



Local and Special Interest Council Membership Award

IRC is happy to announce the **IRC Membership Award** for the promotion and retention of membership for local and special interest councils.

All Councils are encouraged to set achievable membership goals and work throughout the year to promote and retain IRC membership. IRC will provide each council with current membership data on a monthly basis to inform councils of new/renewing IRC members to help track progress toward council goals. At each board meeting, Councils will be given an updated chart tracking the yearlong trend of total membership to visually see the progress toward council goals. IRC will also update the individual council charts for those councils that wish to delve deeper into membership trends over the past 10+ years. Charts are accessible from the Board Area on the IRC Website.

The IRC Membership Award winners are determined based on percentage of membership increase or membership retention from July to June.

- **DIAMOND**: Councils that demonstrate a 10% yearly increase or 80% retention in IRC membership.
- **GOLD**: Councils that demonstrate a 3% yearly increase or 75% retention in IRC membership.
- **SILVER**: Councils that demonstrate a 2% yearly increase or 70% retention in IRC membership.
- **BRONZE**: Councils that demonstrate a 1% yearly increase or 65% retention in IRC membership.

The Membership Incentive Awards will be announced at the IRC Leadership Retreat. Thank you for all that you do for IRC and your Council!