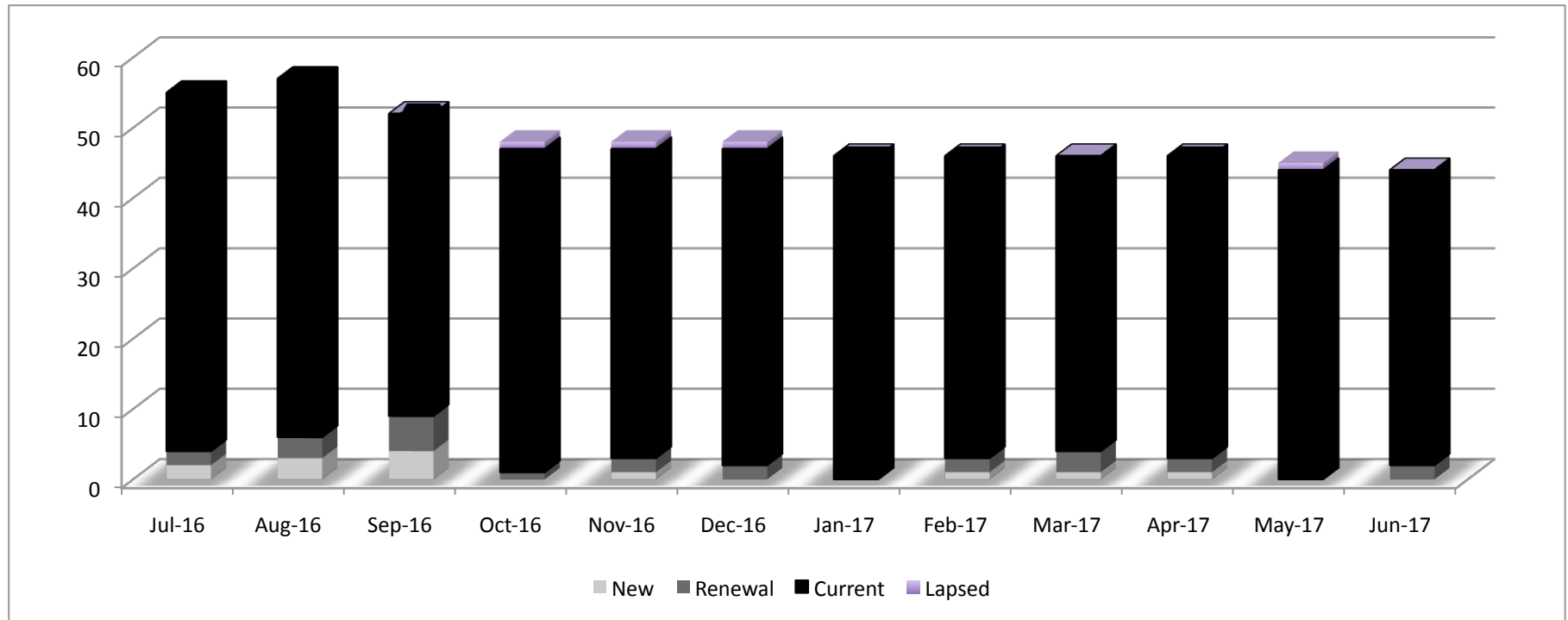


	<i>Jul-17</i>	<i>Aug-17</i>	<i>Sep-17</i>	<i>Oct-17</i>	<i>Nov-17</i>	<i>Dec-17</i>	<i>Jan-18</i>	<i>Feb-18</i>	<i>Mar-18</i>	<i>Apr-18</i>	<i>May-18</i>	<i>Jun-18</i>	<i>Total</i>
<b>New</b>	0	0	3	0	0	0	1	3	0	2	2	2	13
<b>Lapsed</b>	1	0	1	0	0	0	1	0	0	0	1	0	4
<b>Renewal</b>	2	2	4	1	3	3	0	0	4	1	0	0	20
<b>Current</b>	41	38	32	36	33	31	34	35	33	34	37	38	
<b>Total</b>	44	40	40	37	36	34	36	38	37	37	40	40	
<b>Gain/Loss</b>	0	-4	0	-3	-1	-2	2	2	-1	0	3	0	-4
<b>% Change</b>	0.00%	-9.09%	0.00%	-7.50%	-2.70%	-5.56%	5.88%	5.56%	-2.63%	0.00%	8.11%	0.00%	-9.09%
<b>Non-renew</b>	1	4	4	3	1	2	0	1	1	2	0	2	21
	<b>YTD # of Student Members Non-Renewals</b>												<b>2</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>57.14%</b>

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership July 2016 to June 2017



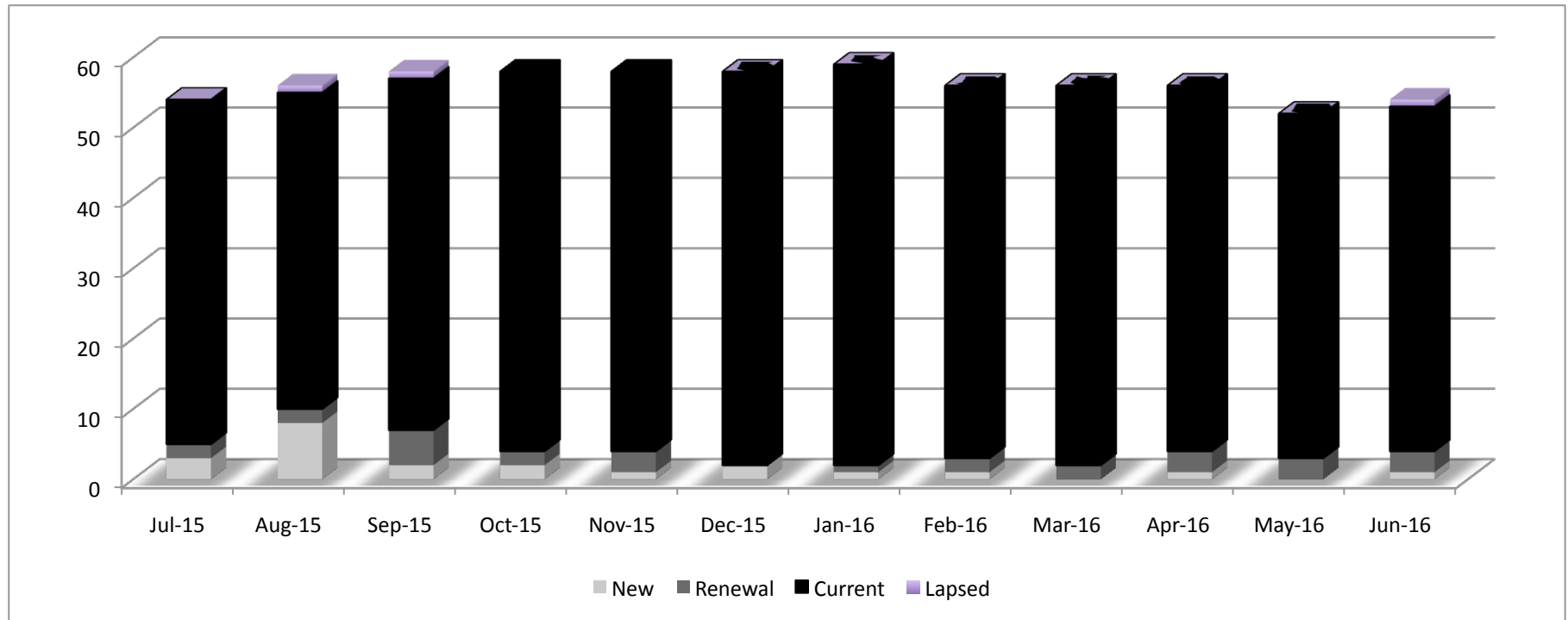
	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Total
<b>New</b>	2	3	4	0	1	0	0	1	1	1	0	0	13
<b>Lapsed</b>	0	0	0	1	1	1	0	0	0	0	1	0	4
<b>Renewal</b>	2	3	5	1	2	2	0	2	3	2	0	2	24
<b>Current</b>	51	51	43	46	44	45	46	43	42	43	44	42	
<b>Total</b>	55	57	52	48	48	48	46	46	46	46	45	44	
<b>Gain/Loss</b>	1	2	-5	-4	0	0	-2	0	0	0	-1	-1	-10
<b>% Change</b>	1.85%	3.64%	-8.77%	-7.69%	0.00%	0.00%	-4.17%	0.00%	0.00%	0.00%	-2.17%	-2.22%	-18.52%
<b>Non-renew</b>	1	1	9	5	2	1	2	1	1	1	2	1	27
	<b>YTD # of Student Members Non-Renewals</b>												<b>5</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>40.82%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%



# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership July 2015 to June 2016

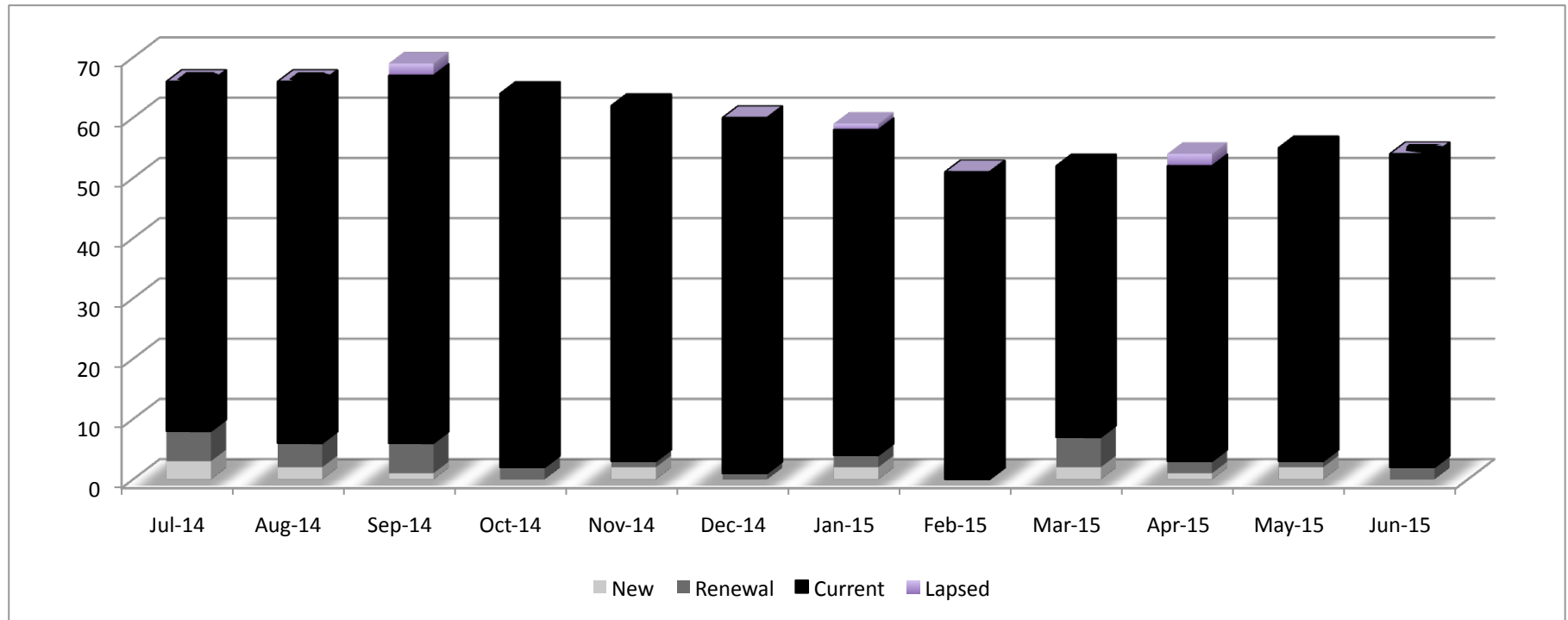


	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Total
<b>New</b>	3	8	2	2	1	2	1	1	0	1	0	1	22
<b>Lapsed</b>	0	1	1	0	0	0	0	0	0	0	0	1	3
<b>Renewal</b>	2	2	5	2	3	0	1	2	2	3	3	3	28
<b>Current</b>	49	45	50	54	54	56	57	53	54	52	49	49	
<b>Total</b>	54	56	58	58	58	58	59	56	56	56	52	54	
<b>Gain/Loss</b>	0	2	2	0	0	0	1	-3	0	0	-4	2	0
<b>% Change</b>	0.00%	3.70%	3.57%	0.00%	0.00%	0.00%	1.72%	-5.08%	0.00%	0.00%	-7.14%	3.85%	0.00%
<b>Non-renew</b>	3	7	1	2	1	2	0	4	0	1	4	0	25
	<b>YTD # of Student Members Non-Renewals</b>												<b>3</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>60.78%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership July 2014 to June 2015

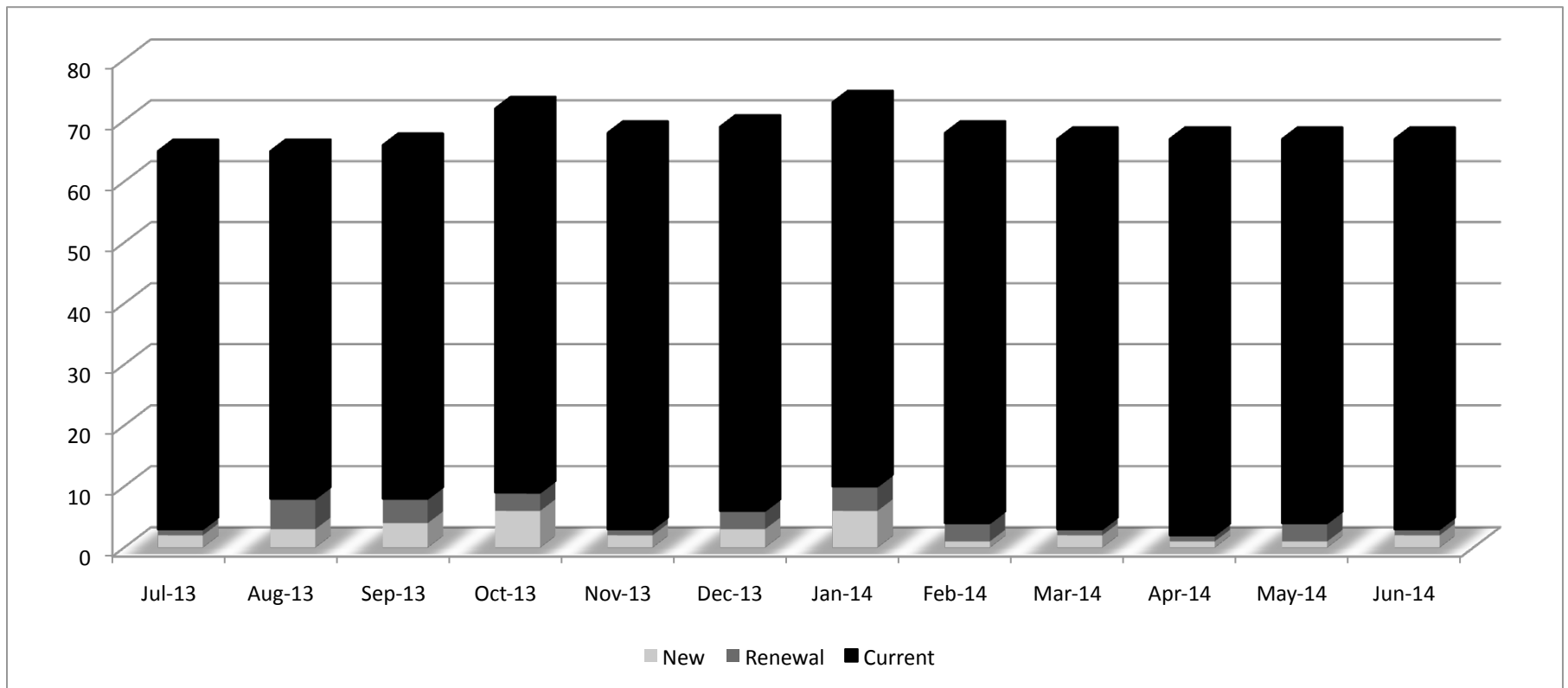


	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Total
<b>New</b>	3	2	1	0	2	0	2	0	2	1	2	0	15
<b>Lapsed</b>	0	0	2	0	0	0	1	0	0	2	0	0	5
<b>Renewal</b>	5	4	5	2	1	1	2	0	5	2	1	2	30
<b>Current</b>	58	60	61	62	59	59	54	51	45	49	52	52	
<b>Total</b>	66	66	69	64	62	60	59	51	52	54	55	54	
<b>Gain/Loss</b>	-1	0	3	-5	-2	-2	-1	-8	1	2	1	-1	<b>-13</b>
<b>% Change</b>	-1.49%	0.00%	4.55%	-7.25%	-3.13%	-3.23%	-1.67%	-13.56%	1.96%	3.85%	1.85%	-1.82%	<b>-19.40%</b>
<b>Non-renew</b>	4	2	0	5	4	2	4	8	1	1	1	1	<b>33</b>
	<b>YTD # of Student Members Non-Renewals</b>												<b>7</b>
	<b>YTD % of Renewals (w/o Student Non-Renewals)</b>												<b>57.38%</b>

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership July 2013 to June 2014

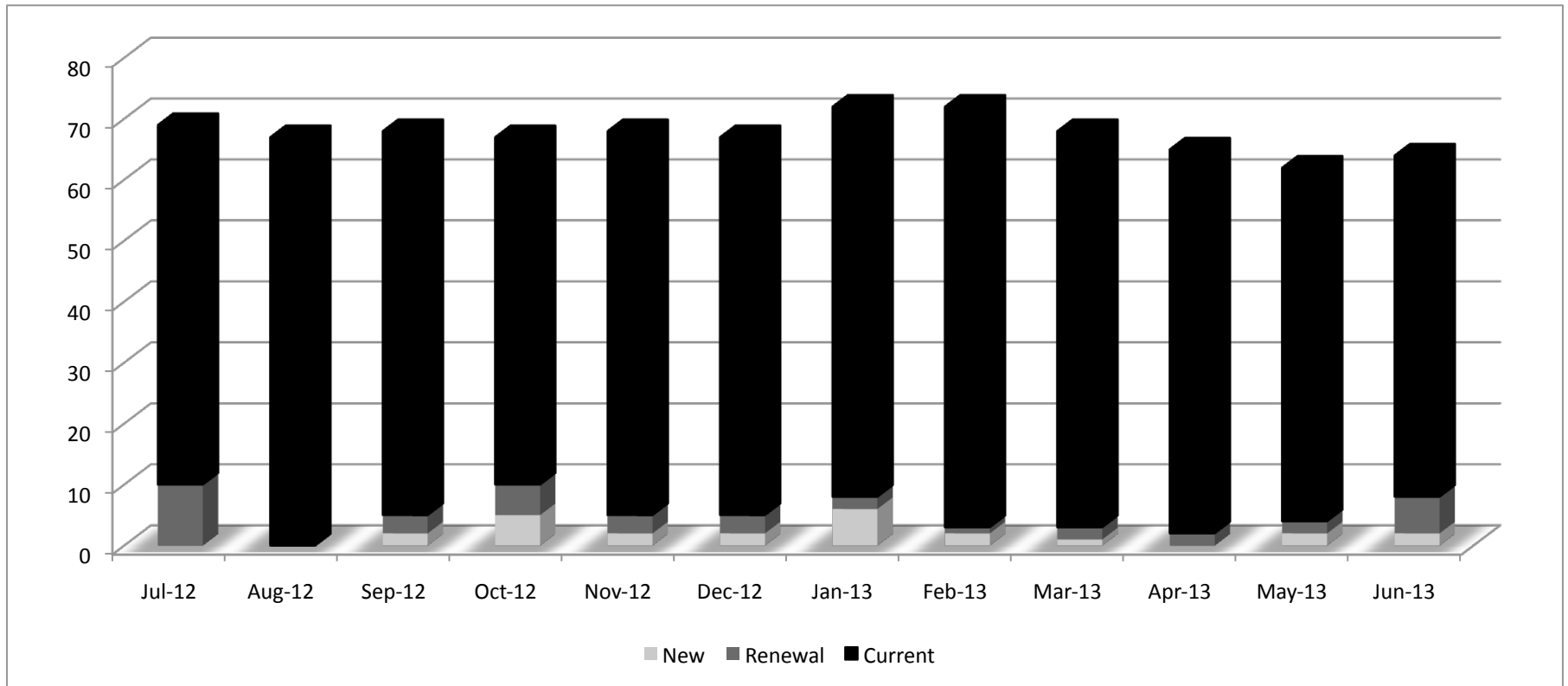


	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
<b>New</b>	2	3	4	6	2	3	6	1	2	1	1	2	33
<b>Renewal</b>	1	5	4	3	1	3	4	3	1	1	3	1	30
<b>Current</b>	62	57	58	63	65	63	63	64	64	65	63	64	
<b>Total</b>	65	65	66	72	68	69	73	68	67	67	67	67	
<b>Gain/Loss</b>	1	0	1	6	-4	1	4	-5	-1	0	0	0	3
<b>% Change</b>	1.56%	0.00%	1.54%	9.09%	-5.56%	1.47%	5.80%	-6.85%	-1.47%	0.00%	0.00%	0.00%	4.69%
<b>Non-renew</b>	1	3	3	0	6	2	2	6	3	1	1	2	30

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership July 2012 to June 2013



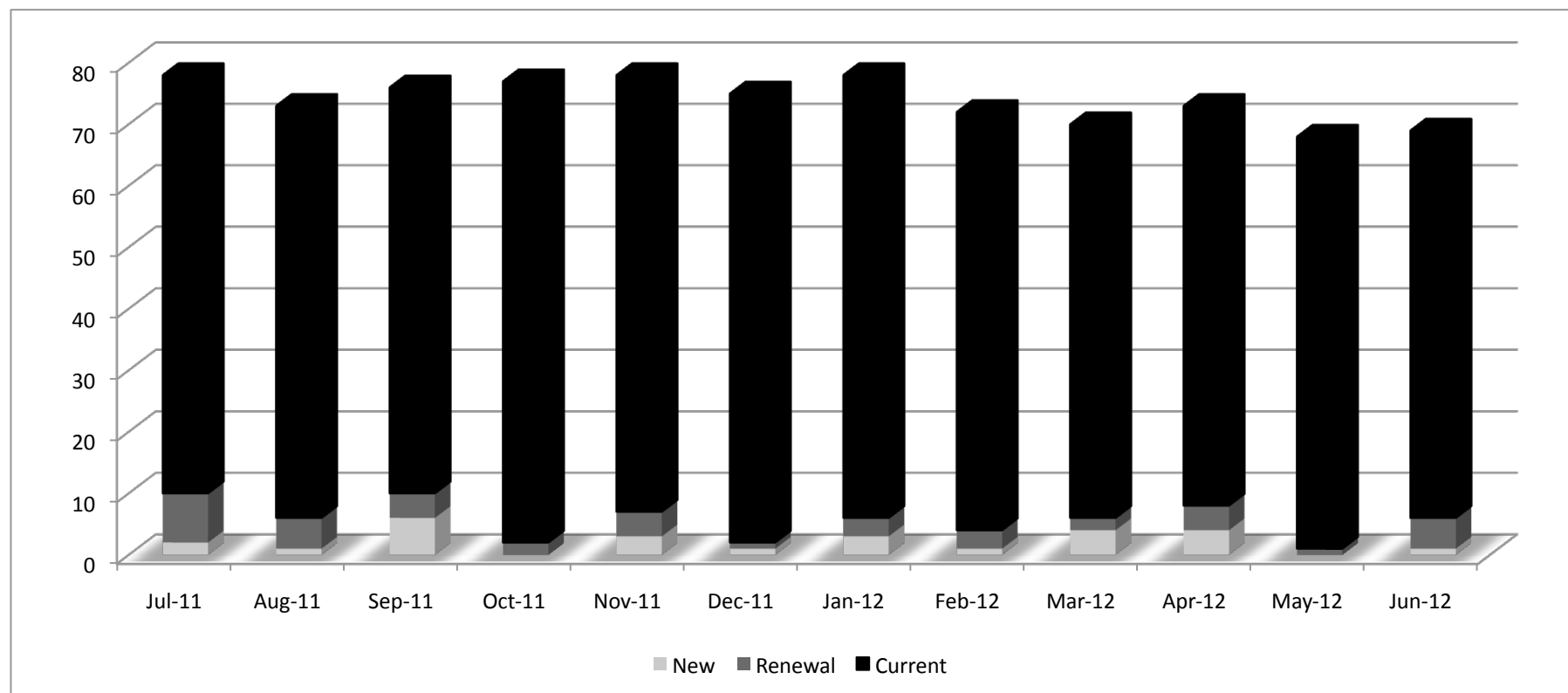
	<i>Jul-12</i>	<i>Aug-12</i>	<i>Sep-12</i>	<i>Oct-12</i>	<i>Nov-12</i>	<i>Dec-12</i>	<i>Jan-13</i>	<i>Feb-13</i>	<i>Mar-13</i>	<i>Apr-13</i>	<i>May-13</i>	<i>Jun-13</i>	<i>Total</i>
<b>New</b>	0	0	2	5	2	2	6	2	1	0	2	2	24
<b>Renewal</b>	10	0	3	5	3	3	2	1	2	2	2	6	39
<b>Current</b>	59	67	63	57	63	62	64	69	65	63	58	56	
<b>Total</b>	69	67	68	67	68	67	72	72	68	65	62	64	
<b>Gain/Loss</b>	0	-2	1	-1	1	-1	5	0	-4	-3	-3	2	-5
<b>% Change</b>	0.00%	-2.90%	1.49%	-1.47%	1.49%	-1.47%	7.46%	0.00%	-5.56%	-4.41%	-4.62%	3.23%	-7.25%
<b>Non-renew</b>	0	2	1	6	1	3	1	2	5	3	5	0	29

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Illinois Council for Affective Reading Education (ICARE)

## Yearlong Trend of Total Membership

July 2011 to June 2012

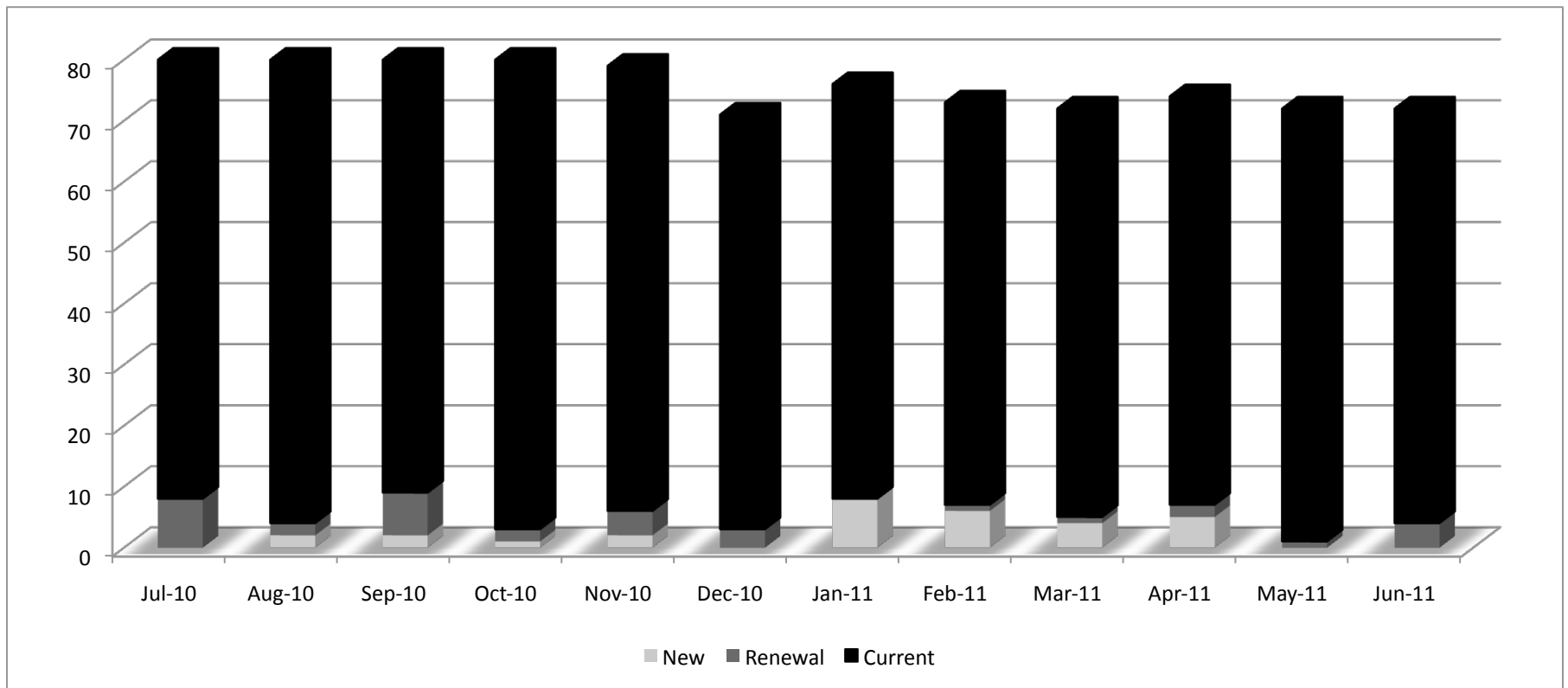


	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
<b>New</b>	2	1	6	0	3	1	3	1	4	4	0	1	26
<b>Renewal</b>	8	5	4	2	4	1	3	3	2	4	1	5	42
<b>Current</b>	68	67	66	75	71	73	72	68	64	65	67	63	
<b>Total</b>	78	73	76	77	78	75	78	72	70	73	68	69	
<b>Gain/Loss</b>	6	-5	3	1	1	-3	3	-6	-2	3	-5	1	<b>-3</b>
<b>% Change</b>	8.33%	-6.41%	4.11%	1.32%	1.30%	-3.85%	4.00%	-7.69%	-2.78%	4.29%	-6.85%	1.47%	<b>-4.17%</b>
<b>Non-renew</b>	-4	6	3	-1	2	4	0	7	6	1	5	0	<b>29</b>

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

# Illinois Council for Affective Reading Education (ICARE)

## *Yearlong Trend of Total Membership July 2010 to June 2011*



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
<b><i>New</i></b>	0	2	2	1	2	0	8	6	4	5	0	0	30
<b><i>Renewal</i></b>	8	2	7	2	4	3	0	1	1	2	1	4	35
<b><i>Current</i></b>	72	76	71	77	73	68	68	66	67	67	71	68	
<b><i>Total</i></b>	80	80	80	80	79	71	76	73	72	74	72	72	
<b><i>Gain/Loss</i></b>	-2	0	0	0	-1	-8	5	-3	-1	2	-2	0	<b>-10</b>
<b><i>% Change</i></b>	-2.44%	0.00%	0.00%	0.00%	-1.25%	-10.13%	7.04%	-3.95%	-1.37%	2.78%	-2.70%	0.00%	<b>-12.20%</b>
<b><i>Non-renew</i></b>	2	2	2	1	3	8	3	9	5	3	2	0	<b>40</b>